## SOUTH DAKOTA PUBLIC UTILITIES COMMISSION LIFELINE/LINK UP ADVERTISING/OUTREACH ANNUAL REPORT JUNE 1, 2012

- Company: James Valley Cooperative Telephone Company
- Address: 235 E. 1st Avenue Groton, SD 57445
- Telephone number: 605-397-2323
- Company contact: Stacy Oliver
- Study Area Code: 391664

Lifeline/Link Up Advertising/Outreach Activities:

<u> </u>	Advertise in media of general distribution.* (See attached advertisement(s).)
<u>    x     </u>	Letter to existing and new customers regarding the availability of Lifeline/Link Up.* (See attached letter.)
<u>X</u>	Company's Lifeline/Link Up information in directory.
<u>    x     </u>	Company's Lifeline/Link Up information available on Company website. (www.jamesvalley.com)
<u> </u>	Company's information posted on USAC website.
	Other (describe):

\*Required

## Ad in James Valley area newspapers

# Yes, You Can Afford Telephone Service... and James Valley Cooperative Telephone Company Can Show You How!

Federal and state lawmakers believe that every person in America should have access to quality, affordable telecommunications service. In fact, they've created a system to do just that.

If you participate in programs such as food stamps, Medicaid, the national school free-lunch program, Section 8 housing or supplemental security income or if your household income is below a certain threshold level, you may qualify for a discount on your telephone bill.

#### This "universal service" support includes:

Lifeline assistance that provides discounts for basic monthly local telephone service Link Up that reduces the cost of initiating new telephone service Toll Limitation Service that allows you to control your long distance charges Additional discounts for eligible consumers living on tribal lands

For more information, call 397-2323 or 1-800-556-6525.



## James Valley newsletter notice Mailed to all customers



## Calling for Cash

Stacey Marlow won \$50 at the Redfield/ Doland game in February.

### Discounts available for low-income home phone customers.

If you cannot afford home phone service, and quality for the program, Lifeline/Link Up may be able to help you pay for part of your monthly home phone costs and/or connection charges.

Participants can save up to \$8.25 on their monthly home phone bill for basic local service. The discount applies only to basic local phone service where eligible participant resides.

Call Customer Service at 611 for more information.

### Discounts available for low-income cell phone customers

If you cannot afford cell phone service, and quality for the program, Lifeline/Link Up may be able to help you pay for part of your monthly cell phone costs and/or activation fees.

Participants can save up to \$8.25 on their monthly cell phone bill for basic local service. The discount applies only to basic cell phone service listed in the name of the eligible participant.

Call Customer Service at 611 for more information.



# Getting the Network

in your mailbox is great, but why not also get it in your inbox!

Sign up for JVT's enewsletter. Send an email to marketing@jamesvalley.com to request being added to the list.

#### Social Networking

facebook

twitter

Stay in touch with JVT, check us out on Facebook & Twitter!



Store Hours: Mon.-Fri. 8am-5pm 235 E. 1\*Ave. • PO Box 260 • Groton, SD 57445 605.397.2323 • jamesvalley.com