

**SOUTH DAKOTA PUBLIC UTILITIES COMMISSION
LIFELINE/LINK UP ADVERTISING/OUTREACH
ANNUAL REPORT
JUNE 1, 2010**

Company: James Valley Wireless

Telephone number: 605-397-2323

Company contact: Stacy Oliver

Study Area Code: 399014

Lifeline/Link Up Advertising/Outreach Activities:

- Advertise in media of general distribution.* (See attached press release)
- Letter to existing and new customers regarding the availability of Lifeline/Link Up.* (See attached letter and newsletter.)
- Company's Lifeline/Link Up information in directory.
- Company's Lifeline/Link Up information available on Company website. (www.companywebsiteaddress.com)
- Company's information posted on USAC website.
- Other (describe): Mailed to Social Service Agency and Post Offices within our coverage area.

*Required

Press Release - JYW Lifeline

From: Stacy Oliver [soliver@nvc.net]
Sent: Thursday, April 29, 2010 11:14 AM
To: 'Dakota Press Inc.'; 'Paper Paul'; 'eastarea@nvc.net'
Subject: Press Release - JYW Lifeline

Yes, you can afford cell phone service and James Valley Wireless can show you how!

Federal and state lawmakers believe that every person in America should have access to quality, affordable telecommunications service. In fact, they've created a system to do just that. If you participate in programs such as food stamps, Medicaid, the national school free-lunch program, Section 8 housing or supplemental security income or if your household income is below a certain threshold level, you may qualify for a discount on your cell phone bill.

This "universal service" support includes Lifeline assistance that provides discounts for basic monthly local cell phone service, Link Up that reduces the cost of activating new cell phone service, and additional discounts for eligible consumers living on tribal lands.

Call James Valley Wireless at 397-2323 or 1-800-556-6525 for more information.

Stacy Oliver
Community Content Coordinator

605.725.1000

soliver@nvc.net

nvc.net

Press Release - JVV/NVC Lifeline

From: Stacy Oliver [soliver@nvc.net]
Sent: Thursday, April 29, 2010 11:38 AM
To: 'americannews@aberdeennews.com'
Subject: Press Release - JVV/NVC Lifeline

Yes, you can afford cell phone service and James Valley wireless can show you how!

Federal and state lawmakers believe that every person in America should have access to quality, affordable telecommunications service. In fact, they've created a system to do just that. If you participate in programs such as food stamps, Medicaid, the national school free-lunch program, Section 8 housing or supplemental security income or if your household income is below a certain threshold level, you may qualify for a discount on your cell phone bill.

This "universal service" support includes Lifeline assistance that provides discounts for basic monthly local cell phone service, Link Up that reduces the cost of activating new cell phone service, and additional discounts for eligible consumers living on tribal lands.

Call James Valley wireless, an NVC company, at 725-1000 or 1-888-919-8945 for more information.

Thanks!

Stacy Oliver
Community Content Coordinator

605.725.1000

soliver@nvc.net

nvc.net

Press Release - JWNVNVC Lifeline (2) (2)

From: Stacy Oliver [soliver@nvc.net]
Sent: Thursday, April 29, 2010 11:24 AM
To: 'editor.redpress@midconetwork.com'
Subject: Press Release - JWV/NVC Lifeline

Yes, you can afford cell phone service and James Valley Wireless can show you how!

Federal and state lawmakers believe that every person in America should have access to quality, affordable telecommunications service. In fact, they've created a system to do just that. If you participate in programs such as food stamps, Medicaid, the national school free-lunch program, Section 8 housing or supplemental security income or if your household income is below a certain threshold level, you may qualify for a discount on your cell phone bill.

This "universal service" support includes Lifeline assistance that provides discounts for basic monthly local cell phone service, Link Up that reduces the cost of activating new cell phone service, and additional discounts for eligible consumers living on tribal lands.

Call James Valley Wireless, an NVC company, at 475-1000 or 1-888-919-8945 for more information.

Stacy Oliver
Community Content Coordinator

605.725.1000

soliver@nvc.net

nvc.net



NOTICE TO ALL JAMES VALLEY WIRELESS CELL PHONE CUSTOMERS

Changes brought about by the federal Telecommunications Act of 1996 have resulted in low-income assistance programs in South Dakota. Low-income subscribers may qualify to receive reduced monthly and activation fees for basic cellular service. Details regarding the Lifeline and Link-Up programs are included in this notice.

FCC rules require a signed, written certification and periodic verification from the subscriber proving their eligibility by presenting in person or sending a copy of your Medicaid or other Lifeline qualifying public assistance card and self-certifying, under penalty of perjury, that you qualify to continue to participate in the Lifeline assistance program based on continued participation in qualifying public assistance programs or total household income below 135 percent of the Federal Poverty Guidelines (documentation required).

If you, as a subscriber, qualify, you may complete the enclosed application form along with the necessary documentation and return it to our office at:

**James Valley Wireless
235 E 1st Ave
PO Box 260
Groton, SD 57445-0260**

It is required in signing and submitting the application that you certify under penalty of perjury that you, in fact, qualify for Lifeline and Link-Up benefits, and if, at any time, you become ineligible, you will notify James Valley Wireless, a James Valley Telecommunications company.

UNDER THE LIFELINE PROGRAM, ELIGIBLE CUSTOMERS RECEIVE AN \$8.25 REDUCTION TO THEIR BASIC MONTHLY CELL PHONE SERVICE.

Please read the enclosed materials carefully. If you have any questions regarding these programs, call 397-2323 or 1-800-556-6525.

Updated 4/2010

LOW-INCOME ASSISTANCE AVAILABLE

James Valley Wireless is authorized to provide two federal cell phone assistance programs that were developed in response to concerns about the affordability of cell phone service for low-income citizens.

- The Lifeline program provides reduced monthly charges to cell phone subscribers who qualify.
- The Link-Up program provides reduced activation fees to cell phone subscribers who qualify.

WHO IS ELIGIBLE?

Cell phone service must be in the applicant's name. The applicant must participate in at least one of the following public assistance programs and **provide documentation** to be eligible:

- Medicaid (e.g. Title XIX/Medical, State Supplemental Assistance)
- Food Stamps program
- Supplemental Security Income (SSI)
- Federal Housing Assistance (Section 8)
- Low Income Home Energy Assistance
- Temporary Assistance for Needy Families (TANF) program
- National School Lunch (NSL) free lunch program

Or

- My household income is at or below 135 percent of the Federal Poverty Guidelines

WHAT DO THE PROGRAMS PROVIDE?

Lifeline provides eligible subscribers with a credit of \$8.25 each month on the basic service portion of their cell phone bill. The credit applies on the main cell phone line listed in the named eligible wireless subscriber.

Link-Up provides eligible subscribers with reduced activation fees for their cell phone service. This reduction is 50 percent of the applicable charges or \$30.00, whichever is less. **Link-Up** also provides for deferred payment of activation fees without interest.

HOW DO I APPLY AND RECERTIFY?

If you meet the eligibility requirements, your **completed application form along with any necessary documentation must be delivered to 235 E 1st Ave, Groton, SD or mailed to James Valley Wireless PO Box 260, Groton, SD 57445-0260.**

COULD I BECOME INELIGIBLE?

When you no longer participate in any of the qualifying public assistance programs and your household income exceeds 135 percent of the Federal Poverty Guidelines, you are no longer eligible for **Lifeline** or **Link-Up**. You are obligated by law to notify James Valley Wireless and advise the company that you are no longer eligible for **Lifeline**.

FOR MORE INFORMATION

If you have questions about **Lifeline** or **Link-Up**, the application form or your cell phone service, contact James Valley Wireless at 397-2323 or 1-800-556-6525.



Lifeline and Link-Up Assistance - Please Print

Name (Last) (First) (Middle)
Address: (Street) (City) (State) (Zip)

Telephone Number (if existing service): () -

Number where you can be reached or receive messages: () -
area code & 7-digit number

Please answer the following questions (check appropriate lines):

- 1. I am applying for: Lifeline monthly cell phone service discount
Link-Up cell phone activation fee discount

Note: Cell phone service MUST be in applicant's name.

- 2. I am currently participating in the following program (check all that apply and provide documentation to at least one of the following):

- Medicaid (e.g. Title XIX/Medical, State Supplemental Assistance)
Food Stamps program
Supplemental Security Income (SSI)
Federal Public Housing Assistance (Section 8)
Low-Income Home Energy Assistance
Temporary Assistance for Needy Families (TANF) program
National School Lunch (NSL) free lunch program

OR

- My household income is at or below 135 percent of the Federal Poverty Guidelines

I agree to notify James Valley Wireless, when I no longer qualify based on the above criteria.

I CERTIFY UNDER PENALTY OF PERJURY THE ABOVE INFORMATION IS TRUE. I have read the information on this application and understand I must meet the above qualifications to receive Lifeline and/or Link-Up assistance on my cellular phone.

Your Signature

Social Security Number Date



**SELF-CERTIFICATION FOR LIFELINE/LINK UP APPLICANTS
QUALIFYING UNDER INCOME-BASED CRITERION**

I, _____, certify under penalty of perjury that I qualify for Lifeline/Link Up assistance based on my household income that is at or below 135 percent of the Federal Poverty Guidelines. I further certify under penalty of perjury that there are _____ members in my household and that the supporting income documentation presented to my wireless provider accurately represents the annual income of all members of my household.

Signature: _____

Date: _____

**2009 Estimated Income Requirements for a Household at or
Below 135% of the Federal Poverty Guidelines**

Size of Family Unit	48 Contiguous States & DC
1	\$14,621
2	\$19,670
3	\$24,719
4	\$29,768
5	\$34,817
6	\$39,866
7	\$44,915
8	\$49,964
For each additional person, add	\$ 5,049



NOTICE TO ALL JAMES VALLEY WIRELESS CELL PHONE CUSTOMERS

Changes brought about by the federal Telecommunications Act of 1996 have resulted in low-income assistance programs in South Dakota. Low-income subscribers may qualify to receive reduced monthly and activation fees for basic cellular service. Details regarding the Lifeline and Link-Up programs are included in this notice.

FCC rules require a signed, written certification and periodic verification from the subscriber proving their eligibility by presenting in person or sending a copy of your Medicaid or other Lifeline qualifying public assistance card and self-certifying, under penalty of perjury, that you qualify to continue to participate in the Lifeline assistance program based on continued participation in qualifying public assistance programs or total household income below 135 percent of the Federal Poverty Guidelines (documentation required).

If you, as a subscriber, qualify, you may complete the enclosed application form along with the necessary documentation and return it to our office at:

**James Valley Wireless
235 E 1st Ave
PO Box 260
Groton, SD 57445-0260**

It is required in signing and submitting the application that you certify under penalty of perjury that you, in fact, qualify for Lifeline and Link-Up benefits, and if, at any time, you become ineligible, you will notify James Valley Wireless, an NVC company.

UNDER THE LIFELINE PROGRAM, ELIGIBLE CUSTOMERS RECEIVE AN \$8.25 REDUCTION TO THEIR BASIC MONTHLY CELL PHONE SERVICE.

Please read the enclosed materials carefully. If you have any questions regarding these programs, call 475-1000 or 1-888-919-8945.

LOW-INCOME ASSISTANCE AVAILABLE

James Valley Wireless is authorized to provide two federal cell phone assistance programs that were developed in response to concerns about the affordability of cell phone service for low-income citizens.

- The Lifeline program provides reduced monthly charges to cell phone subscribers who qualify.
- The Link-Up program provides reduced activation fees to cell phone subscribers who qualify.

WHO IS ELIGIBLE?

Cell phone service must be in the applicant's name. The applicant must participate in at least one of the following public assistance programs and **provide documentation** to be eligible:

- Medicaid (e.g. Title XIX/Medical, State Supplemental Assistance)
- Food Stamps program
- Supplemental Security Income (SSI)
- Federal Housing Assistance (Section 8)
- Low Income Home Energy Assistance
- Temporary Assistance for Needy Families (TANF) program
- National School Lunch (NSL) free lunch program

Or

- My household income is at or below 135 percent of the Federal Poverty Guidelines

WHAT DO THE PROGRAMS PROVIDE?

Lifeline provides eligible subscribers with a credit of \$8.25 each month on the basic service portion of their cell phone bill. The credit applies on the main cell phone line listed in the named eligible wireless subscriber.

Link-Up provides eligible subscribers with reduced activation fees for their cell phone service. This reduction is 50 percent of the applicable charges or \$30.00, whichever is less. **Link-Up** also provides for deferred payment of activation fees without interest.

HOW DO I APPLY AND RECERTIFY?

If you meet the eligibility requirements, your **completed application form along with any necessary documentation must be delivered to** 1316 E 7th Ave, Redfield, SD **or mailed to** James Valley Wireless PO Box 260, Groton, SD 57445-0260.

COULD I BECOME INELIGIBLE?

When you no longer participate in any of the qualifying public assistance programs and your household income exceeds 135 percent of the Federal Poverty Guidelines, you are no longer eligible for **Lifeline** or **Link-Up**. You are obligated by law to notify James Valley Wireless and advise the company that you are no longer eligible for **Lifeline**.

FOR MORE INFORMATION

If you have questions about **Lifeline** or **Link-Up**, the application form or your cell phone service, contact James Valley Wireless at 475-1000 or 1-888-919-8945.



Lifeline and Link-Up Assistance - Please Print

Name _____ (Last) (First) (Middle)

Address: _____ (Street) (City) (State) (Zip)

Telephone Number (if existing service): () - _____

Number where you can be reached or receive messages: () - _____ area code & 7-digit number

Please answer the following questions (check appropriate lines):

- 1. I am applying for: _____ Lifeline monthly cell phone service discount
_____ Link-Up cell phone activation fee discount

Note: Cell phone service MUST be in applicant's name.

- 2. I am currently participating in the following program (check all that apply and provide documentation to at least one of the following):

- _____ Medicaid (e.g. Title XIX/Medical, State Supplemental Assistance)
_____ Food Stamps program
_____ Supplemental Security Income (SSI)
_____ Federal Public Housing Assistance (Section 8)
_____ Low-Income Home Energy Assistance
_____ Temporary Assistance for Needy Families (TANF) program
_____ National School Lunch (NSL) free lunch program

OR

- _____ My household income is at or below 135 percent of the Federal Poverty Guidelines

I agree to notify James Valley Wireless, when I no longer qualify based on the above criteria.

I CERTIFY UNDER PENALTY OF PERJURY THE ABOVE INFORMATION IS TRUE. I have read the information on this application and understand I must meet the above qualifications to receive Lifeline and/or Link-Up assistance on my cellular phone.

Your Signature

Social Security Number Date



**SELF-CERTIFICATION FOR LIFELINE/LINK UP APPLICANTS
QUALIFYING UNDER INCOME-BASED CRITERION**

I, _____, certify under penalty of perjury that I qualify for Lifeline/Link Up assistance based on my household income that is at or below 135 percent of the Federal Poverty Guidelines. I further certify under penalty of perjury that there are _____ members in my household and that the supporting income documentation presented to my wireless provider accurately represents the annual income of all members of my household.

Signature: _____

Date: _____

**2009 Estimated Income Requirements for a Household at or
Below 135% of the Federal Poverty Guidelines**

Size of Family Unit	48 Contiguous States & DC
1	\$14,621
2	\$19,670
3	\$24,719
4	\$29,768
5	\$34,817
6	\$39,866
7	\$44,915
8	\$49,964
For each additional person, add	\$ 5,049



Video on Demand

Do you already love Video On Demand from JVT? Well, it just got better! JVT now offers more Free On Demand programming for cable TV customers. Programming additions include Disney Travel Tips, Karaoke, Research Channel, Kids, and many more. We're also continuing to beef up our local programming including concerts, parades, games and state championship action.

This is all in addition to the already exciting movies available on VOD. Just some of the new movies coming in May are:

- Avatar
- Edge of Darkness
- Tooth Fairy
- Deadly Impact
- Valentine's Day
- The Messenger
- The Spy Next Door

To add cable TV service from JVT & experience VOD, dial 611 today!
Add it for only \$19.95/mo for 12 months.



Introducing the Cooking Channel

Cooking Channel (replacing Fine Living in May, JVT channel 129) comes from the people who created Food Network. Cooking Channel throws open the doors with provocative new tastes and ideas; sharing the latest trends. Get ready to discover your food haven and culinary outlet...your Cooking Channel.



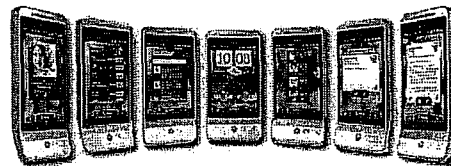
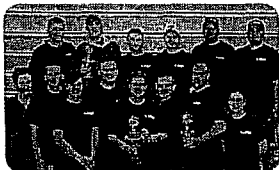
Dawn Meink - Facebook Giveaway winner.

Facebook Giveaway

Dawn Meink won a \$25 credit just for being a fan on Facebook. Stay tuned for more Facebook giveaways. If you're not already a fan, become one now!

Corporate Cup

Our own James Graft won the CEO challenge in this year's Corporate Cup presented by the Mayor's Fitness Council, Aberdeen YMCA and Avera St. Luke's. The NVC team also won in swimming and took 1st place in our division.



New from JVT: HTC Hero

Everything you need for work and weekend

Make it your Hero with personalization that lets you create a phone just right for you. Stay close to those who matter with communication based on people - not technology. And discover intuitive experiences that make everything you do on your phone effortless and delightful. Stop in and try it out today!

New Members

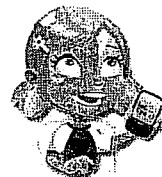
Ackerman Dan & Mel	Columbia	396-2414
Gauger Steve & Lindsay	Conde	382-5213
Haglin Mark	Frederick	329-2034
Hinrichs Drucilla	Groton	397-5393
Johnson Marc	Lake Cabin	486-4499
Lefforge Jerry	Mansfield	887-3528
Maas Tyler & Hannah	Conde	382-5833
Steven Lust Automotive	Groton	397-2331
Treichel Joel & Jennifer	Warner	887-3138
Wipf Tille	Doland	635-6252

ACCESSORY SALE

Come check out our cell phone accessories!

Many items

50% OFF!



"JVT has the phones, plans and network so I can text my friends as much as I want!"



Getting the Network

in your mailbox is great, but why not also get it in your inbox!

Sign up for JVT's monthly newsletter - send an email to jamesvalley.com to request being added to the list.

Discounts available for low-income home phone customers.

If you cannot afford home phone service and qualify for the program, Link Up may be able to help you pay for part of your monthly home phone costs and/or connection charges.

Participants can save up to \$6.25 on their monthly home phone bill for basic local service. The discount applies only to basic local phone service where eligible participants reside. Call Customer Service at 611 for more information.

Discounts available for low-income cell phone customers.

If you cannot afford cell phone service and qualify for the program, Link Up may be able to help you pay for part of your monthly cell phone costs and/or activation fees.

Participants can save up to \$6.25 on the monthly cell phone bill for basic local service. The discount applies only to basic cell phone service listed in the name of the eligible participant.

Call Customer Service at 611 for more information.

facebook twitter

Stay in touch with JVT, check us out on Facebook & Twitter!

JAMES VALLEY TELECOMMUNICATIONS

Store Hours: Mon.-Fri. 8am-5pm
235 E. 1st Ave. • PO Box 260 • Groton, SD 57445
605.397.2323 • jamesvalley.com