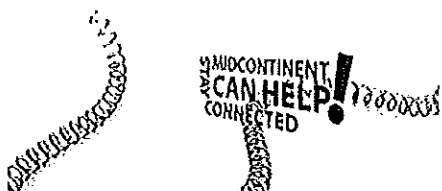


Client: Midcontinent
Spot Number: MC -TELE 710-1sf v3
Title: Telephone Assistance Plan
Length: :30



Video	AUDIO
<p>Use file phone5 backwards</p> <p>Text will appear during slow motion frames, from the front and go to infinity, please make text look 3D</p> <p>CG: MIDCONTINENT CAN HELP YOU STAY CONNECTED</p> <p>LINK-UP AMERICA UP TO 50% REDUCTION ON INSTALLATION FEES</p> <p>LIFELINE ASSISTANCE REDUCED MONTHLY SERVICE RATES</p> <p>This will appear after cord wraps around and disappears at the end (Midco logo) 1-800-888-1300</p> <p>Concept: Camera following phone cord through 3D space. Winding and dipping through the loops. Slow down to slow motion at each of the CGs. Continue with regular speed through 3D space until next CG, etc.</p> 	<p>For some the telephone is a lifeline to the outside world.</p> <p>Midcontinent offers assistance programs to help low-income subscribers stay connected. Customers can easily apply for aid to help with their phone bill using 2 programs.</p> <p>Link-Up America provides eligible subscribers up to half off their telephone service installation.</p> <p>Midcontinent also offers Lifeline Assistance to provide low-income customers reduced monthly rates.</p> <p>To find out if you qualify, call 1-800-8-8-8-1300 (thirteen-hundred), or go to our website at midco comm dot com.</p>

Approved By: _____ Date: _____

By signing this you are agreeing the script is approved and ready for voice. If revisions are needed afterwards, a \$30 charge will be required.