## BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF SOUTH DAKOTA

	)	
In the Matter of the Petition of	)	Docket No. TC12-192
Total Call Mobile, Inc.	)	
for Limited Designation as an Eligible	)	
Telecommunications Carrier	)	
	)	

## TOTAL CALL MOBILE INC.'S RESPONSE TO TC12-192 DATA REQUEST 2

Total Call Mobile, Inc. ("TCM") hereby submits its Responses to the South Dakota Public Utilities Commission's TC12-192 Data Request 2.

2-1) In the response to Data Request 1-3, it was stated that Total Call intends to comply with ARSD 20:10:32:46 and that it would be filing an amended Petition. Does Total Call still plan to file an amended Petition? Please provide a status report of this filing, including any relevant information and/or changes since the original filing.

## **Response to Data Request 2-1)**:

Yes, Total Call Mobile, Inc. ("Total Call" or the "Company") still plans to file an amended Petition; \*\*\*BEG CONFIDENTIAL\*\*\*

\*\*\*END CONFIDENTIAL\*\*\*

2-2) Have any Total Call customers received an FCC citation for duplicate support?

## **Response to Data Request 2-2:**

No, Total Call customers have never received an FCC citation for duplicate support.

2-3) Have any conditions been attached to Total Call's Lifeline ETC designation in other states?

**CONFIDENTIAL\*\*\*** 

2-4) What are Total Call's percentages of Lifeline customers vs. non-Lifeline customers?

Response to Data Request 2-4: \*\*\*BEG CONFIDENTIAL\*\*\*

\*\*\*END CONFIDENTIAL\*\*\*

2-5) Are there any differences in charges between Lifeline customers and non-Lifeline customers?

<u>Response to Data Request 2-5</u>: Yes, the plans differ in pricing for Lifeline customers and non-Lifeline customers. Specifically, Lifeline customers may apply the federal Lifeline subsidy and the Company-subsidized credit to Total Call's retail plans; non-Lifeline customers must pay the retail price for these plans.

Total Call hereby submits to the Commission two amendments to its proposed Lifeline offering. Total Call's changes to its proposed Lifeline offering for South Dakota are consistent with changes that the Company is making to its Lifeline offering in other states, and may be summarized as follows:

- 1. Remove the 150-Minute plan
- 2. Make the Unlimited Talk (UT) plan, which retails at \$29.99, available to eligible Lifeline customers at the discounted rate

Total Call has attached its amended proposed Lifeline offering for South Dakota as Attachment B to these responses.

Given these changes, the discounted prices on Total Call's amended Lifeline plans, which will be offered to qualified Lifeline consumers in Illinois, are as follows:

NON-TRIBAL OFFERING					
Plan	Retail price	Discounted price			
	(per month, per	(per month, per			
	customer)	customer)			
250-Minute Plan (i.e. Plan 1)	\$10.00	\$0.00			
1000 Talk & 1000 Text (i.e. Plan 2)	\$29.99	\$19.99			
Unlimited Talk (i.e. Plan 3)	\$29.99	\$19.99			
Unlimited Talk & Text (i.e. Plan 4)	\$39.99	\$29.99			
Unlimited Talk, Text & Data (i.e. Plan 5)	\$49.99	\$39.99			
TRIBAL OFFERING					
<u>Plan</u>	Retail price	<u>Discounted price</u>			

	(per month, per customer)	(per month, per customer)
Unlimited Talk & Text (i.e. Tribal Plan14)	\$39.99	\$0.00
Unlimited Talk, Text & Data (i.e. Tribal	\$49.99	\$10.00
Plan 1)		

There will be no non-recurring charges that will be applied to qualified low-income consumers in Illinois purchasing from among the Lifeline offerings.

Please refer to the chart below for Total Call's analysis of the final price for monthly service to the consumer, before and after state and/or federal low-income discounts are applied:

NON-TRIBAL OFFERING							
Plan	Retail price	Federal USF Support (per month, per customer)		Company subsidized	Final Price (per month,		
	(per month, per customer)			discount (per month, per customer)	per customer)		
250-Minute Plan (i.e. Plan 1)	\$10.00	\$9.25		\$0.75	\$0.00		
1000 Talk & 1000 Text (i.e. Plan 2)	\$29.99	\$9.25		\$0.75	\$19.99		
Unlimited Talk (i.e. Plan 3)	\$29.99	\$9.25		\$0.75	\$19.99		
Unlimited Talk & Text (i.e. Plan 4)	\$39.99	\$9.25		\$0.75	\$29.99		
Unlimited Talk, Text & Data (i.e.	\$49.99	\$9.25		\$0.75	\$39.99		
Plan 5)							
	TRIBAL	<b>OFFERING</b>					
<u>Plan</u>	Retail price (per month, per customer)	Federal USF Support (per month, per customer)	Federal USF Support (Tribal) (per month, per customer)	Company subsidized discount (per month, per customer)	Final Price (per month, per customer)		
Unlimited Talk & Text (i.e. Tribal Plan 1)	\$39.99	\$9.25	\$25.00	\$5.74	\$0.00		
Unlimited Talk, Text & Data (i.e. Tribal Plan 2)	\$49.99	\$9.25	\$25.00	\$5.74	\$10.00		