

SOUTH DAKOTA PUBLIC UTILITIES COMMISSION
LIFELINE/LINK UP ADVERTISING/OUTREACH
ANNUAL REPORT
May 30, 2013

Company: Knology of the Black Hills, LLC

Address: 1241 O.G. Skinner Drive

West Point, GA 31833

Telephone Number: (706) 645-3966

Company Contact: Bruce Schoonover

Study Area Code: 399006

Lifeline/Link Up Advertising/Outreach Activities:

See Exhibit A Advertise in media of general distribution.* Attached as Exhibit A is the newspaper ad, a list of newspapers and dates ads ran.

See Exhibit B Letter to existing and new customers regarding the availability of Lifeline/Link Up.* Attached as Exhibit B is the notice in the User Guide given to new and existing customers.

N/A Company's Lifeline/Link Up information in directory. Knology does not have a company directory.

X Company's Lifeline/Link Up information available on Company website. (www.wowway.com/wow/our-products/phone/lifeline-assistance)

X Company's information posted on USAC website.

See Exhibit C Other (describe): Knology annually runs a crawl on its weather station advertising the Lifeline-Linkup Program attached as Exhibit C.

*Required