



South Dakota Natural Gas Conservation Rebate Program Survey

(Rev. 11/12)

- 1) Select the natural gas conservation rebate program(s) you participated in (check all that apply):

<input type="checkbox"/> Furnace – Replacement	<input type="checkbox"/> Water Heater – Replacement
<input type="checkbox"/> Furnace – Fuel Conversion	<input type="checkbox"/> Water Heater – Fuel Conversion
<input type="checkbox"/> Furnace – New Construction	<input type="checkbox"/> Water Heater – New Construction
<input type="checkbox"/> Programmable Thermostat	

- 2) If you purchased an ENERGY STAR® rated furnace or water heater, what is the age of the furnace or water heater that was replaced?
(If you did not purchase a furnace or water heater, please skip to question #3)

<input type="checkbox"/> 1-5 years old	<input type="checkbox"/> 21-30 years old
<input type="checkbox"/> 6-10 years old	<input type="checkbox"/> 31-40 years old
<input type="checkbox"/> 11-15 years old	<input type="checkbox"/> More than 40 years old
<input type="checkbox"/> 16-20 years old	<input type="checkbox"/> Don't know

- 3) Did the rebate offer influence your decision to invest in this energy saving equipment?
 Please rate on a scale of 1 to 5, where 1 means no influence and 5 means primary influence.

No Influence		Primary Influence
<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
		<input type="checkbox"/> 4
		<input type="checkbox"/> 5

- 4) Did the current price of natural gas influence your decision to invest in this energy saving equipment?
 Please rate on a scale of 1 to 5, where 1 means no influence and 5 means primary influence.

No Influence		Primary Influence
<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3
		<input type="checkbox"/> 4
		<input type="checkbox"/> 5

- If you did not participate in the programmable thermostat program please skip to question #7.*

- 5) On average over the winter heating season, how many hours per week do you intend to set back your programmable thermostat?

<input type="checkbox"/> 0-5 hours	<input type="checkbox"/> 21-25 hours
<input type="checkbox"/> 6-10 hours	<input type="checkbox"/> 26-30 hours
<input type="checkbox"/> 11-15 hours	<input type="checkbox"/> More than 30 hours
<input type="checkbox"/> 16-20 hours	

- 6) At what temperature change (difference between the high and low setting) do you intend to program your thermostat?

<input type="checkbox"/> 0 degrees	<input type="checkbox"/> 6-8 degrees
<input type="checkbox"/> 1-3 degrees	<input type="checkbox"/> 9-10 degrees
<input type="checkbox"/> 4-5 degrees	<input type="checkbox"/> More than 10 degrees

- 7) How did you hear about Montana-Dakota's conservation rebate programs?

<input type="checkbox"/> Company Web Site	<input type="checkbox"/> Advertisement
<input type="checkbox"/> Dealer/Builder	<input type="checkbox"/> Other Please Specify _____
<input type="checkbox"/> Bill Insert	

- 8) In addition to Montana-Dakota's current conservation programs, are there any other conservation programs that would interest you?
 Yes No If yes, please specify: _____

- 9) What is your total household income level?

<input type="checkbox"/> Less than \$25,000/year	<input type="checkbox"/> \$75,001-\$100,000/year
<input type="checkbox"/> \$25,001 - \$50,000/year	<input type="checkbox"/> More than \$100,000/year
<input type="checkbox"/> \$50,001 - \$75,000/year	

Comments: _____

Thank you for sharing your opinions with us. Your thoughts are a valuable tool for serving you in the future.

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1) Responses by rebate category:

	# of Responses
Furnace Replacement	476
Furnace Fuel Conversion	42
Furnace New Construction	22
Programmable Thermostat	219
Water Heater Replacement	76
Water Heater Fuel Conversion	7
Water Heater New Construction	10
Attic Insulation 1/	24
New Const - Heating/Water Heating 1/	6
New Const - Insulation 1/	3

2) If you purchased an ENERGY STAR rated furnace, what is the age of the furnace that was replaced?

1 - 5 yrs old	1.76%
6 - 10 yrs old	3.14%
11 - 15 yrs old	8.63%
16 - 20 yrs old	20.98%
21 - 30 yrs old	30.98%
31 - 40 yrs old	17.65%
More than 40 yrs old	11.96%
Don't know	4.90%

If you purchased an ENERGY STAR rated water heater, what is the age of the water heater that was replaced?

1 - 5 yrs old	4.82%
6 - 10 yrs old	24.10%
11 - 15 yrs old	24.10%
16 - 20 yrs old	21.69%
21 - 30 yrs old	14.46%
31 - 40 yrs old	7.23%
More than 40 yrs old	0.00%
Don't know	3.60%

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- 3) On a scale from 1 to 5 did the rebate offer influence your decision to invest in this energy saving equipment?

1 - No Influence	27.04%
2	12.44%
3	26.73%
4	21.81%
5 - Primary Influence	11.98%

- 4) On a scale from 1 to 5 did the current price of natural gas influence your decision to invest in this energy saving equipment?

1 - No Influence	23.96%
2	11.52%
3	21.20%
4	22.43%
5 - Primary Influence	20.89%

- 5) On average over the winter heating season, how many hours per week do you intend to set back your programmable thermostat?

0 - 5 hours	8.61%
6 - 10 hours	17.22%
11 - 15 hours	6.22%
16 - 20 hours	8.14%
21 - 25 hours	2.87%
26 - 30 hours	8.14%
More than 30 hours	48.80%

- 6) At what temperature change (the difference from the high and low setting) do you intend to program your thermostat?

0 Degrees	2.36%
1 - 3 Degrees	12.73%
4 - 5 Degrees	37.26%
6 - 8 Degrees	32.08%
9 - 10 Degrees	10.38%
More than 10 Degrees	5.19%

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7) How did you hear about Montana-Dakota's conservation rebate programs?

Company Web Site	9.01%
Dealer/Builder	55.90%
Bill Insert	20.19%
Advertisement	5.43%
Other	9.47%

8) Are there any other conservation programs that would interest you?

Yes	22.80%
No	77.20%

6) What is your total household income level?

Less than \$25,000/year	6.99%
\$25,001 - \$50,000/year	26.90%
\$50,001 - \$75,000/year	23.40%
\$75,001 - \$100,000/year	18.69%
More than \$100,000/year	13.53%
No Answer	10.49%

1/ Programs discontinued June 2012.