SOUTH DAKOTA PUBLIC UTILITIES COMMISSION LIFELINE/LINK UP ADVERTISING/OUTREACH ANNUAL REPORT JUNE 1, 2010

Company:		Cheyenne River Sioux Tribe Telephone Authority			
Address:		PO Box 810			
		100 Main Street			
		Eagle Butte, SD 57625			
Telephone nu	umber:	(605)964-2600			
Company contact:		Kim O'Connell			
Study Area Code:		391647			
Lifeline/Link (Up Adv	rertising/Outreach Activities;			
X		ertise in media of general distribution.* (See attached rtisement(s).)			
· X		er to existing and new customers regarding the availability of line/Link Up.* (See attached letter.)			
<u>X</u>	Comp	ompany's Lifeline/Link Up information in directory.			
X	Company's Lifeline/Link Up information available on Company website. (www.companywebsiteaddress.com)				
X	Compa	empany's information posted on USAC website.			
X	Other	(describe): Information in new customer packets			
*Required					

源

Statewide

~LIFELINE~

For what? Discounted Telephone Service **How?** If you currently have telephone service **and** you receive federal assistance from:

Medicaid

Food Stamps

Federal Public Housing Assistance (FPHA) or Section 8 Low Income Home Energy Assistance Program (LIHEAP)

Supplemental Security Income (SSI)

Head Start (income eligible)

Bureau of Indian Affairs (BIA) General Assistance

Tribally Administered Temp. Assistance to Needy Families (TTANF)

National School Lunch Program's free lunch program

Household income falls below 1355 of the federal poverty guidelines

For more information, call CRST Telephone Authority at (605) 964-2600



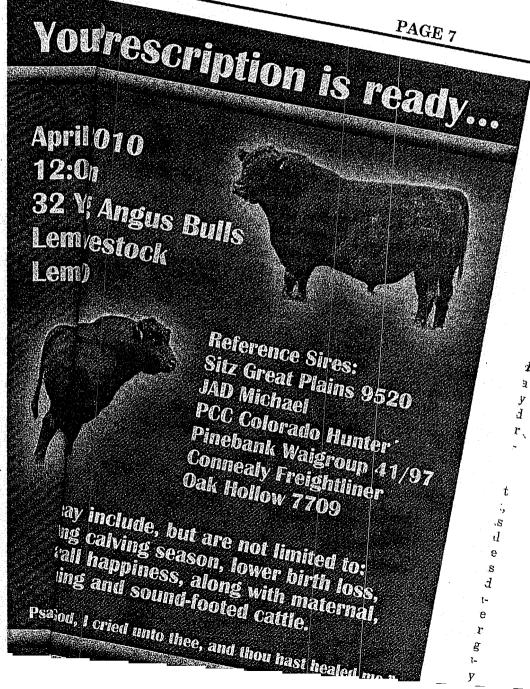


Call your local newspaper

or SD Newspaper Association for more details on two great advertising programs that can save you money this Spring!



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uth Dakota 4-H's Operation: Military Is program prepares for deployments

OKINGS, S.D. – As National Guard and Army Reserve soldiers deploy in April, South Dakota Operation: Military Kids (OMK) is gearing up as well.

mission of OMK is to support the children of service men and women who are being deployed. Dakota's OMK coordinator, Sheila Troxel Snyder, said it is especially important now that new

ments are set for April.

IK is an initiative that focuses on the needs of young people whose parents are being called to our country in increasing numbers for extended assignments," Troxel Snyder said. "The goals IK are to create a community support network for military youth, provide social and educational ams for military youth living in civilian communities, and to collaborate with schools to ensure sers and school staff know the unique needs of these students."

xel Snyder said a core support piece to the program is the "Hero Pack." It consists of backpacks ining a collection of materials, including communication tools, to encourage and assist the chilin keeping the important, ongoing connection between the child and the deployed parent.

ngle-use cameras, stationary, stamps, and pens are items supplied in the pack, along with fun sand family support materials," Troxel Snyder said. "Each pack will have a hand-written thank etter to the child. This part of our OMK program is a way to extend a salute to military children youths for their strength and for the personal sacrifices they must make when their loved ones leployed."

IK is inviting community businesses and individuals to donate items, money, or time to assist the assembly of backpacks and to write the letters. Troxel Snyder said hundreds of packs and rs are needed. For more information or to become involved in this project, call Troxel Snyder at 394-2236, or e-mail her at sheila.snyder@sdstate.edu.

eration: Military Kids is a collaborative effort between the U.S. Army, South Dakota 4-H, the rican Legion, the Boys and Girls Clubs of America, and the YMCA. Its purpose is to provide local nunity support for the children of service women and men from South Dakota.

he South Dakota Cooperative Extension Service administers the program and its offices are ted at South Dakota State University's West River Agricultural Center in Rapid City.



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DO YOU QUALIFY?

- LINKUP

WHAT IS IT?

Reduction for connection (installation charges) for basic home telephone service.

HOW?

If you currently receive federal assistance from:

- LIFELINE WHAT IS IT?

Piscounted Telephone Service HOW?

If you currently have telephone service and you receive federal

asstistance from:

- Medicaid
- Food Stamps
- Federal Public Housing Assistance (FPHA) or Section 8
- Low Income Home Energy Assistance Program (LIHEAP)
 - Supplemental Security Income (SSI)
 - Head Start (Income eligible)
- * Bureau of Indian Affairs (BIA) General Assistance
 - * Tribally Administered Temporary Assistance to Needy Families (TTANF)
- National School Lunch Program's free lunch program
 - Household Income falls below 135% of the federal poverty guidelines

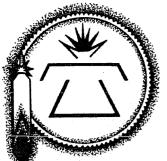


For more information, call CRST Telephone Authority at 605-964-2600



West River Eagle

C.R.S.T Telephone Authority



Lifeline, Link Up, and **Toll Limitation Service support** provide discounts to eligible low-income consumers to help them establish and maintain telephone service. **Note:** Telecommunications carriers cannot charge a Lifeline customer federal USF fees on the local service portion of their telephone bill.

What type of discount is available?

Lifeline assistance lowers the cost of basic, monthly local telephone service. Eligible consumers can receive up to \$22.75 per month in discounts.

Eligible residents of Indian reservations or tribal lands can receive up to an additional \$25 in Lifeline support, but must pay at least \$1 for basic monthly service.

Link Up reduces the cost of initiating new telephone service. Eligible consumers can receive a 50% discount off of the one-time costs associated with initiating telephone service, up to a maximum of \$30. Eligible consumers also qualify for a deferred payment schedule for remaining costs of up to \$200.

Eligible low-income consumers living on tribal lands are eligible for an additional discount of up to \$70 to cover 100% of the charges between \$60 and \$130.

Toll Limitation Service (TLS) support allows eligible consumers who wish to avoid incurring large long distance fees to choose toll blocking or toll control at no cost.

How do I know whether I am eligible?

Eligibility for Lifeline, Link Up, and TLS support *varies by state*. Individuals who reside in states that have their own discount programs qualify for federal Lifeline, Link Up, and TLS support if they meet the eligibility criteria established by their state. In states that do not provide state support, an individual is eligible if he or she participates in one of the following programs:

- Low-Income Home Energy Assistance Program (LIHEAP)
- Federal Public Housing Assistance or Section 8
- Medicaid
- Food Stamps
- Supplemental Security Income (SSI)

- Temporary Assistance for Needy Families (TANF)
- National School Lunch Program's free lunch program

In addition, a consumer may be eligible if his or her household income is at or below 135% of the federal poverty guidelines:

2006 Estimated Income Requirements for a Household at or Below 135% of the Federal Poverty Guidelines

Persons in Family Unit	48 Contiguous States and D.C.	Alaska	Hawaii	
1	\$13,230	\$16,538	\$15,215	
2	\$17,820	\$22,275	\$20,493	
3	\$22,410	\$28,013	\$25,772	
4	\$27,000	\$33,750	\$31,050	
5	\$31,590	\$39,488	\$36,329	
6	\$36,180	\$45,225	\$41,607	
7	\$40,770	\$50,963	\$46,886	
8	\$45,360	\$56,700	\$52,164	
For each additional person, add	\$4,590	\$5,738	\$5,279	

Residents of Indian reservations or tribal lands qualify if they participate in any of the programs listed above, have a household income that is at or below 135% of the federal poverty guidelines, or participate in one of these programs:

- Bureau of Indian Affairs (BIA) general assistance
- Head Start (income eligible)
- Tribal TANF

How do I apply to receive Lifeline, Link Up, and TLS support discounts?

To apply for Lifeline, Link Up, and TLS discounts please contact 1-888-587-7035.

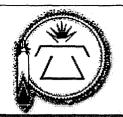
The Universal Service Administrative Company's (USAC) web site contains state-specific Lifeline information for many companies at www.lifelinesupport.org



W

Walter Miner Law Enforcement	
Juvenile Prosecutor	964-2576
Patrol Division	964-4576
Support Officer	964-6505
Webb's General Store	365-5283
West River Eagle	
Eagle Butte Office	964-2100
Dupree Office	365-5145
West Winds Home Health	964-7617
Western Dakota Bank	466-2115
Western Dakota Bank	964-6300
Wheatridge Apartments	964-3214
White Horse Community Building	733-2465
Windshield Doctor	964-7826
Winyan Okiyapi Oti	964-8186
Z	
Ziebach County	
Assessor	365-5129
Attorney	365-5171
Auditors	365-5157
Clerk of Courts	365-5159
Extension	365-5161
Health	365-5170
Register of Deeds	365-5165
Sheriff	365-5177
States Attorney	365-5172
Treasurer	365-5173
Ziebach County Abstract	365-5247
Zuya Sica Law Office, PLLC	964-8050
TOLL FREE NUMBERS	
Dept. of Public Safety - Driver's Licensing	800 952-3696
Dewey County Courthouse	800 894-3501
Lakota Network Internet Technical Support	866 264-7802
Lifeline/Linkup	888 587-7035
Moreau Grand	800 952-3158





Cheyenne River Sioux Tribe **Telephone Authority**

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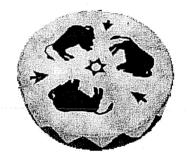
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LINKS & RESOURCES

Lifeline and Linkup Program



Lifeline and Linkup Prograr

You may be eligible for discounted telephone service.

Qualifying customers who reside within the boundaries of the Chevenr Indian Reservation. This program can decrease your local monthly telepl as much as \$22.75 per month.

On January 01, 1998, the basic Lifeline and Linkup program was implemented. designed to assist low-income consumers with the cost of basic telephone servi 01, 2001, the Enhanced Lifeline and Link-up rules were implemented. This "enh applies to low income consumers living on tribal lands.

Eligibility Requirments:

This low income federal telephone assistance program is available to eligible su participating in at least one of the following public assistance programs:

- Food stamps
- Federal Public Housing Assistance
- Low Income Home Energy Assistance
- Medicaid (eg., Title XIX Medical State Supplimental Assistance)
- Supplemental Security Income (SSI)
- Bureau of Indian Affairs (BIA) general assistance program
- Tribally Administered Temporary Assistance for Needy Families TANF
- Head Start (meeting income qualifying standards)
- Houshold Income is at or below 135% of the Federal Poverty Guidelines

For an application and/or more information please Call: 1-888-587-7035. If you will be mailed a Lifeline/Link-Up Application from NECA Services, Inc.

Links and Resources

For questions or additional information, please visit our $\underline{contact\ page}$ and let us assist your residential or business needs.

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Telephone Assistance Programs for Low Income Households

Selected state:

South Dakota

Please select your local phone company from the list below.

(Not all phone companies are listed. Please call your local phone company for more information if they are not listed here.)

C.R.S.T. Telelphone Authority



Lifeline and Link Up Information for C.R.S.T. Telelphone Authority Customers in South Dakota

Landline Service

Lifeline is a government program that offers qualified low income households a discount on their monthly local telephone bill. Each state has its own guidelines to qualify. The application and qualification process differs by state and sometimes by individual phone company.

· How much can I save?

You will save up to \$22,75 on your basic monthly bill. These benefits apply to your local telephone service charges that you purchase as flat rate service. These benefits will also cover your <u>subscriber line charge</u>.

· How do I know if I am eligible?

Program based eligibility:

- Federal Public Housing Assistance / Section 8
- · Supplemental Nutrition Assistance Program (SNAP)
- Medicaid
- Low Income Home Energy Assistance Program (LIHEAP)
- Supplemental Security Income (SSI)
- National School Lunch (free program only)
- Temporary Assistance for Needy Families (TANF)
- Bureau of Indian Affairs General Assistance
- Tribally Administered TANF
- Head Start (income qualifying / residents of Tribal Lands only)

Income based eligibility

Total household income at or below 135% of the Federal Poverty Guidelines.

Are there any restrictions?

Lifeline can only be used for the primary telephone line in a household. You may purchase additional services available to a non-Lifeline customer. You must establish phone service prior to applying for the Lifeline discount. The name on the phone bill must match the name of the household member participating on the eligible program.

How do lapply?

To apply for Lifeline call the South Dakota Lifeline Program directly at 1-888-587-7035. You may find more information about Lifeline and other telephone services available from C.R.S.T. Telelphone Authority at http://www.crstta.com. An application can be obtained via phone.

What proof of eligibility do I need to provide?

You will be asked for proof of your eligibility by submitting a form signed under penalty of perjury that you receive benefits from or a copy of any dated document which verifies your participation in one of the qualifying programs listed above. Proof of total household income may be required for income based qualification. Your Lifeline benefits will take effect when proof of eligibility is received.

· How do I continue to receive Lifeline benefits?

Eligibility is reviewed periodically. Your benefits will be discontinued when you no longer meet the eligibility requirements or when proof of eligibility is not received. Customers who are no longer eligible for Lifeline benefits must notify their service provider.

· Other Useful information

There are other options that can help you save money, including free toll blocking, waived deposit with toll blocking and voluntary limit on long distance calling (toll control).

Link Up helps households reduce the cost of initiating telephone service. This program pays some of the cost of connecting local telephone service to your home or activating wireless phone service. However, Link Up does not cover the cost of wiring inside your home.

· How much will I save?

Link Up will pay 50% of your installation charges for total discount of \$21.25. (Maximum benefit \$30.00) An additional discount may apply to residents of <u>federally recognized tribal lands</u>.

· How do I know if I am eligible?

If you qualify for Lifeline, you also qualify for Link Up.

· Are there any restrictions?

Link Up can only be used for the charges for activating a primary telephone line or moving existing service to a new address. Charges related to wiring and telephone jacks within your home and wireless handsets are not eligible for the Link Up discount.

· How do I apply?

To apply for Link Up you will follow the same application process as Lifeline and the same proof of eligibility as Lifeline

Being a Lifeline or Link Up customer does not protect you from being disconnected if you fail to pay your telephone bill.

Lifeline and Link Up discounts cannot be applied to an outstanding balance owed to your phone company.

Lifeline can only be applied to one wireless **OR** wireline telephone per household.

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See if you qualify for additional savings under the **Federal Communications Commission's** Lifeline/Link-Up Program.

If you receive assistance from any of the following programs, you may be eligible to receive local telephone service for as little as \$1 a month.

- \$ Medicaid (e.g., Title XIX/Medical State **Supplemental Assistance**)
- \$ **Food Stamps**
- \$ \$ \$ \$ \$ \$ Federal Public Housing Assistance (FPHA)(Section 8)
- Low-Income Energy Assistance Program (LIHEAP)
- **Supplemental Security Income (SSI)**
- Tribal Head Start (those meeting income guidelines)
- **Bureau of Indian Affairs (BIA) General Assistance**
- **Tribally administered Temporary Assistance to Needy Families (TTANF)**
- **Tribal National School Lunch Program's Free Lunch** \$ **Program**
- **Income falls below 135% of the Federal Poverty** \$ Guidelines (income levels range from \$12,920 for a single person household to \$43,727 for an 8 person household)

New customers may also qualify for financial assistance on installation charges. For more information on this program and to see if you qualify

Please call 1-888-587-7035