

NOTICE

Termination of Lifeline Discounts

June 15, 2009

Dear UniceL Lifeline customer:

Wireless Alliance, LLC d/b/a UniceL recently relinquished its status as an eligible telecommunications carrier (ETC) in South Dakota, and we will no longer participate in the Lifeline program. As a result, effective 45 days from this letter, the Lifeline assistance will no longer be available. After that date, you will no longer receive the \$8.25 credit on your monthly bill.

If you wish to continue receiving Lifeline assistance, you will need to contact another ETC service provider in your area. For more information on ETC service providers in South Dakota, you may contact the Consumer Affairs Office of the South Dakota Public Utilities Commission at 1-800-332-1782 or look online at <http://puc.sd.gov/lifeline/>. If you choose to obtain Lifeline benefits from another service provider, you will not be subject to an early termination fee for canceling your UniceL service.

If you would like to remain a valued UniceL customer under your current rate plan, there is nothing more for you to do. If you would like to review other UniceL rate plan options, please contact us directly at 1-800-450-2000 and our customer service team will be able to assist you.

You can also visit us online at www.uniceL.com.

UniceL values your business and hopes to continue to serve your wireless needs.

Sincerely,

UniceL