

Long Lines Wireless  
South Dakota ETC Certification  
Responses to SD PUC questions on Docket TC12-078

1-1)Per ARSD 20:10:32:43.02, please provide specific detail as to “[h]ow service quality, signal quality, coverage, or capacity will improve due to high-cost support”. Please also include any improvements to the Company’s broadband offerings.

Long Lines Wireless response: Long Lines uses these funds to continue on a daily basis to maintain the network quality by adding capacity and repairing or replacing any faulty equipment. We continue to retune, drive tested, changed radio frequency, adjust atnennas downtilts and azmiths to improve the overall voice qualtiy and to provide the best coverage possible. The result of this work has reduced our dropped call % by 15% year over year.

Regarding broadband offerings we continue to offer data using the standard for GSM Edge. We are in disucssions with a couple of vendors reviewing their 3G & 4G pricing and product offereings.

1-2)Per ARSD 20:10:32:54(2), please provide, by wire center, a specific explanation of how support was used to improve service quality, signal quality, coverage, or capacity in 2011.

Long Lines Wireless response: Since Long Lines Wireless is a wireless company we don't really account for expenditures by wire center but by cell site. Long Lines Wireless on a daily basis monitors the stats of each cell site to make sure they are within the parameters for voice quality, dropped calls, blocked calls and interference. The support we receive has helped Long Lines Wireless to make continuous improvements to the network that has not only improved coverage but has reduced the dropped call % by 15 year over year.

1-3)Per ARSD 20:10:32:54(2), please provide an “explanation regarding any network improvement targets that have not been fulfilled.” If all network improvement targets were fulfilled, please provide such a statement.

Long Lines Wireless response: All network improvement targets were fulfilled in 2011.

1-4)Please provide the information required in ARSD 20:10:32:55.

Long Lines Wireless response: Long Lines Wireless currently does not receive any Linkup or Lifeline reimbursements and do not plan to in the foreseeeable future.