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Xcel Energy	Information Request No.	1-11
Docket No.:	EL20-015	
Response To:	South Dakota Public Utilities Commission	
Requestor:	South Dakota Public Utilities Commission Staff	
Date Received:	September 9, 2020	

Question:

Refer to Attachment B, explain how Xcel came up with the rebate amount for the new rebates added in 2020.

Response:

The rebate amounts for the new measures, outlined in Attachment B in our 2019 DSM Status Report and 2021 DSM Plan, were derived by considering a combination of factors. These factors include the incremental cost of the fixtures, the estimated dollar amount needed to motivate the customer to make the switch to energy efficient equipment, the potential energy savings and rebates relative to the rest of the equipment within the portfolio, and the overall budget.

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