



## South Dakota Natural Gas Conservation Rebate Program Survey

(Rev. 11/12)

- 1) Select the natural gas conservation rebate program(s) you participated in (check all that apply):
- |   |  |
|---|--|
| <input type="checkbox"/> Furnace – Replacement      | <input type="checkbox"/> Water Heater – Replacement      |
| <input type="checkbox"/> Furnace – Fuel Conversion  | <input type="checkbox"/> Water Heater – Fuel Conversion  |
| <input type="checkbox"/> Furnace – New Construction | <input type="checkbox"/> Water Heater – New Construction |
| <input type="checkbox"/> Programmable Thermostat    |  |
- 2) If you purchased an ENERGY STAR® rated furnace or water heater, what is the age of the furnace or water heater that was replaced?  
*(If you did not purchase a furnace or water heater, please skip to question #3)*
- |  |   |
|--|---|
| <input type="checkbox"/> 1-5 years old   | <input type="checkbox"/> 21-30 years old        |
| <input type="checkbox"/> 6-10 years old  | <input type="checkbox"/> 31-40 years old        |
| <input type="checkbox"/> 11-15 years old | <input type="checkbox"/> More than 40 years old |
| <input type="checkbox"/> 16-20 years old | <input type="checkbox"/> Don't know             |

- 3) Did the rebate offer influence your decision to invest in this energy saving equipment?  
Please rate on a scale of 1 to 5, where 1 means no influence and 5 means primary influence.
- |                            |                            |                            |                            |                            |                          |
|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|--------------------------|
| <b>No Influence</b>        |                            |                            |                            |                            | <b>Primary Influence</b> |
| <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 | <input type="checkbox"/> 5 |                          |

- 4) Did the current price of natural gas influence your decision to invest in this energy saving equipment?  
Please rate on a scale of 1 to 5, where 1 means no influence and 5 means primary influence.
- |                            |                            |                            |                            |                            |                          |
|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|--------------------------|
| <b>No Influence</b>        |                            |                            |                            |                            | <b>Primary Influence</b> |
| <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 | <input type="checkbox"/> 5 |                          |

*If you did not participate in the programmable thermostat program please skip to question #7.*

- 5) On average over the winter heating season, how many hours per week do you intend to set back your programmable thermostat?
- |                                      |   |
|--------------------------------------|---|
| <input type="checkbox"/> 0-5 hours   | <input type="checkbox"/> 21-25 hours        |
| <input type="checkbox"/> 6-10 hours  | <input type="checkbox"/> 26-30 hours        |
| <input type="checkbox"/> 11-15 hours | <input type="checkbox"/> More than 30 hours |
| <input type="checkbox"/> 16-20 hours |   |
- 6) At what temperature change (difference between the high and low setting) do you intend to program your thermostat?
- |                                      |   |
|--------------------------------------|---|
| <input type="checkbox"/> 0 degrees   | <input type="checkbox"/> 6-8 degrees          |
| <input type="checkbox"/> 1-3 degrees | <input type="checkbox"/> 9-10 degrees         |
| <input type="checkbox"/> 4-5 degrees | <input type="checkbox"/> More than 10 degrees |
- 7) How did you hear about Montana-Dakota's conservation rebate programs?
- |   |   |
|---|---|
| <input type="checkbox"/> Company Web Site | <input type="checkbox"/> Advertisement              |
| <input type="checkbox"/> Dealer/Builder   | <input type="checkbox"/> Other Please Specify _____ |
| <input type="checkbox"/> Bill Insert      |   |
- 8) In addition to Montana-Dakota's current conservation programs, are there any other conservation programs that would interest you?  
 Yes     No    If yes, please specify: \_\_\_\_\_
- 9) What is your total household income level?
- |   |   |
|---|---|
| <input type="checkbox"/> Less than \$25,000/year  | <input type="checkbox"/> \$75,001-\$100,000/year  |
| <input type="checkbox"/> \$25,001 - \$50,000/year | <input type="checkbox"/> More than \$100,000/year |
| <input type="checkbox"/> \$50,001 - \$75,000/year |   |

Comments: \_\_\_\_\_

Thank you for sharing your opinions with us. Your thoughts are a valuable tool for serving you in the future.

## South Dakota - Natural Gas Natural Gas Conservation Program Survey January 2014

1) Responses by rebate category:

	# of Responses
Furnace Replacement	356
Furnace Fuel Conversion	32
Furnace New Construction	13
Programmable Thermostat	162
Water Heater Replacement	62
Water Heater Fuel Conversion	7
Water Heater New Construction	5
<b>Attic Insulation</b>	<b>24 Programs Discontinued</b>
<b>New Const - Heating/Water Heating</b>	<b>6 6/1/2012</b>
<b>New Const - Insulation</b>	<b>3</b>

2) If you purchased an ENERGY STAR rated furnace, what is the age of the furnace that was replaced?

1 - 5 yrs old	1.84%
6 - 10 yrs old	2.62%
11 - 15 yrs old	8.92%
16 - 20 yrs old	21.78%
21 - 30 yrs old	28.87%
31 - 40 yrs old	18.11%
More than 40 yrs old	12.34%
Don't know	5.51%

If you purchased an ENERGY STAR rated water heater, what is the age of the water heater that was replaced?

1 - 5 yrs old	4.35%
6 - 10 yrs old	21.74%
11 - 15 yrs old	23.19%
16 - 20 yrs old	24.64%
21 - 30 yrs old	13.04%
31 - 40 yrs old	8.70%
More than 40 yrs old	0.00%
Don't know	4.35%

3) On a scale from 1 to 5 did the rebate offer influence your decision to invest in this energy saving equipment?

1 - No Influence	27.11%
2	12.85%
3	26.10%
4	22.29%
5 - Primary Influence	11.65%

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- 4) On a scale from 1 to 5 did the current price of natural gas influence your decision to invest in this energy saving equipment?

1 - No Influence	23.54%
2	12.47%
3	22.33%
4	21.93%
5 - Primary Influence	19.72%

- 5) On average over the winter heating season, how many hours per week do you intend to set back your programmable thermostat?

0 - 5 hours	8.39%
6 - 10 hours	16.77%
11 - 15 hours	4.52%
16 - 20 hours	8.39%
21 - 25 hours	3.23%
26 - 30 hours	9.68%
More than 30 hours	49.03%

- 6) At what temperature change (the difference from the high and low setting) do you intend to program your thermostat?

0 Degrees	1.27%
1 - 3 Degrees	9.55%
4 - 5 Degrees	40.76%
6 - 8 Degrees	32.48%
9 - 10 Degrees	10.83%
More than 10 Degrees	5.10%

- 7) How did you hear about Montana-Dakota's conservation rebate programs?

Company Web Site	9.07%
Dealer/Builder	53.02%
Bill Insert	22.58%
Advertisement	6.25%
Other	9.07%

- 8) Are there any other conservation programs that would interest you?

Yes	23.11%
No	76.89%

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6) What is your total household income level?

Less than \$25,000/year	6.97%
\$25,001 - \$50,000/year	27.69%
\$50,001 - \$75,000/year	24.10%
\$75,001 - \$100,000/year	16.73%
More than \$100,000/year	13.55%
No Answer	10.96%