

UNLIMITED Calling to Any Mobile Number*
When you purchase \$30 Unlimited Messaging



AT&T U-verse® Live TV

Watch LIVE, on-demand and downloadable mobile TV. Hundreds of shows to watch instantly or download and watch later.



Refer-A-Friend

Earn up to \$125 a year for referring new wireless customers to AT&T.
See att.com/wirelessreferral for details.

att.com/wireless
1-866-MOBILITY (1-866-662-4548)
For deaf/hard of hearing customers:
(TTY) 1-866-241-6567
Questions on accessibility by persons with disabilities:
1-866-241-6568

The first nationwide carrier to be awarded
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www.att.com
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Effective 5/15/2011

personal Wi-Fi hotspot on the go

Your phone can connect multiple devices on the go

DataPro 4GB with Tethering | **\$45 mo./4GB**
Additional Data – \$10 mo./1GB

4GB available for tethering and Smartphone data use. \$45 price point is inclusive of \$25/2GB data plan for Smartphones.



Step 4: Choose Your Features

AT&T Navigator®

Voice and on-screen turn-by-turn directions. Traffic alerts with 1-click rerouting. Automatically receive the latest maps and traffic updates.

First 30 Days FREE
\$9.99
Per Month Thereafter
Limited time offer. See below for details.



Phones can be used to purchase goods, services and subscriptions from AT&T or others. Consider our Data Plans, Smart Limits and Parental Controls.

AT&T Smart Limits for Wireless™ \$4.99/mo

Good for you, good for your kids. Set monthly limits for Web Browsing, Text Messages and mobile purchases. Control hours of use, block unapproved numbers and more.

Mobile Insurance \$4.99/mo

Coverage in case your phone is lost, stolen, accidentally damaged (including liquid damage), or has an out-of-warranty malfunction. Apple® iPhone® models do not qualify.

Early Nights & Weekends \$16.99/mo

Your Night and Weekend Minutes start earlier and end later with unlimited calls from 7 p.m. to 7 a.m.

AT&T Roadside Assistance \$2.99/mo

Help is just a phone call away – 24/7. We provide assistance with towing, dead batteries, lock-outs, fuel delivery and flat tires.

AT&T World Connect® \$3.99/mo

Low international long distance rates apply to calls from the U.S. to more than 220 countries.

4G speeds delivered by HSPA+ with enhanced backhaul. Available in limited areas. Availability increasing with ongoing backhaul deployment. Learn more at att.com/network.
Terms Applicable to Features: Certain features will not be available in all areas at all times. **AT&T U-verse Live TV:** AT&T U-verse Live TV requires compatible device, eligible data plan and 3G or 4G service. Service not available in all areas. Programming subject to blackout restrictions. Download and watch capability available for select content, requires Wi-Fi connection and is available for viewing for limited time periods. **AT&T Navigator and AT&T FamilyMap:** Cancel within 30 days or be automatically subscribed at monthly rate shown. To cancel, you can visit the My Accounts portal on your handset or call AT&T customer support. Standard data and messaging charges apply when using AT&T Navigator or AT&T FamilyMap. **Smart Limits:** See Smart Solutions brochure or visit att.com/wirelessmartlimits/terms for terms. **Mobile Insurance:** The Mobile Insurance program is underwritten by Continental Casualty Company, a CNA company (CNA), and administered by Asurion Protection Services, LLC (Asurion Protection Services Insurance Agency, LLC CA Lic#0D63161), a licensed agent of CNA. May not be available in all states. Claims may be fulfilled with new or remanufactured replacement equipment. Dependent on phone model, each replacement is subject to a non-refundable \$50 or \$125 deductible. See a Mobile Insurance brochure for complete Terms and Conditions of coverage, available at any of our participating AT&T retail locations or att.com/mobileinsurance. Eligibility varies by device. Terms and Conditions are subject to change. **Roadside Assistance:** Costs \$2.99/month per enrolled phone and is automatically billed to your account. You may cancel at any time. Roadside Assistance service is provided for wireless customers of AT&T by Asurion Roadside Assistance Services, LLC, a licensed motor club. Refer to the Roadside Assistance Welcome Kit for complete Terms and Conditions. **AT&T World Connect:** See International coverage map at stores for details. Restrictions apply. Rates and available countries subject to change. Airtime or roaming charges are in addition to long distance charges. For more information, see AT&T World Brochure. **U-verse Mobile:** Pay-per-month download and watch are available for select shows and requires select Smartphones. Wi-Fi connection and monthly subscription fee. Standard data charges may apply. Unless required by your device, plans may be canceled at any time. **Data Plans:** Streaming Video and Music Applications require a data plan. Additional subscription and download charges may apply. \$10 Data Unlimited plan available only with current FamilyTalk rate plans and Messaging Unlimited for Families.

AT&T FamilyTalk® Calling Plans

unlimited calling to any mobile number

Summer 2011

longer days, longer conversations

Rethink Possible

AT&T FamilyTalk® Plans

Select your monthly Voice Minutes, Messaging and Data Plans

—for domestic use only

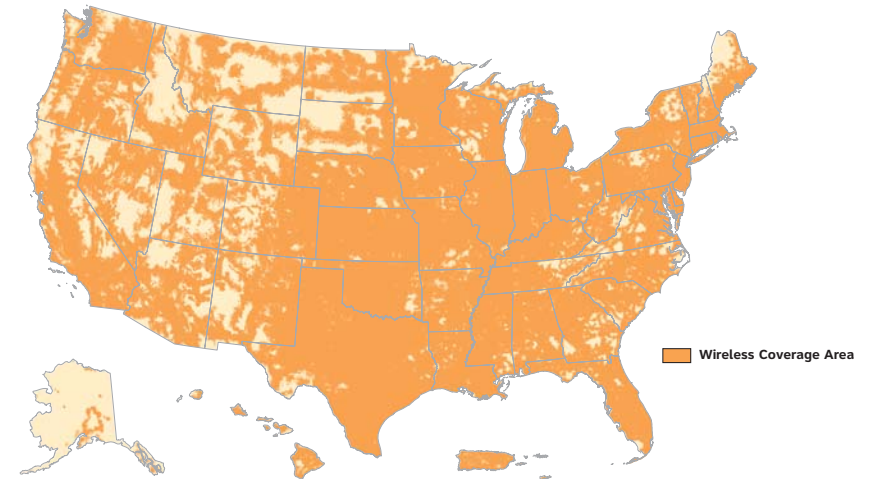
Step 1: Choose Your Voice Minute Plan		Monthly	Add'l Lines
		(Includes 2 lines)	
UNLIMITED Nationwide Calling		\$119 ⁹⁹	\$49 ⁹⁹
2100 Minutes with Rollover® plus Unlimited A-List™ Calling to any 10 numbers, Unlimited Mobile to Mobile and Unlimited Night & Weekend Minutes. 35c/add'l min		\$109 ⁹⁹	\$9 ⁹⁹
1400 Minutes with Rollover® plus Unlimited A-List™ Calling to any 10 numbers, Unlimited Mobile to Mobile and Unlimited Night & Weekend Minutes. 40c/add'l min		\$89 ⁹⁹	\$9 ⁹⁹
700 Minutes with Rollover® plus Unlimited Mobile to Mobile and Unlimited Night & Weekend Minutes. 45c/add'l min		\$69 ⁹⁹	\$9 ⁹⁹
Step 2: Add Messaging for the Family			
Messaging UNLIMITED for Families Messaging UNLIMITED to any mobile number for up to 5 lines on your FamilyTalk account. PLUS: UNLIMITED calling to any mobile number on any network in the U.S., PR and USVI.†		\$30	
Step 3: Choose Your Data Plan		(Per line)	
Smartphones			
DataPro 2GB for the freedom to use all your Apps, Email, Web, Social Networking and more. Plus, get unlimited usage on the entire national AT&T Wi-Fi hotspot network. \$10/1GB add'l data		\$25	
DataPlus 200MB for Email, Web and Social Networking. Plus, get unlimited usage on the entire national AT&T Wi-Fi hotspot network. \$15/200MB add'l data		\$15	
Quick Messaging & Basic Phones			
Data UNLIMITED Unlimited Web, Search, Email, Social Networking and more. Plus, get access to Apps, Music and More. Messaging Unlimited plan required. \$15/mo if purchased without Messaging Unlimited plan.		\$10	

Mobile to Any Mobile: Messaging Unlimited Plan required. Available on select AT&T Nation & FamilyTalk plans. International and roaming calls not included. Not available on AT&T Viva Mexico or Nation with Canada plans. Calls to directory assistance, voicemail, pay-per-use, call routing and forwarding numbers not included. Text, picture, video and instant messages must be sent to and/or received from within the AT&T nationwide coverage area. **FamilyTalk plans can add up to 3 additional lines.** Smartphones require a minimum \$15 data plan. **Additional Data:** On DataPro/DataPlus plans for Smartphone, DataPro has an initial data allowance of 2GB. DataPlus has an initial data allowance of 200MB. If you exceed your initial data allowance, you will automatically be provided: (a) another 1GB for DataPro and be charged an additional \$10 for each additional 1GB provided or (b) another 200MB for DataPlus and be charged an additional \$15 for each additional 200MB provided. All data allowances, including overages, must be used in the billing period in which the allowance is provided or they will be forfeited. **Pay-Per-Use (PPU) Charges:** Text Messages — \$20/message; Picture/Video Messages — \$30/message. International Roaming Data & MSG PPU Charges: \$0.0195 for each kilobyte used, except Canada, which is \$0.015 per kb; and, \$0.50/Text Message sent, \$1.30/Picture or Video Message sent. Standard domestic rates apply to incoming messages. PPU Charges for international messages sent from U.S.: 25c for Text Messages and 50c for Picture/Video Messages. **Wi-Fi:** Wi-Fi enabled device required. Wi-Fi access includes AT&T Wi-Fi Basic. Other restrictions apply. See attwifi.com for details and locations.

AT&T Advantages

- ✓ **Rollover Minutes®**—only AT&T lets you keep your unused minutes
- ✓ **Unlimited Calling to Any Mobile Number†**
- ✓ **Unlimited Nights & Weekends**
- ✓ **Ranked #1** in customer satisfaction among Smartphone owners
- ✓ **Only AT&T's Mobile Broadband Network** lets your Smartphone talk and surf the web at the same time

AT&T covers 97% of all Americans



Check coverage in your area at wireless.att.com/coverage-viewer.

Mobile Broadband not available in all areas. Your phone's display does not indicate the rate you will be charged. Please review your coverage map for areas included in and out of plan. Map depicts an approximation of outdoor coverage. Map may include areas served by unaffiliated carriers and may depict their licensed area rather than an approximation of the coverage there. Actual coverage area may differ substantially from map graphics, and coverage may be affected by such things as terrain, weather, foliage, buildings and other construction, signal strength, customer equipment and other factors. AT&T does not guarantee coverage. Charges will be based on the location of the site receiving and transmitting the call, not the location of the subscriber. 3G phone required in some areas.

For full terms and conditions of service, please see a sales representative or visit www.att.com/wirelessterms.

All prices are billed monthly and are valid for use in the U.S. New one- or two-year service agreement may be required. \$36 Activation Fee for each new line. Prices are subject to change. Prices do not include taxes. AT&T also imposes monthly a Regulatory Cost Recovery Charge of up to \$1.25 to help defray costs incurred in complying with State and Federal telecom regulations; State and Federal Universal Service Charges; and surcharges for customer-based and revenue-based state and local assessments on AT&T. These are not taxes or government-required charges. **Early Termination Fee (ETF):** None if cancelled during the first 30 days — \$35 restocking fee may apply after 30 days ETF up to \$150 or \$325 depending on device (details.att.com/equipmentETF). Subject to change. **Rollover Minutes** start accumulating with your second bill cycle. Unless you purchase an eligible tethering plan, tethering is prohibited. Additional software, hardware and/or subscription may be required for certain features. No service discounts are eligible on Unlimited Calling plans. Additional charges and device restrictions apply for access to corporate email/intranet sites and business applications. **A-List:** Available only with select rate plans. Numbers must be entered online at MyWireless Account at att.com/Mywireless. You can only select domestic landline or wireless numbers as your A-List numbers. Certain of these numbers, such as pay-per-call, directory assistance, voicemail access, call routing numbers, and your own wireless number, may not be selected for A-List. For a list of prohibited numbers and additional terms, see att.com/planterns. Mobile to Any Mobile Calling available on FamilyTalk 2100, 1400, or 700 minute plans when you purchase Unlimited Messaging for \$30. © 2011 AT&T Intellectual Property. All rights reserved. AT&T, the AT&T logo and all other marks contained herein are trademarks of AT&T Intellectual Property and/or AT&T affiliated companies. All other marks contained herein are the property of their respective owners.