

## Proposed Customer Bill Onsert Language

### DSM Cost Adjustment Factor Increase Effective January 1, 2021

Xcel Energy offers a variety of load management and demand side management (DSM) programs to our South Dakota customers to help them reduce their home's usage. The South Dakota Public Utilities Commission has approved a new Demand Side Management Cost Adjustment Factor as a separate line item on your monthly electric bill to recover the cost of our load management and DSM programs. Beginning January 1, 2021, the rate factor will increase from \$0.000477 per kWh to \$0.000528 per kWh.

### Residential Electric Service — Winter Month Bill Example

This chart provides a comparison of customer bills by applying the prior DSM rate versus the new DSM rate. The table below shows the DSM Rider rate increase only and does not factor in any other rate change that may occur at the same time.

	Prior Rates				New Rates				Amount of Bill Increase	Percent Increase
Usage (kWh)	Other Rates	Prior DSM Factor	Prior DSM	Prior Bill	Other Rates	New DSM Factor	New DSM	New Bill		
400	\$52.96	\$0.000477	<b>\$0.19</b>	\$53.15	\$52.96	\$0.000528	<b>\$0.21</b>	\$53.17	\$ 0.02	0.04%
500	\$64.13	\$0.000477	<b>\$0.24</b>	\$64.37	\$64.13	\$0.000528	<b>\$0.26</b>	\$64.39	\$0.02	0.03%
600	\$75.31	\$0.000477	<b>\$0.29</b>	\$75.60	\$75.31	\$0.000528	<b>\$0.32</b>	\$75.63	\$0.03	0.04%
750	\$92.08	\$0.000477	<b>\$0.36</b>	\$92.44	\$92.08	\$0.000528	<b>\$0.40</b>	\$92.48	\$0.04	0.04%
1000	\$120.02	\$0.000477	<b>\$0.48</b>	\$120.50	\$120.02	\$0.000528	<b>\$0.53</b>	\$120.55	\$0.05	0.04%
2000	\$231.79	\$0.000477	<b>\$0.95</b>	\$232.74	\$231.79	\$0.000528	<b>\$1.06</b>	\$232.85	\$0.11	0.05%

#### For more information:

You may call **800.895.4999** with questions or examine the new rates by visiting our website at [xcelenergy.com/SDRates](http://xcelenergy.com/SDRates).