

**SOUTH DAKOTA PUBLIC UTILITIES COMMISSION
LIFELINE/LINK UP ADVERTISING/OUTREACH
ANNUAL REPORT
JUNE 1, 2009**

Company: Knology of the Black Hills, LLC

Address: 5100 S Broadband Lane

Sioux Falls, SD 57108

Telephone number: 605-965-9368

Company contact: Bruce Schoonover

Study Area Code: 399006

Lifeline/Link Up Advertising/Outreach Activities:

See Exhibit A Advertise in media of general distribution.* Attached as Exhibit A is a copy of the newspaper ad, a list of newspapers & dates published.

See Exhibit B Letter to existing and new customers regarding the availability of Lifeline/Link Up.* Attached as Exhibit B is a customer bill showing the bill message printed on all ILEC customer bills in May, 2008. Also included is the notice given to all new customers.

N/A Company's Lifeline/Link Up information in directory.
Knology does not have a Company Directory

X Company's Lifeline/Link Up information available on Company website.
(www.knology.com)

X Company's information posted on USAC website.

See Exhibit C Other (describe): Knology annually places an ad on its Market Zone Channel attached as Exhibit C.

See Exhibit D Other (describe): Knology annually runs a crawl on its weather channel advertising the Lifeline-Linkup Program attached as Exhibit D.

*Required

Exhibit A

Lifeline and Linkup Service Offerings DTV Transition Notice

Individuals and families who reside in the following towns: Belle Fourche, Black Hawk, Deadwood, Lead, Spearfish, St. Onge, and Whitewood and receive assistance benefits or have a low or fixed income may be eligible to receive discounted telephone installation and/or service.

To find out more information regarding this program, please call 722-2000 or 877-243-4237.

Because of the Nation's transition to digital broadcasting on February 17, 2009, full-power analog broadcasting will end, and analog-only televisions may be unable to display full-power broadcast programming after that date.

What that means for you, as a consumer, is that a converter box will be required to receive over-the-air broadcasts with an antenna after February 17, 2009, if your television receiver has an analog-only broadcast tuner. Analog-only TVs should continue to work as before with cable and satellite TV services, gaming consoles, VCRs, DVD players, and similar products.

More information on the DTV transition is available at www.DTV.gov, by contacting Knology or going to www.knology.com. For discount coupons, visit www.dtv2009.gov or call 1-888-DTV-2009 (1-888-388-2009).

KNOLOGY®

phone • internet • cable

HILLS**Lifeline Linkup Notice Ads-June 2008**

| <u>Market</u> | <u>Newspaper</u> | <u>Ad Size</u> | <u>TTL Col</u> <u>in.</u> | <u>Date</u> |
|---------------|-----------------------|----------------|------------------------------|--------------|
| Belle Fourche | Belle Fourche Post | 2c x 5"D | 10 | Wed, June 4 |
| | | 2c x 5"D | 10 | Wed, June 11 |
| | | 2c x 5"D | 10 | Wed, June 18 |
| | | 2c x 5"D | 10 | Wed, June 25 |
| Spearfish | Black Hills Pioneer | 2c x 5"D | 10 | Wed, June 4 |
| | | 2c x 5"D | 10 | Wed, June 11 |
| | | 2c x 5"D | 10 | Wed, June 18 |
| | | 2c x 5"D | 10 | Wed, June 25 |
| Deadwood | Lawrence Co Journal | 2c x 5"D | 10 | Wed, June 4 |
| | | 2c x 5"D | 10 | Wed, June 11 |
| | | 2c x 5"D | 10 | Wed, June 18 |
| | | 2c x 5"D | 10 | Wed, June 25 |
| Sturgis | Meade Co Times-Tribun | 2c x 5"D | 10 | Wed, June 4 |
| | | 2c x 5"D | 10 | Wed, June 11 |
| | | 2c x 5"D | 10 | Wed, June 18 |
| | | 2c x 5"D | 10 | Wed, June 25 |

Exhibit B



P.O. Box 2115
Rapid City, SD 57709

Knology
P.O. Box 2115 Rapid City, SD 57709
Customer Service 721-2000

CUSTOMER SERVICE 721-2000

Account Number:
Invoice Number:
Invoice Date: 5/28/2008

Message Center

Important information regarding the DTV transition!
New Statement Format!
Lifeline Linkup Notification.

Account Summary

Balance From Last Statement
Payment Received
Adjustments
Previous Balance Due \$0.00

New Charges (see details on page 3)

Monthly Service Charges
Local Phone Service

Total Due

Full payment due by 6/17/2008

Please visit www.knology.com for Billing Terms and Conditions.

Please detach this portion at perforation and return with payment. Thank You!

Account Number:
Invoice Number:
Invoice Date: 5/28/2008

Amount Due Payment Due

Total Due 6/17/2008

Amount Enclosed:

Name or Address Change?
Please check this box and mark changes on reverse.



KNOLOGY
PO BOX 830773
BIRMINGHAM AL 35283-0773
|||

0000000422827 000002036576 0000003158

Important information regarding the DTV transition!

On February 17, 2009, over-the-air TV stations will cease broadcasting in analog and switch to all-digital signals. After February 17, 2009, analog TV sets that use an antenna or rabbit ears for over-the-air TV (not connected to cable, satellite, or other pay-TV service) will be unable to display full-power broadcast programming unless the viewer takes action. Analog-only TVs connected to Knology's cable television service will continue to receive their current TV channels after February 17, 2009 and will not need a converter box. Analog-only TVs also should continue to work after February 17, 2009 to receive other types of over-the-air TV stations (low-power, Class A or translator stations). Gaming consoles, VCRs, DVD players and similar products will also continue to operate with existing analog TV sets. After February 17, 2009, analog TV sets not connected to a multi-channel service provider (such as Knology's cable television service) may need additional equipment (such as a converter box) to receive full-power broadcast programming or may have to be replaced. The federal government is offering discount coupons for viewers who need to purchase converter boxes for analog TV sets using an antenna or rabbit ears. More information on the DTV transition is available at www.DTV.gov or by contacting Knology at the number listed on your bill. For discount coupons, visit www.dtv2009.gov or call 1-888-DTV-2009 (1-888-388-2009).

New Statement Format!

We are dedicated to providing you with exceptional customer service. Soon we will be introducing a new statement format that is simpler and easier to read. Please refer to your future statement for details. Thanks for being a Knology customer.

Lifeline Linkup Notification.

Individuals and families who reside in Knology service areas and are receiving assistance benefits or have a low or fixed income may be eligible to receive discounted telephone installation and/or service. To find out more information regarding this program visit www.prairiewave.com/support/telephone or call Knology at 1-877-243-4237.

A finance charge of 1 1/2% per month (18% annually) or \$5.00, whichever is greater, will be added to any account balances not paid by the due date.

| |
|---------------------------------|
| Credit Card Info |
|---------------------------------|

Credit Card Type Visa MasterCard Discover American Express

Credit Card Number _____ Expiration Date _____

Name of Card Holder _____

Signature of Card Holder _____

Please note, a \$3.00 processing fee will be added to your invoice total.

| |
|----------------------------------|
| Change of Address |
|----------------------------------|

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Thank
You!

**Attention South Dakota Customers Who May Be Eligible
for the Lifeline/Linkup Program**

Individuals and families who live in the following Knology communities and are receiving assistance benefits or have a low or fixed income may be eligible to receive discounted telephone installation and/or service.

Qualified communities include: Belle Fourche, Black Hawk, Deadwood, Lead, Spearfish, St. Onge, Sturgis, and Whitewood.

Please contact Knology's customer support at 1-877-633-4567 or 605-722-2000 for more information on the Lifeline/Linkup program.

KNOLOGY®

809 Deadwood Ave.
Rapid City, SD 57702

Exhibit C

Individuals and families who reside in the following towns:

Belle Fourche

Spearfish

Black Hawk

St. Onge

Deadwood

Whitewood

Lead

and receive assistance benefits or have a low or fixed income may be eligible to receive discounted telephone installation and/or service.

To find out more information regarding this program, please call 722-2000 or 877-243-4237.

Exhibit D

Rapid City Weather Crawl

Lifeline Linkup Notification. Individuals residing in Knology service areas and receiving assistance benefits may be eligible to receive discounted telephone installation and/or service. For more information visit www.prairiewave.com/support/telephone/ or call 605-721-2000.

Run Time of Bill Message: 5/23 - 6/30

Customer Base: Residential customers in Belle Fourche, Black Hawk, Deadwood, Lead, Spearfish, St. Onge, Sturgis and Whitewood.