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BEFORE THE PUBLIC UTILITIES COMMISSION

OF THE STATE OF SOUTH DAKOTA

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In the Matter of the Petition of Bridgewater-  
Canistota Independent Telephone Company  
For Suspension or Modification of 47 USC  
Section 251(b)(2) of the Communications  
Act of 1934 as Amended

Docket No. TC08-021

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DIRECT PRE-FILED TESTIMONY OF

DAN DAVIS

July 15, 2008

1 **Q. Please state your name, employer and business address.**

2 A. My name is Dan Davis. I am employed with Consortia Consulting (“Consortia”),  
3 formerly known as TELEC Consulting Resources Inc. My business address is  
4 233 South 13<sup>th</sup> Street, Suite 1225, Lincoln, Nebraska, 68508.

5 **Q. On whose behalf are you testifying?**

6 A. I am testifying on behalf of Bridgewater-Canistota Independent Telephone  
7 Company (“Petitioner”). The Petitioner provides local telephone exchange service  
8 and exchange access service predominantly in the more rural parts of South  
9 Dakota.

10 **Q. What is your current position?**

11 A. I am a senior consultant at Consortia.

12 **Q. What are your duties and responsibilities at Consortia?**

13 A. I am responsible for consulting with clients regarding regulatory, financial and  
14 interconnection issues. I testify on behalf of clients, predominately rural ILECs,  
15 on the foregoing issues before state commissions and provide written comments  
16 before the Federal Communications Commission (“FCC”) and state commissions  
17 on regulatory and interconnection dockets.

18 **Q. What was your professional experience prior to your current position?**

19 A. I have worked in the telecommunications industry for 23 years, the last seven  
20 years of which have been at Consortia. Prior to my position with Consortia, I  
21 worked at ALLTEL (formerly known as Aliant Communications prior to merging  
22 with ALLTEL) as the Regulatory/Financial manager of their Nebraska  
23 competitive local exchange carrier (“CLEC”) operations. Prior to that position, I

1 worked for Aliant Communications in the areas of Regulatory Policy and  
2 Separations and Access.

3 **Q. What is your educational background?**

4 A. I have a Master's degree in Finance and a Bachelor's degree in Business from the  
5 University of Nebraska.

6 **Q. Have you previously testified before the South Dakota Public Utilities  
7 Commission?**

8 A. Yes I have. In June of 2004, I testified on behalf of several rural incumbent local  
9 exchange carriers ("ILECs") in which I presented data supporting each of the  
10 rural ILEC's requests for suspension of Local Number Portability ("LNP")  
11 requirements. In December 2005, I testified on behalf of rural ILECs in support  
12 of the Joint Petition for Extension of the LNP suspension date. I have also  
13 provided written testimony on behalf of rural ILECs in interconnection  
14 proceedings that were resolved prior to hearing.

15 **Q. Will you please describe the purpose of your testimony?**

16 A. Yes. The purpose of my testimony is to support the Petitioner's Petition for  
17 suspension of the number portability requirement in Section 251(b)(2) of the  
18 Communications Act. Specifically, I will address what has become to be known  
19 as the transport issue. I will address the cost requirement necessary to establish  
20 transport outside of the Petitioner's Incumbent Local Exchange Carrier's network,  
21 and given the lack of demand for wireline-to-wireless LNP, why it is in the public  
22 interest to suspend the LNP requirement pending the resolution of the transport  
23 issue.

1 **Q. What did the Commission previously find when it granted the Petitioner a**  
2 **suspension of local number portability?**

3 A. The Commission found that a suspension was in the public interest because the  
4 cost of LNP was significant, there was limited evidence of demand for LNP, and  
5 there were a number of uncertainties in connection with LNP implementation in  
6 Petitioner's service territory. The uncertainties which the Commission found  
7 persuasive in granting a suspension included the appropriate technical solution for  
8 transport of calls to ported numbers, the respective responsibilities and attendant  
9 costs of providing transport for calls to ported numbers outside the local calling  
10 area, and the routing and rating of calls to ported numbers. The Commission also  
11 found that a suspension was necessary to avoid a significant adverse economic  
12 impact on the users of Petitioner's telecommunications services generally given  
13 the significant costs of implementing and providing LNP service, the absence of  
14 customer requests for LNP, and the apparent low demand for the availability of  
15 LNP.

16 **Q. Have issues related to transporting calls to numbers ported to wireless**  
17 **carriers been resolved by the FCC?**

18 A. No, they have not. The FCC in neither its recent Report and Order on intermodal  
19 LNP (FCC 07-188) nor the Final Regulatory Flexibility Analysis accompanying  
20 its Order addressed issues surrounding the transport of wireline originated calls to  
21 ported numbers. Despite expectations on the part of the Petitioner and many other  
22 rural telephone companies that the issues would be addressed with the release of  
23 any FRFA, the FCC has not yet taken action to resolve the disputes existing

1 between wireline and wireless carriers related to the routing, rating and transport  
2 of local traffic exchanged between the carriers. The FCC did in its FRFA at least  
3 give recognition that issues raised concerning transporting calls to ported numbers  
4 are pending before the FCC in other proceedings “in the context of all numbers  
5 (without distinguishing between ported or non-ported numbers).”<sup>1</sup> To this point,  
6 however, the FCC has not provided for any resolutions of the wireline-wireless  
7 transport issues that arise in the context of LNP implementation and as a result the  
8 same transport issues previously raised before this Commission in the LNP  
9 dockets are still present today.

10 **Q. Why should the Petitioner not be required to pay costs associated with**  
11 **transporting local traffic beyond its local calling area to numbers that have**  
12 **been ported to other carriers?**

13 A. The Petitioner is particularly concerned regarding the transport of wireline  
14 originated calls to ported numbers because, to date, it has never been required as a  
15 “local” exchange telecommunications company to deliver local traffic outside of  
16 its local calling areas or rural service area and to pay for the costs of such  
17 delivery. While the local wireline originated traffic destined to ported numbers  
18 being used by wireless carriers could initially be limited in scope, Petitioner is  
19 generally concerned with the precedent that may be set with respect to the routing  
20 of local traffic outside of its local calling areas or even outside of its network.

21 Requiring the Petitioner to pay costs associated with routing local calls to areas  
22 outside of its local calling area seems contrary to the intent of the Act. The 1996  
23 amendment to the Telecommunications Act opened ILECs' markets to

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<sup>1</sup> FCC 07-188, par. 4.

1 competition. Given a competitor is going to compete with the ILEC for the  
2 ILEC's subscribers, it would make no sense to compete for the ILEC's subscribers  
3 in the ILEC's local calling area, but then require the ILEC to route local calls and  
4 to pay costs of transporting local calls to a location removed from the location in  
5 which the carriers are competing. Yet this is precisely what the competitors, the  
6 wireless carriers, are proposing. Such proposals would require the Petitioner to  
7 incur the cost of facilities to locations in Sioux Falls or some other location even  
8 though the Petitioner has no intent to compete with the wireless carrier at those  
9 locations.

10 **Q. Has the Petitioner estimated its annual cost to transport calls to ported**  
11 **numbers?**

12 A. Yes. The annual cost of the facilities necessary to route calls to ported numbers  
13 are shown in Exhibit 1. The facilities costs were calculated assuming one DS1 to  
14 each host or stand-alone end office switch. The rates were based upon FRRPA  
15 EAS transport rates.

16 **Q. Has the Petitioner calculated other LNP costs in addition to transport?**

17 A. Yes. The costs associated with LNP software installation, switch translations,  
18 LERG updates, training, customer notification, and query costs are shown on  
19 Exhibit 2.

20 **Q. Do you believe there is and will be a lack of demand for wireline-to-wireless**  
21 **number porting?**

22 A. Yes. I do. As an example, in Nebraska, 17 rural LECs were required to  
23 implement wireline-to-wireless number porting on April 5, 2008. I am not aware

1 of a single wireline-to-wireless number port request to any of the rural LECs. I  
2 would expect to see the same lack of demand from the Petitioner's subscribers for  
3 number portability.

4 Given the additional transport costs, the current absence of customer requests for  
5 intermodal LNP, and the lack of demand for intermodal LNP, the Commission  
6 should find that a modification of the intermodal obligation, such that the  
7 Petitioner is not required to pay for the cost of transporting ported calls beyond its  
8 local calling areas, is necessary to avoid imposing a requirement that is unduly  
9 economically burdensome on Petitioner and its customers.

10 **Q. Do you believe requiring the Petitioner to pay for transporting calls outside**  
11 **of its local calling areas to ported numbers is in the public interest?**

12 A. No, I do not. The Commission previously found in its LNP dockets that at least  
13 part of the determination of whether a suspension is consistent with the public  
14 interest, convenience and necessity involves weighing the costs to the LEC and/or  
15 its users against the benefits to be derived from the incurrence of such costs. The  
16 Commission found that the benefits to consumers from LNP in the rural area  
17 served by Petitioner had not been sufficiently demonstrated to outweigh the  
18 burden that imposing LNP implementation would place on Petitioner and its rural  
19 citizens who rely on Petitioner for essential, provider-of-last resort telephone  
20 service.

21 For purposes of the public interest evaluation, the Commission also found  
22 significant the level of uncertainty that existed in connection with aspects of LNP,  
23 including the transport of ported calls, the porting interval, the demand for

1 number porting, particularly in areas where signal coverage is spotty or non-  
2 existent and the extent to which the presence of LNP is a marginal factor in the  
3 consumer's purchasing decision for alternative services such as wireless service.  
4 Further, the Commission found that the public interest decision appropriately  
5 considered the duty to provide and preserve universal service and Petitioner's  
6 responsibility for providing essential telecommunications to all persons within its  
7 service territory as the carrier of last resort.

8 **Q. What does the Petitioner request the Commission to do regarding intermodal**  
9 **LNP implementation?**

10 A. Until the Commission rules on which carrier is responsible for the costs  
11 associated with routing calls outside of the Petitioner's local calling area to  
12 numbers that have been ported, the Petitioner requests that the Commission  
13 continue to grant a suspension of any requirement to implement LNP.

14 **Q. What would be the timeframe for Petitioner to fully implement LNP?**

15 A. My estimate would be 90 - 120 days in order to install software and to install and  
16 test the circuits to SDN.

17 **Q. Does this conclude your testimony?**

18 A. Yes, it does. I also reserve the opportunity to revise or modify this pre-filed direct  
19 testimony at or before the hearing if I receive additional information pertaining to  
20 the issues I presented herein.