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January 27, 2021

Via FedEx

Patricia Van Gerpen
Executive Director
South Dakota PUC
Capitol Building, 1st Floor
500 E. Capitol Ave.
Pierre, SD 57501-5070

Re: Boomerang Wireless, LLC d/b/a enTouch Wireless;
Docket Nos. TC13-035

This letter is to notify the Commission that effective December 1, 2020, Boomerang Wireless, LLC d/b/a enTouch Wireless Lifeline plans were compliant with federal and state Eligible Telecommunications Carrier regulations, and has recently implemented updates to the existing Lifeline plans and additional options. The updated Lifeline plans are as follows:

Minimum Standard Non-Tribal (Free) Plan: effective 1/12/2021

1000 Bundled Voice Plan: This plan offers 1000 voice minutes, 500 text units, and 100 MB of broadband data. Data is 3G/4G/LTE based on network availability and device capability. Broadband data top ups may be purchased from the Company at the rate of \$5.00 for ½ GIG (500 MB) or \$10.00 for 1 GIG of 3G/4G/LTE broadband data. Customer provides their own device as plan does not include a device. Lifeline minutes, texts and data are automatically posted each month on the Lifeline customer's service date. There is no rollover of minutes, texts, or data, and any unused minutes, texts, or data will expire on the next month's monthly service date. Services are for personal use only. All usage is subject to the Acceptable Use Policy. See Terms of Service at www.enTouchwireless.com. (Bundled Voice Plan)

Effective January 12, 2021, Boomerang is also offering its non-tribal customers several optional plan upgrades with minimal copays including certain added features: unlimited texts (\$1.00 copay); 1200 minutes, unlimited texts and 250 MB data (\$5.00 copay); 1200 voice, unlimited texts and 1 GB data (\$10.00 copay); unlimited talk and text plus 4.5 GB data (\$25.00 copay); unlimited talk and text plus 5 GB data (\$26.00 copay); or unlimited talk and text plus 6 GB data (\$30.00 copay).

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Tribal Unlimited Talk and Text & 4.5GB Plan: (TRIBAL Offering Only) Effective 1/4/2021 Tribal subscribers will be upgraded from the prior Tribal Unlimited Unit & 1.5GB Plan to the new “Tribal Unlimited Talk and Text & 4.5GB Plan” before the end of the January, 2021. The Tribal Unlimited Unit & 1.5GB Plan will no longer be available as of February 1, 2021.

The Tribal Unlimited Talk and Text & 4.5GB plan offers unlimited talk, unlimited Text units (1 minute equals 1 unit, and 1 text equals 1 unit), and 4.5 GB of broadband data each month. Broadband data is 3G/4G/LTE based on network availability and device capability. A free entry level smart phone is available to eligible subscribers who have not received a free phone in the most recent 12-month period. Lifeline free minutes, units and data are automatically posted each month on the Lifeline customer’s service date. There is no roll over of unused minutes, texts or data. **This Tribal plan is only available to eligible customers who reside on Federally-recognized Tribal lands per the FCC Designated Lifeline maps.** Services are for personal use only. All usage is subject to the Acceptable Use Policy. See Terms of Service at www.enTouchwireless.com. (Bundled Voice & Broadband Plan)

In addition, Boomerang is now offering its Tribal Lifeline customers two optional 30-day plan upgrades with minimal copays including additional data: Unlimited Talk and Text plus 5GB data (\$1.00 copay); and Unlimited Talk and Text plus 6GB data (\$5.00 copay).

Descriptions of all the updated non-tribal and Tribal plans are set forth in the attachment. These updated plans are being offered to all new non-tribal subscribers effective January 12, 2021, and to new Tribal customers effective January 4, 2021. Existing Lifeline subscribers on a prior plan will receive customer notice of the new plan options and will subsequently be transitioned to a Boomerang Lifeline Plan for which they qualify.

Please feel free to contact me should you have any questions or need additional information.

Sincerely,

/s/ J. Andrew Gipson
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JAG/bb

cc: Julia Redman-Carter
Lesli Rowe

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Boomerang Non-Tribal Lifeline Plans:

Current

Lifeline Plans	1000 Bundled Voice
Customer Copay	FREE
Voice	1000
Text	unlimited
Data	100 MB
MSS/Svc Type	Bundled Voice

enTouch subscribers on the Current 1000 Bundled Voice will transition to the New 1000 Bundled Voice plus 100MB following notice.

New

New

New

New

Lifeline Plans	1000 Bundled Voice plus 100 MB	1000 Voice & Unltd Text	1200 Voice, Unltd Text, 250 MB	1200 Voice, Unltd Text, 1 GB
Customer Copay	FREE	\$1.00	\$5.00	\$10.00
Voice	1000	1000	1200	1200
Text	500	unlimited	unlimited	unlimited
Data	100 MB	100 MB	250 MB	1 GB
MSS/Svc Type	Bundled Voice <i>(Voice Default)</i>	Bundled Voice	Bundled Voice	Bundled Voice

New

New

New

Lifeline Plans	Unlimited Talk & Text plus 4.5 GB	Unlimited Talk & Text plus 5 GB	Unlimited Talk & Text plus 6 GB
Customer Copay	\$25.00	\$26.00	\$30.00
Voice	unlimited	unlimited	unlimited
Text	unlimited	unlimited	unlimited
Data	4.5 GB	5 GB	6 GB
MSS/Svc Type	Bundled Voice & Broadband	Bundled Voice & Broadband	Bundled Voice & Broadband

Effective January 12, 2021 these new plans available to new subscribers.

Boomerang Enhanced (Tribal) Lifeline Plans:

Current

Lifeline Plans	Tribal Unlimited Unit & 1.5GB
Customer Copay	FREE
Voice	unlimited
Text	unlimited
Data	1.5 GB
MSS/Svc Type	Bundled Voice & Broadband

enTouch subscribers on the current Tribal Unlimited Unit & 1.5GB plan will be transitioned to the Tribal Unlimited Unit & 4.5GB plan by end of January-2021.

New

New

New

Lifeline Plans	Tribal Unlimited Unit & 4.5GB	Tribal Unlimited Unit & 5GB	Tribal Unlimited Unit & 6GB
Customer Copay	FREE	\$1.00	\$5.00
Voice	unlimited	unlimited	unlimited
Text	unlimited	unlimited	unlimited
Data	4.5 GB	5 GB	6 GB
MSS/Svc Type	Bundled Voice & Broadband <i>(Broadband Default)</i>	Bundled Voice & Broadband	Bundled Voice & Broadband

Effective January 12, 2021 for new subscribers.

New

New

New

Lifeline Plans	Unlimited Talk & Text plus 4.5 GB	Unlimited Talk & Text plus 5 GB	Unlimited Talk & Text plus 6 GB
Customer Copay	25	\$26.00	\$30.00
Voice	unlimited	unlimited	unlimited
Text	unlimited	unlimited	unlimited
Data	4.5 GB	5 GB	6 GB
MSS/Svc Type	Bundled Voice & Broadband	Bundled Voice & Broadband	Bundled Voice & Broadband

Effective January 12, 2021 for new subscribers.