



Dustin Johnson, Chair
Gary Hanson, Vice Chair
Steve Kolbeck, Commissioner

SOUTH DAKOTA PUBLIC UTILITIES COMMISSION

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(605) 773-5280
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1-800-332-1782

March 29, 2007

Re: South Dakota Do Not Call Register

North Shore Telemarketing
PO Box 368
Malden, Mass 02148

To Whom It May Concern:

As you know, we entered into an investigation as a result of consumer complaints we received regarding your company. You failed to respond to our attempts for information. We, therefore, served notice regarding formal Commission action. The South Dakota Commissioners have found cause to issue the enclosed Order. Please read the Order carefully. Failure to act at this point will result in a default ruling against you. The Commission takes such results seriously and will proceed to enforce any such Order. Also, please be aware Discovery requests will follow shortly as we prepare for the noticed hearing.

Deb Gregg
Consumer Affairs Manager

Kara Van Bockern
Staff Attorney