

MidAmerican Energy Company
South Dakota Public Utilities Commission Staff
Docket No. NG14-003
Data Request 1 – April 22, 2014

Due Date: May 9, 2014

Person Responsible: Brad L. Howard
Job Title: Business & Community Development Manager
Phone: 712 233-4850

- 1-7) If known, please explain what specific economic development activities will be funded with the \$5,000 budget increase in Business Attraction Incentives for 2014.

Response: MidAmerican is interested in the South Dakota Equity Fund project, the Governor's Buffalo Roundup and the Governor's Pheasant Hunt as possibilities for 2014 funding. Staff will consider all economic development opportunities as they are available to support the marketing initiatives in our service area.