SOUTH DAKOTA PUBLIC UTILITIES COMMISSION LIFELINE/LINK UP ADVERTISING/OUTREACH ANNUAL REPORT JUNE 1, 2010

Company: RC Services

Address: 205 Main St, PO Box 43

New Effington SD 57255

Telephone number: 605-637-5211

Company contact: Scott Bo	strom – General Manager
Wanda H	leesch – Billing Manager

Study Area Code: 399010

Lifeline/Link Up Advertising/Outreach Activities:

<u>XX</u>	Advertise in media of general distribution.* (See attached advertisement(s).)
<u>xx</u>	Letter to existing and new customers regarding the availability of Lifeline/Link Up.* (See attached letter.)
XX	Company's Lifeline/Link Up information in directory.
<u>xx</u>	Company's Lifeline/Link Up information available on Company website.
	Company's information posted on USAC website.
	Other (describe):

*Required



RC FAMILY OF COMPANIES 205 Main St • PO Box 197 • New Effington, SD 57255-0197 605-637-5211 • 800-256-6854 • Fax: 605-637-5302

Lifeline, Link Up, and Toll Limitation Service support provide discounts to eligible low-income consumers to help them establish and maintain telephone service. Note: Telecommunications carriers cannot charge a Lifeline customer federal USF fees on the local service portion of their telephone bill.

What type of discount is available?

Lifeline assistance lowers the cost of basic, monthly local telephone service. Eligible consumers can receive up to \$8.25 per month in discounts.

Eligible residents of Indian reservations or tribal lands can receive up to an additional \$25 in Lifeline support, but must pay at least \$1 for basic monthly service.

Link Up reduces the cost of initiating new telephone service. Eligible consumers can receive a 50% discount off of the one-time costs associated with initiating telephone service, up to a maximum of \$30. Eligible consumers also qualify for a deferred payment schedule for remaining costs of up to \$200.

Eligible low-income consumers living on tribal lands are eligible for an additional discount of up to \$70 to cover 100% of the charges between \$60 and \$130.

to choose toll blocking or toll control at no cost.

How do I know whether I am eligible?

Eligibility for Lifeline, Link Up, and TLS support varies by state. Individuals who reside in states that have their own discount programs qualify for federal Lifeline, Link Up, and TLS support if they meet the eligibility criteria established by their state. In states that do not provide state support, an individual is eligible if he or she participates in one of the following programs:

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(Continued on back of page)

- Low-Income Home Energy Assistance Program (LIHEAP)
- Federal Public Housing Assistance or Section 8
- Medicaid
- Food Stamps
- Supplemental Security Income (SSI)
- Temporary Assistance for Needy Families (TANF)



In addition, a consumer may be eligible if his or her household income is at or below 135% of the federal poverty guidelines:

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Persons In Family or Household	48 Contiguous States and D.C.	Alaska	Hawaii		
1	\$10,830	\$13,530	\$12,460		
2	\$14,570	\$18,210	\$16,760		
3	\$18,310	\$22,890	\$21,060		
4	\$22,050	\$27,570	\$25,360		
5	\$25,790	\$32,250	\$29,660		
6	\$29,530	\$36,930	\$33,960		
7	\$33,270	\$41,610	\$38,260		
8	\$37,010	\$46,290	\$42,560		
For Each Additional Person, add	\$3,740	\$4,680	\$4,300		

2009 Estimated Income Requirements for a Household at or Below 135% of the Federal Poverty Guidelines

Residents of Indian reservations or tribal lands qualify if they participate in any of the programs listed on the front page, have a household income that is at or below 135% of the federal poverty guidelines, or participate in one of these programs:

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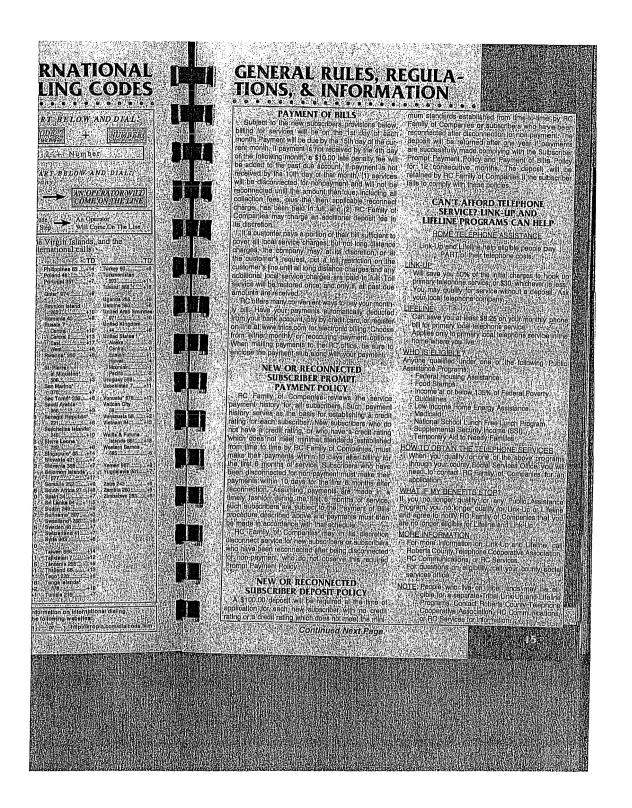
• Bureau of Indian Affairs (BIA) general assistance

Head Start (income eligibility)

Tribal TANF

How do I apply to receive Lifeline, Link Up, and TLS support discounts?

To apply for Lifeline, Link Up, and TLS discounts please contact Roberts County Telephone Cooperative Association or RC Communications in New Effington, 605-637-5211 or 888-668-0877, for more information or application forms. You may also e-mail questions to customercare@rctel.net.



(FAF) # FAF # F Low Income Assistance Available to Telephone Subscribers Roberts County Telephone Cooperative Association (RCTGA), RC Communications, Inc. (RCC), and RC Services are authorized to provide federal telephone. assistance programs. Two such programs provided by both companies are "ifeline" and "Link-Up. Both were developed in response to concerns about the affordability of telephone service for low income citizens. The Lifeline program provides a \$8.25 monthly credit on the basic service portion of the participant's telephone bill. The credit applies on the main home telephone line listed in the name of the eligible telephone company. subscriber. Lifeline subscribers may also receive blocking long distance calls on their telephone line at no charge. En telephone mean to charge. Link-Up provides eligible subscribers with reduced connection charges and for their basic home telephone service. This reduction is 50% of the applicable charges or \$30 or whichever is less. Link-Up also provides for deferred payment of connection charges without interest. It does not cover the cost of wiring inside your home and is limited to one time per home address per subscriber. Applicants are suggive in the metalestation at least one of the following public assistance programs: Medicaid (e.g. Title XIX/Medical, State Supplemental Assistance), Supplemental Security Income (SSI), National School Lunch (INSL) Free Lunch Program; Food Stamps, Federal Public Housing Assistance, Temporary Aid to Needy Families (TANF), Low-Income Home Energy Assistance, or income is at or below (135%) of Federal Poverty Guidelines (must

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provide documentation). Additional Lifeline and Link-Up support is available to those qualifying' individuals living on Thotal Lands. The Bureau of Indian Affairs (BIA) can verify whether or not a specific location meets the Enhanced Lifeline/Link-Up definition. Enhanced Lifeline/Link Up provides for expanded eligibility opportunities and additional relephone service discounts. In addition to the previously cited program, for those individuals residing on Tribal Lands, participation nany of the following meets the eligibility standard: Bureau of Indian Affairs (BIA) general assistance: Tribally administered Jemporary Assistance for Needy Pamilies (TANE) or Head Start Programs (under income qualifying eligibility provision only). If you are on Lifeline or Link-Up and are no longer eligible for any of these low-Income programs, you are obligated by law to notify RCIG60 or. RCC of your ineligibility. Contact the RCICA/RCC office in New Effington. 605-637-5211 or 888-

568-5877, for more information or application forms. You may also e-mail guestions to customercare@intel.net.

Yes, You Can Afford Telephone Service

Lifeline and Link-Up programs available for low income citizens

Roberts County Telephone Cooperative Association (RCTCA) and RC Communications, Inc. (RCC) are authorized to provide federal telephone assistance programs. Two such programs provided by both companies are "Lifeline" and "Link-Up." Both were developed in response to concerns about the affordability of telephone service for low income citizens.

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company subscriber. Lifeline subscribers may also receive blocking long distance calls on their telephone line at no charge.

Link-Up provides eligible subscribers with reduced connection charges for their basic home telephone service. This reduction is 50% of the applicable charges or \$30 or whichever is less. Link-Up also provides for deferred payment of connection charges without interest. It does not cover the cost of wiring inside your home and is limited to one time per home address per subscriber.

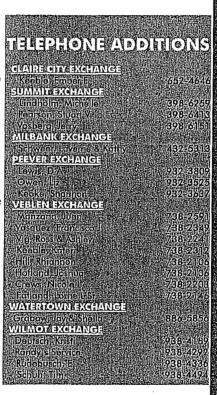
Applicants are eligible if they participate in at least one of the following public assistance programs: Medicaid (e.g. Title XIX/Medical, State Supplemental Assistance), Supplemental Security Income (SSI), National School Lunch (NSL) Free Lunch Program, Food Stamps, Federal Public Housing Assistance, Temporary Aid to Needy Families (TANF), Low-Income Home Energy Assistance, or income is at or below (135%) of Federal Poverty Guidelines (must provide documentation).

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Bureau of Indian Affairs (BIA) general assistance; Tribally administered Temporary Assistance for Needy Families (TANF); or Head Start Programs (under income qualifying eligibility provision only). If you are on Lifeline or Link-Up and are no longer eligible for any of these low-income programs, you are obligated by law to notify RCTCA or RCC of your ineligibility.

Contact the RCTCA/RCC office in New Effington, 605-637-5211 or 800-256-6854, for more information or application forms. You may also e-mail questions to customercare@ thics.com



. (e.C RECIPE CORNER CHICKEN POTER

can cream of chicken soup pkg (9 oz.) frozen mixed vegefables I c. cubed cooked chicken //2.c. milk

l egg 1 c. Bisquick

Picheat oven to 400°. In a 9-inch je plate, mix soup, vegetables and chicken. In a separate bowl, mix milk, egg and baking, mix Pour over, chicken mixture. Bake 30 minutes, or until golden brown, Serves 4.

Submitted by: Sheila Brandoll RC Employee-

- Corned, Beef & Cab-bage with Horseradish Sauce

1 Onion 4 Cloves - hole 4 Lus Corned beef 2 Ratsley sprigs 8 Perpercorns - whole 2 Head Cabbage - 1 Cy Sour cream 1 Thsp: Prepared horse-andish

Peel-onion and stick with Cloves. But corned beef, onion parsley and pep-percerns in a large bot and cover with water. Cover, bring to a simmer and cook genity and the deer, 2-17.2 to 3 hours. Cut cabbage into wedges and core. Add to the bot, cover and simmer-until tender, about 30 min-utes. Combine sour cream, with horseradist. Serve the meat and cabbage with some of the broth ladled over all and the horseradist on the side.

Do you have a favorite recipe you would like to share? Simply send an e-mail to sbroz@fnies.com or mail a copy (to RC Danuly of Companies, P.O. Boy 197, New Effington, SD 57255.

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GENERAL RULES, REGULA-TIONS, & INFORMATION

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- MOTE: People who live on tribal lands may be al-gible for a separate Tribal Link-Up and Ulefas Programs: Context Roberts County Telephone Cooperative Association, RC Communications, or RC Sarkeas for Information. for Information.