

**SOUTH DAKOTA PUBLIC UTILITIES COMMISSION  
LIFELINE/LINK UP ADVERTISING/OUTREACH  
ANNUAL REPORT  
JUNE 1, 2009**

Company: Western Telephone Company dba Venture Coommunications

Address: PO Box 476

Highmore, SD 57345

Telephone number: 605-852-2224

Company contact: Rod Kusser

Study Area Code: 391688

Lifeline/Link Up Advertising/Outreach Activities:

- Advertise in media of general distribution.\* (See attached advertisement(s).)
- Letter to existing and new customers regarding the availability of Lifeline/Link Up.\* (See attached letter.)
- Company's Lifeline/Link Up information in directory.
- Company's Lifeline/Link Up information available on Company website.  
([www.companywebsiteaddress.com](http://www.companywebsiteaddress.com))
- Company's information posted on USAC website.
- Other (describe): Please see Venture Communications Cooperative's application for supporting documentation. We use Venture's documentation for Western customers as well.

\*Required