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December 30, 2021

Patricia Van Gerpen Executive Director South Dakota PUC Capitol Building, 1st Floor 500 E. Capitol Ave. Pierre, SD 57501-5070

Re: Boomerang Wireless, LLC d/b/a enTouch Wireless;

Docket Nos. TC13-035

This letter is to notify the Commission that effective January 3, 2022, Boomerang Wireless, LLC d/b/a enTouch Wireless (enTouch Wireless) will begin offering the Promotional Lifeline 4.5GB Bundled Plan is free to new qualifying Lifeline subscribers that also sign-up and qualify for Affordable Connectivity Plan (ACP) on the same device. This Promotional Lifeline plan meets the FCC Broadband Minimum Service Standard (MSS) the Eligible Telecommunications Carrier regulations. A description of the Promotional Lifeline 4.5 GB Bundle Plan follows.

## Promotional Lifeline 4.5GB Bundle Plan:

The Promotional Lifeline 4.5GB Bundle Plan offers 50 voice minutes, 50 text units, and 4.5GB of broadband data when signing up and qualifying for ACP on the same Lifeline phone. If ACP service ceases or is not added on the subscriber's Lifeline phone for a period of 30-days for any reason (such as a transfer of ACP service or subscriber does not qualify for ACP, etc.), the subscriber will be transferred from the Promotional Lifeline 4.5GB Bundle Plan to the current enTouch 'Free Lifeline' offering. If the subscriber's Lifeline benefit should cease, qualifying ACP service may continue on the same device. Data speed is 1Mbps based on network availability and device capability. The Promotional Lifeline 4.5GB Bundle Plan is available in AR, AZ, CO, GA, HI, IA, ID, IN, KS, KY, LA, MD, MI, MN, MO, MS, ND, NE, NV, OH, OK, PA, RI, SC, SD, TX, UT, WA, WI, WV, and WY (not available in CA, OR and PR). Customer approved for both the Promotional 4.5GB and ACP on the same device can get a free phone provided they have not received a free device from the enTouch Wireless in the most recent 12-month period. Lifeline minutes, texts, data and ACP data are automatically posted each month on the customer's applicable Lifeline or ACP service date. Voice minutes, text units, and Broadband data top ups may be purchased from the Company. Please go to enTouch website at www.enTouchwireless.com for options and pricing. There is no rollover of minutes, texts, or data, and any unused minutes, texts, or data will expire on the next month's

monthly service date. Services are for personal use only. All usage is subject to the Acceptable Use Policy. *See* Terms of Service at www.enTouchwireless.com. (Bundled Broadband Plan)

Boomerang continues to offer the Lifeline 1000 Bundled Voice plan (1,000 voice minutes, 500 texts, and 100MB of data) for free and several optional plan upgrades with minimal copays including certain added features: Unlimited texts (\$1.00 copay); 1200 minutes, unlimited texts and 250 MB data (\$5.00 copay); 1200 voice, unlimited texts and 1 GB data (\$10.00 copay); unlimited talk and text plus 4.5 GB data (\$25.00 copay); unlimited talk and text plus 5 GB data (\$26.00 copay); or unlimited talk and text plus 6 GB data (\$30.00 copay). See the enTouch website at <a href="https://www.enTouchwireless.com">www.enTouchwireless.com</a> for the Lifeline plans available in your state, Terms of Service, Acceptable Use Policy, Internet Transparency Policy, etc.

If you should have any questions or concerns, please let us know.

Sincerely,

J. Andrew Gipson

JAG/bb

Cc: Julia Redman-Carter

Lesli Rowe