

Docket Number: TC13-035
Subject Matter: Tenth Data Request
Request to: Boomerang Wireless
Request from: South Dakota Public Utilities Commission Staff
Date of Request: 2/23/17
Responses Due: 3/6/17

Refer to the motion filed on 2/17/17

- 10-1. Provide a breakout of where all 1,741 lifeline subscribers that Boomerang acquired are located.

RESPONSE: Attached is a count by city and zip code of the 1677 South Dakota LBP subscribers as of March 7, 2017. Below is a breakdown:

- Total Rural only = 100 subscribers;
- Total Rural and Non-rural = 30 subscribers; and
- Total Non-rural subscribers = 1547 subscribers.

- 10-2. Did Boomerang purchase the company these customers were taking service under or were these customers only transferred from one company to another?

RESPONSE: These were customer transfers. Boomerang did not purchase any of the Budget assets.

- 10-3. Describe the types of plans these customers had prior to Boomerang compared to the plans these customers have under Boomerang.

RESPONSE: Budget customers went from Budget's 500Voice & 500Text to Boomerang's 500MB & 250units (Talk & Text) to meet the LBP broadband minimum standard requirement.

- 10-4. Were any customers discussed in DR10-3 receiving less than 500 MB of data immediately prior to being transferred to Boomerang?

RESPONSE: Yes.

- 10-5. What is the business relationship between Boomerang and Budget Mobile?

RESPONSE: None, except as parties to the agreement for the customer transfers.

- 10-6. Were all customers notified prior to the transfer?

RESPONSE: Yes.