# SOUTH DAKOTA PUBLIC UTILITIES COMMISSION LIFELINE/LINK UP ADVERTISING/OUTREACH ANNUAL REPORT JUNE 1, 2009

Company:	C.R.S.T.	Telephone	Authority

Address: PO Box 810

100 Main Street

Eagle Butte, SD 57625

Telephone number: (605)964-2600

Company contact: Melissa Neigel, Marketing Rep.

Study Area Code: <u>391647</u>

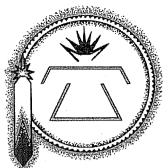
Lifeline/Link Up Advertising/Outreach Activities:

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<u> </u>	Advertise in media of general distribution.* (See attached advertisement(s).) Submitted in the West River Eagle Newspaper and the Isabel Dakotan Newspaper
Х	Letter to existing and new customers regarding the availability of Lifeline/Link Up.* (See attached letter.)
	Company's Lifeline/Link Up information in directory.
х	<b>Company's Lifeline/Link Up information</b> available on Company website. ( <u>(www.companywebsiteaddress.com</u> ) www.crstta.com
x	Company's information posted on USAC website.
<u> </u>	Other (describe): Advertise on local Cable Tv, Information in
	new customer packets.

\*Required





**Lifeline, Link Up**, and **Toll Limitation Service support** provide discounts to eligible low-income consumers to help them establish and maintain telephone service. **Note:** Telecommunications carriers cannot charge a Lifeline customer federal USF fees on the local service portion of their telephone bill.

# What type of discount is available?

**Lifeline** assistance lowers the cost of basic, monthly local telephone service. Eligible consumers can receive up to \$22.75 per month in discounts.

Eligible residents of Indian reservations or tribal lands can receive up to an additional \$25 in Lifeline support, but must pay at least \$1 for basic monthly service.

**Link Up** reduces the cost of initiating new telephone service. Eligible consumers can receive a 50% discount off of the one-time costs associated with initiating telephone service, up to a maximum of \$30. Eligible consumers also qualify for a deferred payment schedule for remaining costs of up to \$200.

Eligible low-income consumers living on tribal lands are eligible for an additional discount of up to \$70 to cover 100% of the charges between \$60 and \$130.

**Toll Limitation Service** (TLS) support allows eligible consumers who wish to avoid incurring large long distance fees to choose toll blocking or toll control at no cost.

# How do I know whether I am eligible?

Eligibility for Lifeline, Link Up, and TLS support *varies by state*. Individuals who reside in states that have their own discount programs qualify for federal Lifeline, Link Up, and TLS support if they meet the eligibility criteria established by their state. In states that do not provide state support, an individual is eligible if he or she participates in one of the following programs:

Low-Income Home Energy Assistance Program (LIHEAP) Federal Public Housing Assistance or Section 8

- Medicaid
- Food Stamps
- Supplemental Security Income (SSI)

- Temporary Assistance for Needy Families (TANF)
- National School Lunch Program's free lunch program

In addition, a consumer may be eligible if his or her household income is at or below 135% of the federal poverty guidelines:

# 2006 Estimated Income Requirements for a Household at or

And a state of the			
Persons in Family Unit	48 Contiguous States and D.C.	Alaska	Hawaii
1	\$13,230	\$16,538	\$15,215
2	\$17,820		\$20,493
3	\$22,410	\$28,013	\$25,772
4	\$27,000	\$33,750	\$31,050
5	\$31,590	\$39,488	\$36,329
6	\$36,180	\$45,225	\$41,607
7	\$40,770	\$50,963	\$46,886
8	\$45,360	\$56,700	\$52,164
or each additional erson, add	\$4,590	\$5,738	\$5,279

#### **Below 135% of the Federal Poverty Guidelines**

Residents of Indian reservations or tribal lands qualify if they participate in any of the programs listed above, have a household income that is at or below 135% of the federal poverty guidelines, or participate in one of these programs:

- Bureau of Indian Affairs (BIA) general assistance
- Head Start (income eligible)
- Tribal TANF

# How do I apply to receive Lifeline, Link Up, and TLS support discounts?

To apply for Lifeline, Link Up, and TLS discounts please contact 1-888-587-7035.

The Universal Service Administrative Company's (USAC) web site contains state-specific Lifeline information for many companies at <u>www.lifelinesupport.org</u>

# See if you qualify for additional savings under the Federal Communications Commission's Lifeline/Link-Up Program.

If you receive assistance from any of the following programs. you may be eligible to receive local telephone service for as little as \$1 a month.

- Medicaid (e.g., Title XIX/Medical State \$ Supplemental Assistance)
- **Food Stamps** \$
- Federal Public Housing Assistance (FPHA)(Section 8)
- \$ \$ \$ \$ \$ \$ \$ \$ Low-Income Energy Assistance Program (LIHEAP)
- Supplemental Security Income (SSI)
- Tribal Head Start (those meeting income guidelines)
- **Bureau of Indian Affairs (BIA) General Assistance**
- **Tribally administered Temporary Assistance to Needy Families (TTANF)**

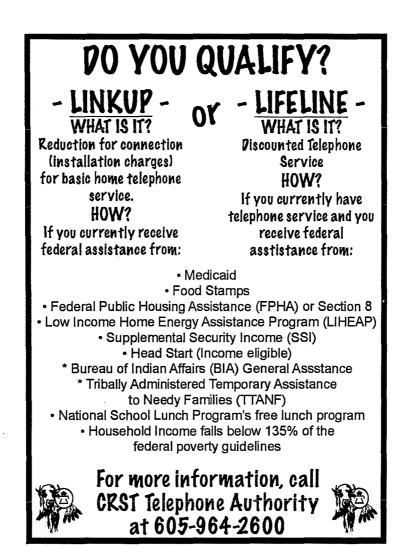
**Tribal National School Lunch Program's Free Lunch** Program

Income falls below 135% of the Federal Poverty Guidelines (income levels range from \$12,920 for a single person household to \$43,727 for an 8 person household)

New customers may also qualify for financial assistance on installation charges. For more information on this program and to see if you qualify

# <u>Please call 1-888-587-7035</u>

Does not include assistance for long distance, internet connections, lease programs, calling features or federal and state charges and taxes.



Submitted in the-West River Eagle Newspaper - Isabel Dakotan Newspaper - Advertised on the local Cable TV

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