

**SOUTH DAKOTA PUBLIC UTILITIES COMMISSION
LIFELINE/LINK UP ADVERTISING/OUTREACH
ANNUAL REPORT
JUNE 1, 2008**

Company: James Valley Wireless

Telephone number: 605-397-2323

Company contact: Kristi Larsen

Study Area Code: 399014

Lifeline/Link Up Advertising/Outreach Activities:

- Advertise in media of general distribution.* (See attached advertisement(s).)
- Letter to existing and new customers regarding the availability of Lifeline/Link Up.* (See attached letter.)
- Company's Lifeline/Link Up information in directory.
- Company's Lifeline/Link Up information available on Company website. (www.jamesvalley.com/resphone.html)
- Company's information posted on USAC website.
- Other (describe): Mailed to Social Service Agency and Post Offices within our coverage area.

*Required

Yes, You Can Afford Cell Phone Service... and James Valley Wireless Can Show You How!

Federal and state lawmakers believe that every person in America should have access to quality, affordable telecommunications service. In fact, they've created a system to do just that.

If you participate in programs such as food stamps, Medicaid, the national school free-lunch program, Section 8 housing or supplemental security income or if your household income is below a certain threshold level, you may qualify for a discount on your cell phone bill.

This "universal service" support includes:

Lifeline assistance that provides discounts for basic monthly cell phone service

Link Up that reduces the cost of activating new cell phone service

Additional discounts for eligible consumers living on tribal lands

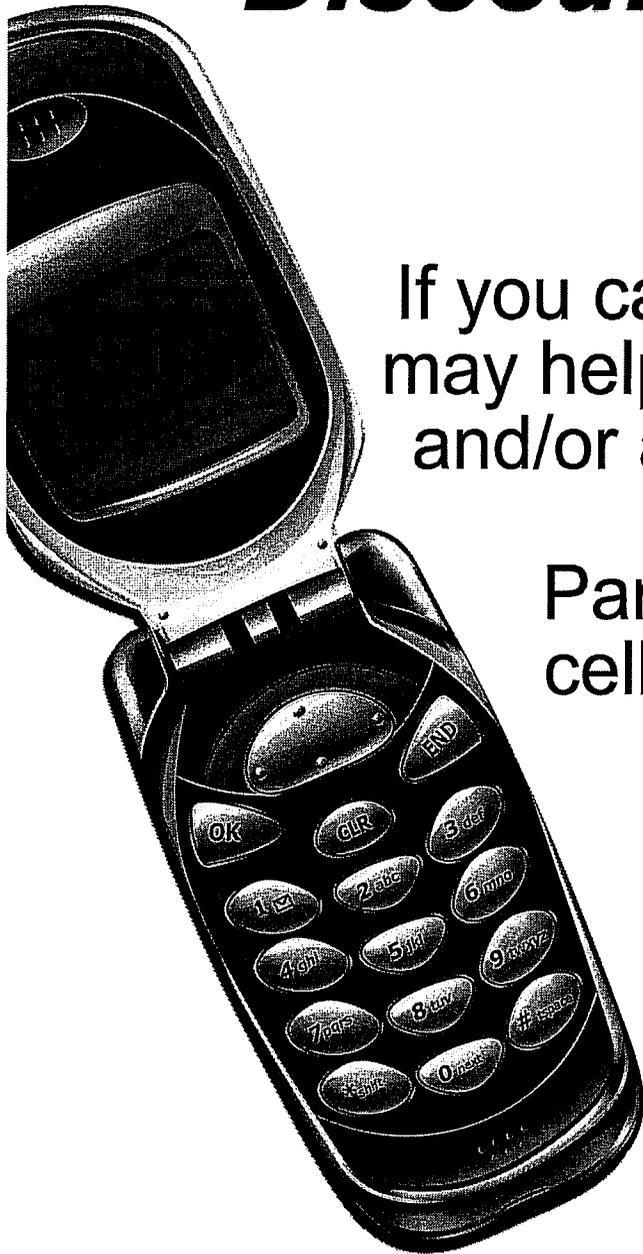
**For more information;
James Valley Wireless
235 E 1st Ave Groton, SD
397-2323 or 1-800-556-6525**

Discounts available for low income cell phone customers

If you cannot afford cell phone service, Lifeline/Link I may help you pay part of your monthly cell phone cost and/or activation fees **if you qualify for the program**

Participants can save up to \$8.25 on their monthly cell phone bill for basic local service. The discount applies only to basic cell phone service listed in the name of the eligible participant

***Call Customer Service at 611 or 397-2323
for more information.***





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