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July 6, 2012

VIA OVERNIGHT DELIVERY and ELECTRONIC FILING

Ms. Patty VanGerpen Executive Director South Dakota Public Utilities Commission 500 East Capitol Avenue Pierre, SD 57501-5070 (605) 773-3201

Re: 1 800 Collect, Inc. d/b/a Simple Billing Solutions

Dear Ms. VanGerpen:

Please be advised that in addition to its corporate name, 1 800 Collect, Inc. intends to do business under the fictitious business name "Simple Billing Solutions". The company has added the additional name for marketing reasons. This filing has been electronically submitted on July 6, 2012. Evidence of 1 800 Collect, Inc.'s fictitious business name issued by the Secretary of State is attached hereto.

I have also attached an extra copy of this letter to be date stamped and returned in the enclosed stamped envelope.

If you have any questions or if I may provide you with additional information, please do not hesitate to contact me. Thank you for your attention, to this matter.

Respectfully submitted,

Angela Janssen, Legal Assistant to Lance J.M. Steinhart Attorney for 1 800 Collect, Inc. d/b/a Simple Billing Solutions

Enclosures cc: Maritza Morales

Fictitious Business Name Registration Receipt from the Central Filing System of the Secretary of State's Office.

The described business hereby certifies that they will engage in, conduct, or operate a business for profit under the fictitious name of:

Simple Billing Solutions

Owner Name 1 800 Collect, Inc. Residence Address 1658 Gailes Bvd., Ste. B San Diego California 92154 **Post Office Address**

That the address where the main office of such business is to be maintained is: 1658 Gailes Blvd., Ste. B San Diego California 92154

Receipt Number: 48401 Original Registration Date: 6/22/2012 Filed By: Lance J.M. Steinhart Amount Paid: \$10.00

Finished

Print This Page for Confirmation and Details

Amendment: An amendment should be filed when some substantive item about the business changes such as change in ownership, business name change, address change, etc. When an amendment is done it automatically renews the business registration information and extends the expiration date by making it 5 years from the amendment date.

Renewal: A renewal needs to be filed every 5 years if no amendments are made to the business.