

**Montana-Dakota Utilities Co.
South Dakota - Natural Gas
Demand-Side Management Survey
March 2007**

- 1) If you purchased an ENERGY STAR rated furnace, what is the age of the furnace that was replaced?

1 - 5 yrs old	3.57%
6 - 10 yrs old	10.71%
11 - 15 yrs old	0.00%
16 - 20 yrs old	14.29%
21 - 30 yrs old	28.57%
31 - 40 yrs old	25.00%
More than 40 yrs old	14.29%
Don't know	3.57%

- 2) Did the incentive offer influence your decision to purchase an ENERGY STAR rated programmable thermostat and/or furnace?

Yes	31.82%
No	61.36%
No Answer	6.82%

- 3) Did the current price of natural gas influence your decision to purchase an ENERGY STAR rated programmable thermostat and/or furnace?

Yes	75.00%
No	20.45%
No Answer	4.55%

- 4) On average over the winter heating season, how many hours per week do you intend to set back your programmable thermostat?

0 - 5 hours	0.00%
6 - 10 hours	14.29%
11 - 15 hours	7.14%
16 - 20 hours	7.14%
21 - 25 hours	7.14%
26 - 30 hours	14.29%
More than 30 hours	50.00%

**Montana-Dakota Utilities Co.
South Dakota - Natural Gas
Demand-Side Management Survey
March 2007**

- 5) At what temperature change (the difference from the high and low setting) do you intend to program your thermostat?

0 Degrees	0.00%
1 - 3 Degrees	13.79%
4 - 5 Degrees	31.04%
6 - 8 Degrees	20.69%
9 - 10 Degrees	24.14%
More than 10 Degrees	10.34%

- 6) What is your total household income level?

Less than \$25,000/year	22.73%
\$25,001 - \$50,000/year	25.00%
\$50,001 - \$75,000/year	25.00%
\$75,001 - \$100,000/year	11.36%
More than \$100,000/year	9.09%
No Answer	6.82%