

**SOUTH DAKOTA PUBLIC UTILITIES COMMISSION
LIFELINE/LINK UP ADVERTISING/OUTREACH
ANNUAL REPORT
JUNE 1, 2009**

Company: James Valley Wireless

Address: 235 E 1st Ave
Groton, SD 57445

Telephone number: 605-397-2323

Company contact: Kristi Larsen, Marketing Director

Study Area Code: 399014

Lifeline/Link Up Advertising/Outreach Activities:

- Advertise in media of general distribution.* (See attached advertisement(s).)
- Letter to existing and new customers regarding the availability of Lifeline/Link Up.* (See attached letter.)
- Company's Lifeline/Link Up information in directory.
- Company's Lifeline/Link Up information available on Company website. (www.companywebsiteaddress.com)
- Company's information posted on USAC website.
- Other (describe): _____

*Required



NOTICE TO ALL JAMES VALLEY WIRELESS CELL PHONE CUSTOMERS

Changes brought about by the federal Telecommunications Act of 1996 have resulted in low-income assistance programs in South Dakota. Low-income subscribers may qualify to receive reduced monthly and activation fees for basic cellular service. Details regarding the Lifeline and Link-Up programs are included in this notice.

FCC rules require a signed, written certification and periodic verification from the subscriber proving their eligibility by presenting in person or sending a copy of your Medicaid or other Lifeline qualifying public assistance card and self-certifying, under penalty of perjury, that you qualify to continue to participate in the Lifeline assistance program based on continued participation in qualifying public assistance programs or total household income below 135 percent of the Federal Poverty Guidelines (documentation required).

If you, as a subscriber, qualify, you may complete the enclosed application form along with the necessary documentation and return it to our office at:

**James Valley Wireless
235 E First Ave
PO Box 260
Groton, SD 57445-0260**

It is required in signing and submitting the application that you certify under penalty of perjury that you, in fact, qualify for Lifeline and Link-Up benefits, and if, at any time, you become ineligible, you will notify James Valley Wireless.

UNDER THE LIFELINE PROGRAM, ELIGIBLE CUSTOMERS RECEIVE AN \$8.25 REDUCTION TO THEIR BASIC MONTHLY CELL PHONE SERVICE.

Please read the enclosed materials carefully. If you have any questions regarding these programs, call 397-2323 or 1-800-556-6525.

Updated 5/2009

LOW-INCOME ASSISTANCE AVAILABLE

James Valley Wireless is authorized to provide two federal cell phone assistance programs that were developed in response to concerns about the affordability of cell phone service for low-income citizens.

- The Lifeline program provides reduced monthly charges to cell phone subscribers who qualify.
- The Link-Up program provides reduced activation fees to cell phone subscribers who qualify.

WHO IS ELIGIBLE?

Cell phone service must be in the applicant's name. The applicant must participate in at least one of the following public assistance programs and **provide documentation** to be eligible:

- Medicaid (e.g. Title XIX/Medical, State Supplemental Assistance)
- Food Stamps program
- Supplemental Security Income (SSI)
- Federal Housing Assistance (Section 8)
- Low Income Home Energy Assistance
- Temporary Assistance for Needy Families (TANF) program
- National School Lunch (NSL) free lunch program

Or

- My household income is at or below 135 percent of the Federal Poverty Guidelines

WHAT DO THE PROGRAMS PROVIDE?

Lifeline provides eligible subscribers with a credit of \$8.25 each month on the basic service portion of their cell phone bill. The credit applies on the main cell phone line listed in the named eligible wireless subscriber.

Link-Up provides eligible subscribers with reduced activation fees for their cell phone service. This reduction is 50 percent of the applicable charges or \$30.00, whichever is less. **Link-Up** also provides for deferred payment of activation fees without interest.

HOW DO I APPLY AND RECERTIFY?

If you meet the eligibility requirements, your **completed application form along with any necessary documentation must be delivered or mailed to:**

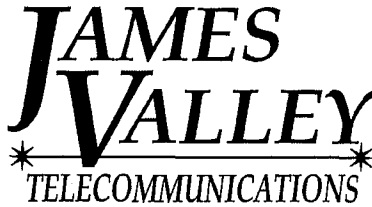
James Valley Wireless 235 E 1st Ave, Groton, SD 57445-0260.

COULD I BECOME INELIGIBLE?

When you no longer participate in any of the qualifying public assistance programs and your household income exceeds 135 percent of the Federal Poverty Guidelines, you are no longer eligible for **Lifeline** or **Link-Up**. You are obligated by law to notify James Valley Wireless and advise the company that you are no longer eligible for **Lifeline**.

FOR MORE INFORMATION

If you have questions about **Lifeline** or **Link-Up**, the application form or your cell phone service, contact James Valley Wireless at 397-2323 or 1-800-556-6525.



Lifeline and Link-Up Assistance - Please Print

Name _____
(Last) (First) (Middle)
Address: _____
(Street) (City) (State) (Zip)

Telephone Number (if existing service): () - _____

Number where you can be reached or receive messages: () - _____
area code & 7-digit number

Please answer the following questions (check appropriate lines):

1. I am applying for: _____ Lifeline monthly cell phone service discount
_____ Link-Up cell phone activation fee discount

Note: Cell phone service MUST be in applicant's name.

2. I am currently participating in the following program (**check all that apply and provide documentation to at least one of the following**):

- _____ Medicaid (e.g. Title XIX/Medical, State Supplemental Assistance)
_____ Food Stamps program
_____ Supplemental Security Income (SSI)
_____ Federal Public Housing Assistance (Section 8)
_____ Low-Income Home Energy Assistance
_____ Temporary Assistance for Needy Families (TANF) program
_____ National School Lunch (NSL) free lunch program

OR

- _____ My household income is at or below 135 percent of the Federal Poverty Guidelines

I agree to notify James Valley Wireless, when I no longer qualify based on the above criteria.

I CERTIFY UNDER PENALTY OF PERJURY THE ABOVE INFORMATION IS TRUE. I have read the information on this application and understand I must meet the above qualifications to receive Lifeline and/or Link-Up assistance on my cellular phone.

Your Signature

Social Security Number Date



**SELF-CERTIFICATION FOR LIFELINE/LINK UP APPLICANTS
QUALIFYING UNDER INCOME-BASED CRITERION**

I, _____, certify under penalty of perjury that I qualify for Lifeline/Link Up assistance based on my household income that is at or below 135 percent of the Federal Poverty Guidelines. I further certify under penalty of perjury that there are _____ members in my household and that the supporting income documentation presented to my wireless provider accurately represents the annual income of all members of my household.

Signature: _____

Date: _____

**2009 Estimated Income Requirements for a Household at or
Below 135% of the Federal Poverty Guidelines**

Size of Family Unit	48 Contiguous States & DC
1	\$14,621
2	\$19,670
3	\$24,719
4	\$29,768
5	\$34,817
6	\$39,866
7	\$44,915
8	\$49,964
For each additional person, add	\$ 5,049

Yes, You Can Afford Cell Phone Service... and James Valley Wireless Can Show You How!

Federal and state lawmakers believe that every person in America should have access to quality, affordable telecommunications service. In fact, they've created a system to do just that.

If you participate in programs such as food stamps, Medicaid, the national school free-lunch program, Section 8 housing or supplemental security income or if your household income is below a certain threshold level, you may qualify for a discount on your cell phone bill.

This "universal service" support includes:

- Lifeline** assistance that provides discounts for basic monthly cell phone service
- Link Up** that reduces the cost of activating new cell phone service
- Additional discounts** for eligible consumers living on tribal lands

**For more information;
James Valley Wireless
235 E 1st Ave Groton, SD
397-2323 or 1-800-556-6525**