

MIDCONTINENT COMMUNICATIONS

EXHIBIT D – Lifeline

Attached is the script for the video piece Midcontinent ran in its South Dakota markets during the months of July, August and September, 2012. This spot aired 9,528 times during that time frame.

Client: Midcontinent
Spot Number: MC-TELE 812-1sf
Title: Telephone Assistance Plan 2012
Length: :30



Video	AUDIO
<p>CG: Animate words of the script on the screen with a telephone graphic.</p> <p>Use flowing typography style throughout.</p> <p>Add Midco logo.</p>	<p>For some people, especially the homebound, the telephone is a lifeline to the outside world.</p> <p>Midcontinent offers assistance programs to help low-income subscribers stay connected. Customers can easily apply for aid to help reduce their monthly phone bill.</p> <p>Qualified applicants are allowed one credit per household and will be asked to re-qualify annually.</p> <p>To find out if you qualify, call 1-800-8-8-8-1300 (thirteen-hundred), or go to our website at midco comm dot com.</p> <p>Midcontinent telephone assistance program, helping you stay connected.</p>

Approved By: _____ Date: _____

By signing this you are agreeing the script is approved and ready for voice. If revisions are needed afterwards, a \$30 charge will be required.



XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX
 XXXXXXXXXXXXXXXXXXXXXXX
 XXXXXXXXXXXXXXXXXXXXXXX

Account Number: 1
 Order Date: 01/01/1900

Dear Valued Customer:

Welcome to Midcontinent Communications. This is confirmation of your recent order.

Installation Schedule

Thank you for transferring your services to your new address! Your services will be disconnected at XXXXXX, XXXXXX. Please call 1-800-888-1300 for the disconnect date.

Your new services will be installed at your address in accordance with the schedule provided below.

Schedule Information:

New Service	Install Date	Technician Will <u>Arrive</u> Between	Time Technician Will Need to Complete the Install (Hours)
XXXX	As arranged with our rep	As arranged with our rep*	16,666,666.65
XXXX	As arranged with our rep	As arranged with our rep*	16,666,666.65
XXXXXXXXXX	As arranged with our rep	As arranged with our rep*	16,666,666.65

*You, or someone over the age of 18 with a written permission statement from you, will need to be available for the installation call. (Online authorization form is available at midcocomm.com.)

If you live in a rental property and outlets need to be added or relocated, you will need to have a written permission statement from the property owner at the time of installation.

Important Information - Billing Statement

Billing Cycle/Payment Due Date: Your billing cycle runs from the 999th day of the month through the 9,999th day of the next month. Your payment will be due on the 9,999th day of the month.

First Bill: Your first bill may include installation charges, equipment purchases, partial month charges from the installation date through the end of the billing cycle and the charges for the next month (since we bill for services one month in advance). It will also include per-use charges and applicable taxes and fees. The estimated amount of your first bill is \$999.00. This assumes that the installation occurs as scheduled and does not include taxes, fees and usage charges (Pay-Per-View and long distance charges).

Future billing: Your next bill will include charges for services and taxes, fees and usage charges (Pay-Per-View and long distance charges). The estimated amount of your monthly bill will be \$99,999.00, not including taxes, fees and usage charges. Your monthly bill estimate includes all promotional discounts applied to your order. These discounts are offered for a limited time. Charges will revert to standard pricing at the end of the discount period allowed with the promotion.

Phone Customers: *Assistance:* Low-income telephone subscribers may qualify for Link-Up America and Lifeline Assistance Programs. Visit www.midcocomm.com or call for the application appropriate for your state. *Alert:* Caller Identification or "Caller ID" allows you to identify a caller before you answer your telephone. This service, however, is susceptible to fraud. Using a practice known as "Caller ID Spoofing," disreputable parties can deliberately falsify the telephone number relayed as the Caller ID number to disguise the identity and originator of the call. For more information visit: fcc.gov/cgb/consumerfacts/callerid.

Contact Information: If any of the information listed above is incorrect or if you have any questions, please contact us at 1.800.888.1300 or online at midcocomm.com/email/.

Thank you again for choosing us as your service provider. We look forward to serving you for many years to come.

Midcontinent Communications


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DIGITAL PHONE

Security. Affordability. Crystal Clarity.

Home phone service doesn't get any easier than this!

Our digital phone service works just like your current phone service. You dial the same way. You use the same phone equipment you always have. But with our crystal clear digital signal, it'll sound like you're standing right next to the person on the other end of the line!

Our Digital Phone package is packed full of features. We give you unlimited* long distance – plus eight of our most requested calling features – all for one great price!

Talk all you want – there's no need to watch the clock. No complicated calling plans. And no dropped calls. Midcontinent Digital Phone service gives you much more, for much less. It's the new way to talk.

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57105

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Digital Phone Package*

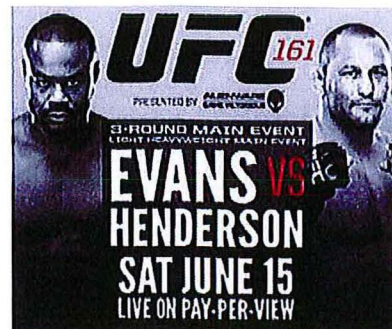
\$32.95
per mo.

[ORDER NOW!](#)

Includes local phone line, unlimited calling to any U.S. State, Canada, the Virgin Islands, Puerto Rico and Guam plus Call Waiting ID, 3-Way Calling, Call Forwarding Universal, Last Call Return, Continuous Redial, Speed Call 30, Distinctive Ringing, Caller ID Name & Number (Includes Anonymous Call Rejection. Caller ID equipment not included) and Voicemail with eVOICE.

Basic Digital Phone Line

\$20.00
per mo.

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Unlimited Local and Long Distance Calling Package***\$10.95**
per mo. **ORDER NOW!**[Click here for International Rates](#)**Long Distance Calling Per Minute****\$0.079**
per min. **ORDER NOW!****Voicemail****\$5.95**
per mo. **ORDER NOW!****All Other Phone Features (each)****\$3.95**
per mo. **ORDER NOW! ****

- o Call Waiting ID
- o 3-Way Calling
- o Call Forwarding Universal
- o Last Call Return
- o Continuous Redial
- o Speed Call 30
- o Distinctive Ringing
- o Caller ID Name & Number**

Telephone 8 Feature Group**\$9.95**
per mo. **ORDER NOW!**

Includes Call Waiting ID, 3-Way Calling, Call Forwarding, Speed Call 30, Distinctive Ringing, Continuous Redial, Last Call Return, Caller ID Name & Number

Telephone 3 Feature Group**\$7.95**
per mo. **ORDER NOW!**

Select any 3 of the features available in the 8 Feature Group.



Communications — All Rights

\$9.95
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* Unlimited and local and long distance calling (up to 5,000 minutes per month) to the continental U.S., Alaska, Hawaii, Canada, U.S. Virgin Islands, Puerto Rico and Guam. Other locations are considered international and charged at per minute calling rates. Calling card calls, collect calls, 900 number calls, operator assisted calls, and directory assistance are not included. Digital Phone service is subject to Terms and Conditions.

** Includes Anonymous Call Rejection. Caller ID equipment not included. All services are per month unless otherwise indicated.

All services are per month unless otherwise indicated. Services not available in all areas. Some restrictions may apply.

A

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We're Here To Help

For some people, especially the homebound, the telephone is a lifeline to the outside world. Low-income telephone subscribers can apply for aid to help with their phone bill through Lifeline Assistance program. If you have any questions, please call 1-800-888-1300 and we'll be happy to assist you.

Lifeline Assistance

Lifeline provides eligible subscribers home telephone service at a reduced monthly rate.

Lifeline subscribers may receive long distance blocking on their telephone line at no charge.

Telephone service must be in the eligible participant's name. *(Only ONE credit per household for all telecommunication services.)*

To Apply, complete form on other side, attach proof then mail to:
ATTN: Quality Assurance
Midcontinent Communications
P.O Box 5010
Sioux Falls, SD 57117-9908

Important to Remember

- Lifeline is a federal benefit and that willfully making false statements to obtain the benefit can result in fines, Imprisonment, de-enrollment or being barred from the program.
- Only one Lifeline service is available per household.
- A household is defined, for purposes of the Lifeline program, as any individual or group of individuals who live together at the same address and share income and expenses and is not permitted to receive Lifeline benefits from multiple providers.
- Violation of the one-per-household limitation will result in the subscriber's de-enrollment from the program.
- Lifeline is a non-transferable benefit and the subscriber may not transfer his/her benefit to any other person.



Lifeline Assistance Form

(please print)

Last Name _____ First Name _____ Middle _____

Street Address _____ City _____ State _____ Zip _____

Billing Address _____ City _____ State _____ Zip _____

(Fill in only if different than service address)

Is this a permanent or temporary residence for you? ☐ Permanent ☐ Temporary* Your date of birth: Month _____ Day _____ Year _____

Last four digits of your Social Security #: _____ Check the box that best describes where you live: ☐ I live on Tribal Land ☐ I do not live on Tribal Land

Telephone Number _____ Telephone Number _____ Telephone Company _____

(If an existing customer and service is in your name)

(Where you can be reached if you don't have our phone service)

Number of people living in your household: _____

*a temporary address will need to be verified every 90 days

Qualifications and Instructions:

People who are currently participating in at least one of the following or have an annual income at or below 135%** of the Federal Poverty Guideline can qualify for the Lifeline Assistance program. Telephone service must be in the name of the eligible participant. And, to the best of your knowledge, the household is not already receiving a Lifeline service. You may need to re-certify eligibility at any time – failure to re-certify will result in de-enrollment and termination of benefits.

1. I receive benefits from the following program(s):

(Check all that apply and attach proof)

- ☐ Medicaid/Medical Assistance
- ☐ Federal Public Housing (FPHA) or Section 8 Assistance
- ☐ Supplemental Security Income (SSI)
- ☐ Supplemental Nutrition Assistance Program (SNAP) formerly known as Food Stamps
- ☐ Low-Income Home Energy Assistance Program (LIHEAP)
- ☐ National School Free Lunch Program
- ☐ Minnesota Family Investment Program (MFIP)
- ☐ Temporary Assistance for Needy Families (TANF)
- ☐ Tribally Administered Head Start (for those meeting income qualifying standard)
- ☐ Bureau of Indian Affairs General Assistance
- ☐ Tribally Administered Temporary Assistance for Needy Families (TTANF)

2. I do not receive benefits from any of the programs

listed under Part 1, however my income is at or below 135% of Federal Poverty Guideline. (Please attach one of the documents below if you did not check any boxes in #1.)

- ☐ Last year's State, Federal or Tribal Tax Return
- ☐ A Federal or Tribal notice letter of participation in General Assistance Program
- ☐ Three consecutive months of most recent paycheck stub
- ☐ Veterans Administration Benefits Statement
- ☐ Unemployment/Workmen's Compensation Statement
- ☐ Child Support Document (if proves income)
- ☐ Current annual income statement from employer
- ☐ Social Security Benefits Statement
- ☐ Retirement/Pension Benefits Statement
- ☐ Divorce Decree (if proves income)
- ☐ Other _____

I agree to notify the telephone company within 30 days should any of the following become true: (1) if I no longer participate in any of the above qualifying programs (2) my income rises above 135% of the Federal Poverty Guideline (3) if my address changes, I will provide the new address. I have read the information on this application and understand I must meet one of the criteria above to receive telephone service discounts on my home telephone line. Failure to provide the required information and documentation will result in termination of Lifeline benefits. I further understand that my household may apply for only ONE credit for all telecommunication services. Midcontinent will provide my name, telephone number, and address to USAC (Universal Service Administrative Company) and/or its agents for the purpose of verifying that the subscriber does not receive more than one Lifeline benefit. I certify under penalty of perjury all preceding information is true to the best of my knowledge.

Applicant Signature _____

Print Authorized Representative Name[†] _____

Date _____

Day Phone Number[†] _____

Date[†] _____

To Apply, complete form and attach proof then mail to:
ATTN: Quality Assurance
Midcontinent Communications
P.O. Box 5010
Sioux Falls, SD 57117-9908

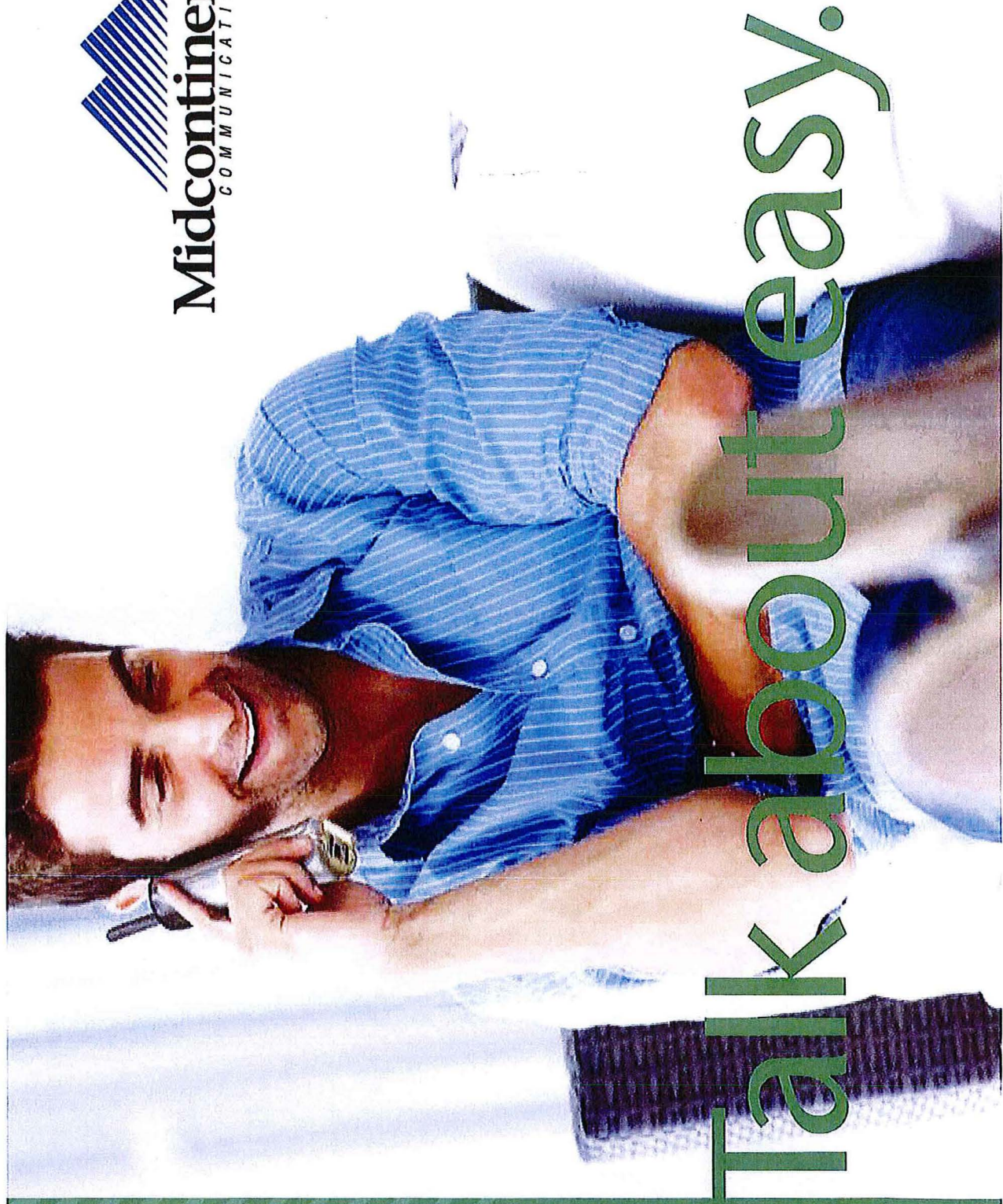
[†]Fill in only if you are an "Authorized Representative" for the applicant; are submitting this form on behalf of this customer and are willing to assist the applicant in seeking telephone service discounts.

1.800.888.1300 | midcocomm.com



(Federal Poverty Guideline) x 1.35 = Qualifying Income Level. The percentage is subject to change. Services not available in all areas. Some restrictions may apply.

Midcontinent DIGITAL PHONE





Talk all you want

Dial it up!

Home phone service doesn't get any easier than this.

Our digital phone service works just like your current phone service. You dial the same way. You use the same phone equipment you always have. But with our crystal clear digital signal, it'll sound like you're standing right next to the person on the other end of the line.

Our Digital Phone Package is packed full of features. We give you unlimited[†] long distance – plus eight of our most requested calling features – all for one great price!

Talk all you want – there's no need to watch the clock. No complicated calling plans. And no dropped calls. Midcontinent Digital Phone service gives you much more, for much less.

It's the new way to talk.

[†] Midcontinent Digital Phone Package is available to residential customers only and includes one phone line with direct-dialed, unlimited local- and long-distance calling, up to 5,000 minutes per month, to the continental U.S., Alaska, Hawaii, Canada, U.S. Virgin Islands, Puerto Rico, and Guam. Other locations are considered International and charged at per minute calling rates (please check our website). Calling card calls, collect calls, 900 number calls, operator assisted calls, and directory assistance are not included. Caller ID equipment not included. Digital Phone Service is subject to Terms and Conditions as outlined on our website at www.midcocomm.com.

Five Great Reasons to Switch

1. It's Easy!

Seriously. Really easy. Keep your same number, and use your same phone. We provide the equipment that connects it all – free of charge. You don't need to rent or purchase any new hardware.

2. It's On Your Terms.

We know you'll love your new Midcontinent Digital Phone service, but we don't want to tie you down. Stay with us as long as you like. There's no annual contract for you to sign.

3. It's All-in-One.

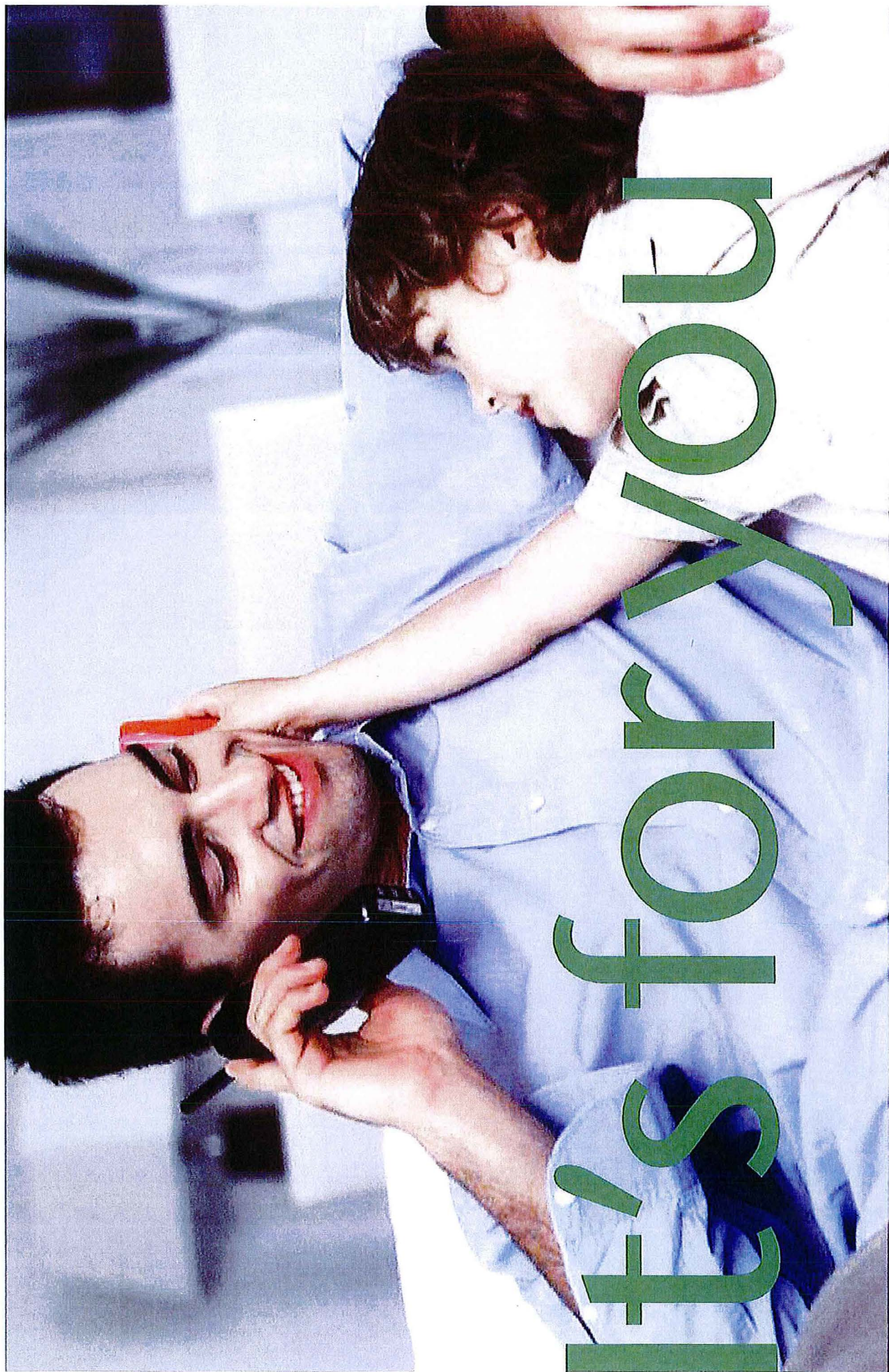
One company for local. One company for long distance. One convenient bill. After all, who wants to be bothered with bills and statements from multiple carriers?

4. It's Midcontinent.

We deliver the best technology products to the region – and we do it with pride. We've been serving our customers for more than 80 years running.

5. It's Flexible.

Don't need unlimited long distance and calling features? Our "a la carte" Digital Phone service allows you to pick just the features you need. Call us at 1.800.888.1300 for pricing.



It's for you

Fabulous FREE Features with our Digital Phone Package:

Caller ID* Name and Number (with Anonymous Call Rejection)

Screen your calls – answer the ones you want.

Call Waiting ID*

Never miss an important call. And screen who's calling before you click over.

3-Way Calling

Planning a night out with friends? Need to conference someone in? Talk to two people at the same time with a couple of clicks.

Speed Call 30

Don't feel like dialing 10 digits all the time? Program up to 30 of your most frequently dialed numbers – and call with just the push of a button.

Distinctive Ringing

Want to know who's calling just by the sound of their ringtone? Have a unique ring per caller for up to 15 special people.

Last Call Return

Missed a call while you were in the shower? Hit *69 to see who it was.

Call Forwarding Universal

Stuck at home because you're expecting a call? Not anymore! Forward your calls to another number – even your cell phone.

Continuous Redial

Need to get through to somebody, but still need to make and receive other calls? With Continuous Redial, automatically redial the number – even while you're talking to someone else.

Voicemail

Check your messages from anywhere day and night with voicemail. Included is eVOICE which allows you to get your voicemails sent to a preferred email address, so you can see when a message comes in and listen to it straight from your email inbox.

‡ Caller ID equipment not included. Midcontinent Digital Phone Package is available to residential customers only and includes one phone line with direct-dialed, unlimited local- and long-distance calling, up to 5,000 minutes per month, to the continental U.S., Alaska, Hawaii, Canada, U.S. Virgin Islands, Puerto Rico, and Guam. Other locations are considered International and charged at per minute calling rates (please check our website). Calling card calls, collect calls, 900 number calls, operator-assisted calls, and directory assistance are not included. Digital Phone Service is subject to Terms and Conditions as outlined on our website at midcocomm.com.

Hearing & Speech Assistance

Support for everyone.

We provide hearing and speech support assistance to disabled customers throughout our region. With Telecommunications Relay Service (TRS) – commonly known as Relay Calling – operators help facilitate communication between the calling and receiving parties.

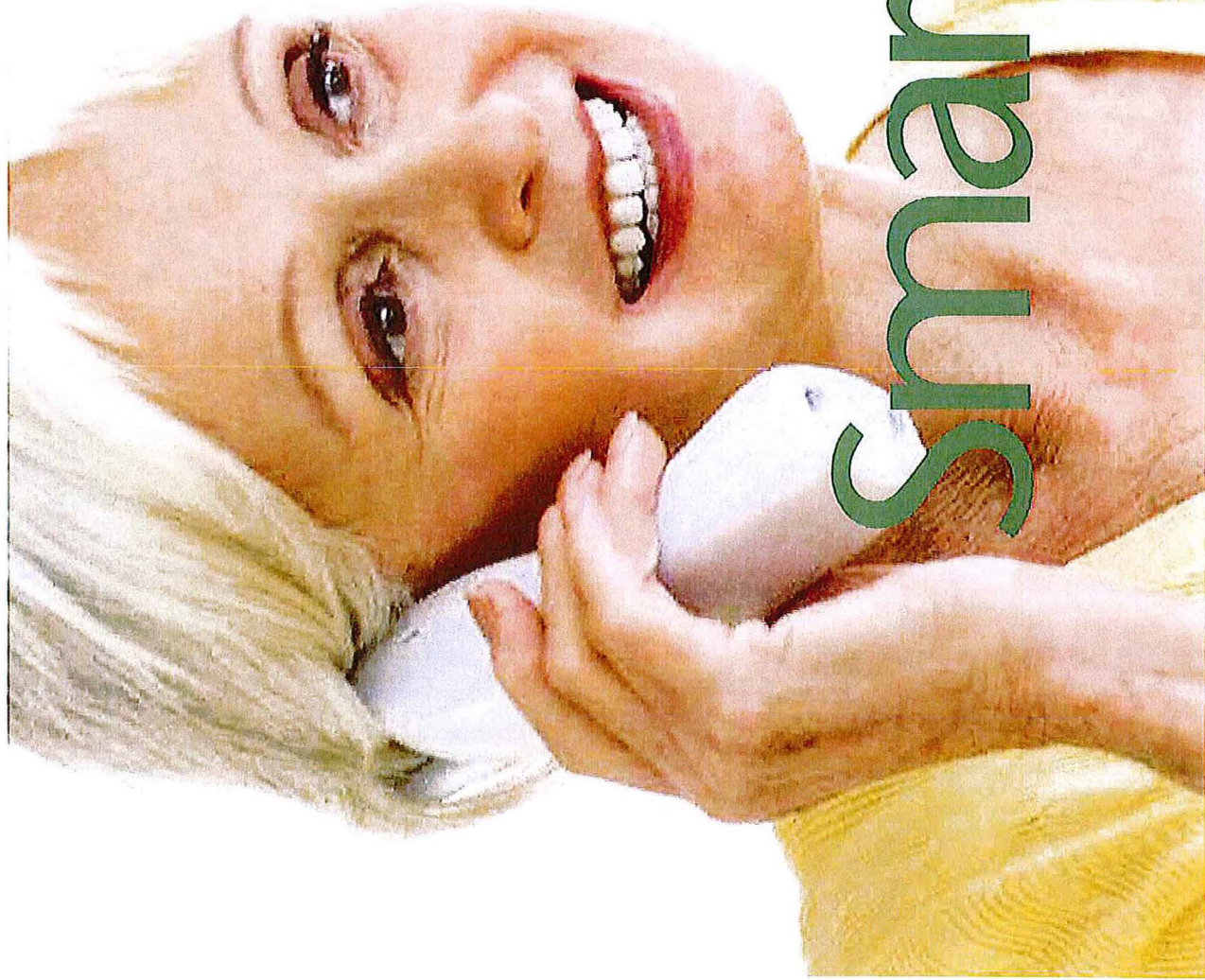
For more information, please contact our Customer Care Team at 1.800.888.1300.

Lifeline Assistance

We're here to help.

For some people, the telephone is their lifeline to the outside world. Low and fixed income telephone subscribers can apply for financial aid to help with their phone bill through Lifeline Assistance.

For questions and information on how to apply, please call 1.800.888.1300.



smart phone

So ... get talking!

And feel free to talk all you want – whenever you want! We give you unlimited local and long distance calling. Crystal clear voice quality. Nine of our most requested calling features. And you won't have to purchase or rent any new equipment.

With Midcontinent Digital Phone Service, you'll have the most advanced phone technology available today – backed by the 24/7 support of our friendly Customer Care Team.

So when you're ready for a new way to talk, talk to us.



Need help? Have a question?
We're here for you 24/7.
Call 1.800.888.1300 or visit
midcocomm.com.

Of course, you're always welcome to visit
us at a Customer Service Center near you.
Stop by and set up services, get a personal
demonstration, check out our other services,
and more!

Ordering service and making
payments has never been easier.
Handle it all online at mymidco.com.

Midcontinent DIGITAL PHONE



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