

South Dakota Public Utilities Commission
Docket GE18-002
MidAmerican Energy Company
First Data Request

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1-7 South Dakota Data Request

Why was participation in the residential audit and small commercial audits below what was projected?

Response:

Residential Audit:

The Residential Audit program has experienced declining participation in on-site audits and insulation installations since 2014, despite continued marketing and advertising. Compared to 2014, there has been a 41 percent drop in participation in on-site audits and 26 percent drop in insulation installation. The majority of residential customers in the MidAmerican service territory receive natural gas. Rates on natural gas continue to be low and affordable, which may keep customers from pursuing efficiency measures.

Small Commercial Energy Audit:

The Small Commercial Energy Audit program stopped performing audits in September 2017 due to near depletion of for nonresidential equipment program funding. MidAmerican did not want nonresidential customers to have assessments completed at their facilities, then subsequently be unable to receive rebates for equipment upgrades made in 2017 due to the lack of funding.