

**Grant Recipient: Belle Fourche Development Corporation**

Grant Amount:

\$2,500

Purpose of Grant:

Belle Fourche Development Corporation formed a Community Development Program that received an incredible amount of community input and was able to form nine community teams. These teams are in the beginning phases of doing work in key areas of the community – youth programs, health and wellness, improving entrances to the community, marketing, clean up, downtown revitalization and more! The community meetings had over 70 community members join in.

Benefit of Grant:

Helps to support the materials and facilitates all of the required meetings. This program benefits BHE as a major driver of engagement with community leaders, public officials and residences from the region.

**Grant Recipient: Black Hills Community Economic Development -Rushmore Region**

Grant Amount:

\$7,500

Purpose of Grant:

Produced two economic development workshops. These workshops offered 101 trainings that targeted community leaders, businesses, public officials and other Economic Development Organizations in the region. Jane Ady Advantage, Inc. instructed the workshops.

Benefit of Grant:

The workshops offered community leaders and public officials an avenue to learn about the best practices to attract new business and to support existing businesses. Over a total 200 were in attendance for the 2-day workshops.

**Grant Recipient: Deadwood - Lead - Central City Economic Development**

Grant Amount:

\$1,000

Purpose of Grant:

The funds were used as a scholarship for the executive director of the Deadwood-Lead – Central City Economic Development to attend the FABTECH Expo held Nov 5-9 in Atlanta, GA. BHE hosted a promotion booth that allowed the executive director to promote their community for new businesses. The BHE grant works to subsidize all expenses for the economic development professional to attend the event.

Benefit of Grant:

Allows BHE to partner with local economic development professionals from the communities served by BHE (Black Hills region of South Dakota) as they promote their cities and region to the 75,000+ attendees that attend FABTECH.

**Grant Recipient: Deadwood - Lead - Central City Economic Development**

Grant Amount:

\$1,500

Purpose of Grant:

Deadwood – Lead – Central City Economic Development hosted a Small Business Basics course and the grant was used to cover the overhead. The class was designed for existing business owners, potential new business owners and non-profit leaders to develop skills in operating a small business.

Benefit of Grant:

Black Hills Energy benefits when businesses within their service territory achieve greater success. This Small Business Basics course provided local business owners an opportunity to interact with educational institutions and experts in small business development. Such interactions help owners develop skills that grow their business.

**Grant Recipient: Deadwood – Lead – Central City Economic Development**

Grant Amount:

\$650

Purpose of Grant:

Deadwood – Lead – Central City Economic Development held their annual membership and community meeting. At the annual meeting, officials are able to present the happenings and results from the past year. The meeting was opened to the members of SEDC, but limited to the public.

Benefit of Grant:

BHE has sponsored the annual meeting at half the cost of the meeting. This allows Deadwood – Lead – Central City Economic Development an opportunity to hold a quality meeting that allows the community to learn about Deadwood – Lead – Central City Economic Development.

**Grant Recipient: City of Sturgis - Mayor's Ride**

Grant Amount:

\$3,500

Purpose of Grant:

Promote the Black Hills region as a place to do business through the 250+ attendees. This includes networking with attendees.

Benefit of Grant:

This event brings attendees from around the globe and offers BHE and Sturgis an avenue to promote the community during one of the biggest Rally kick-off events. Proceeds from the event goes to the Sturgis Volunteer Fire Dept.

**Grant Recipient: Custer Area Economic Development Corporation**

Grant Amount:

\$2,500

Purpose of Grant:

Custer Area Economic Development Corporation (CAEDC) has an ongoing Community Re-assessment Project they are managing with Dakota Resources as

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the consultant. The Re-assessment is looking at the accomplishments from the last Economic Development Grant in 2010 and working to determine the next project. One potential project will necessitate the maturity of the organization and the subsequent hiring of a paid director. A retreat is currently being planned with a paid facilitator to help the organization find the next course of action. The CAEDC is also preparing to remodel a space in the Custer Community Center (City Hall-Custer YMCA) to have a physical presence. Members of the CAEDC have donated furnishings, phones, etc. to the remodel.

Benefit of Grant:

The BHE grant was part of a \$15,000 project that included a winter retreat for the Southern Hills EDC's (Custer, Hot Springs, Hill City, Edgemont and Hermosa) to discuss the unique qualities/elements and how to achieve the goals of the area. This idea is in the initial planning stages; funding assistance with a retreat facilitator can make it into a productive event; helping to see what structure may best fit CAEDC and how the Southern Hills "folks" can productively share community strengths & marketing and enhance the overall economic potential.

**Grant Recipient: Heart of the Hills Economic Development**

Grant Amount:

\$1,000

Purpose of Grant:

Heart of the Hills Economic Development held their annual membership meeting that allows an opportunity to present the happenings from the Hill City area. Presentations include results from city, county and industrial park activities. The meeting is open to the members of Heart of the Hills Economic Development and the general public.

Benefit of Grant:

BHE has sponsored the annual meeting at half the cost of the meeting. This allows Heart of the Hills Economic Development an opportunity to hold a quality meeting that allows the community to learn about Heart of the Hills Economic Development.

**Grant Recipient: Southern Hills Economic Development Corporation**

Grant Amount:

\$500

Purpose of Grant:

The event is designed to inform neighboring communities what Hot Springs offers to residents and visitors, in order to create a regional marketing strategy. Community leaders from Keystone, Hermosa, Custer, Hot Springs and Edgemont tour downtown Hot Springs to learn what unique retail outlets and visitor attractions the area offers. The long term objective is to build an adequate knowledge base for the Southern Hills to market itself as a region.

Benefit of Grant:

Black Hills Energy supports marketing the Southern Hills region as an opportunity in job creation and new business attraction.

**Grant Recipient: Southern Hills Future Foundation**

Grant Amount:

\$750

Purpose of Grant:

Southern Hills Future Foundation hosted the 1<sup>st</sup> annual Restoration Summit on April 24, 2018. This one-day event offered professional expertise in historic building restoration and design for existing businesses in the Black Hills region. The event included vendors displaying services and products as well as speakers presenting on various topics from the preservation industry.

Benefit of Grant:

BHE sponsored the event to support existing businesses in areas that maintain high preservation standards. Such high standards of preservation are used to compliment communities with strong historic themes. Such communities include: Hot Springs, Custer, Deadwood, Lead, Edgemont, Sturgis and Belle Fourche.

**Grant Recipient: Spearfish Economic Development Corporation**

Grant Amount:

\$4,725

Purpose of Grant:

To recognize the economic advantages of Spearfish, as well as the area's outdoor recreation/active lifestyle appeal. The Spearfish Economic Development Corporation (SEDC) has launched a strategic initiative to recruit additional outdoor product manufacturing companies to the community. Spearfish is fortunate to already be home to a handful of outdoor product companies including SRAM/Quarq, Polaris, DirtBags Bikepacking and EndurElite. SEDC is working hard to attract and encourage more companies of this nature, as they create the type of clean industry and good-paying jobs the Spearfish community desires. As part of these efforts, SEDC attended the 2018 Outdoor Retailer Summer Market tradeshow in Denver. The Outdoor Retailer Summer Market is North America's largest tradeshow in the outdoor industry drawing attendees from throughout the world, including over 600 exhibitors from a variety of industries including backpacking, camping, hiking, climbing, skiing, mountain biking and fly fishing. Participation in the show provided SEDC with an outstanding opportunity to connect directly with key decision makers and influencers from the outdoor product manufacturing market and resulted in continued communication with over thirty-five prospective companies. It is SEDC's intent to again participate in the Outdoor Retailer Summer Market in 2019. In addition to attending the Outdoor Retailer Summer Market, SEDC has also placed strategic advertisements in numerous regional and national publications including the Spring 2018 issue of The Drake magazine. Founded in 1998, The Drake has become one of the premier fly-fishing magazines and is sold in nearly 2,000 stores nationwide. It is SEDC's intent to not only continue our strategic print advertising, but to also boost our social media, video and website efforts.

Benefit of Grant:

It is the goal of this marketing campaign to attract new companies to the Spearfish community, which will ultimately result in new job creation. SEDC would

anticipate creating a minimum of twelve new jobs including executive, administrative and production positions as a result of this initiative.

**Grant Recipient: Spearfish Economic Development Corporation**

Grant Amount:

\$1,000

Purpose of Grant:

BHE grant supports Spearfish EDC for the 2018 Annual Membership Meeting held in January. The annual meeting brought SD Governor Dennis Daugaard as the key note speaker as well as highlighted results from Spearfish EDC, including annual business awards.

Benefit of Grant:

BHE supports Spearfish EDC as they continue to reach out to their members and communities as a way to engage the community in growing.

**Grant Recipient: Spearfish Economic Development Corporation**

Grant Amount:

\$900

Purpose of Grant:

Spearfish EDC is making a conscious effort to try and recruit outdoor product manufacturing companies to Spearfish. As part of those efforts, they would like to place a half-page ad in The Drake magazine highlighting both Spearfish's strong economic advantages as well the mountain/active lifestyle appeal. Founded in 1998, The Drake has become one of the premier fly fishing magazines and "an industry darling." It is sold in nearly 2000 stores nationwide, including 331 fly shops. In addition to print, the publication is also available digitally. A half-page ad is \$1800, and Spearfish EDC would like to apply for a BHE Economic Development Grant in the amount of \$900 under the "cooperative marketing assistance" category.

Benefit of Grant:

BHE sees the benefit of this campaign as a goal of the advertisement to attract new companies to the Spearfish community, which will ultimately result in new job creation.

**Grant Recipient: Spearfish Economic Development Corporation**

Grant Amount:

\$250

Purpose of Grant:

Spearfish EDC is seeking businesses to coop in placing a Spearfish EDC ad in the Spearfish Community Magazine for 2018. This magazine is available at no cost to the thousands visitors and residence that are interested in learning about the Spearfish community.

Benefit of Grant:

The coop advertising promoted the Spearfish EDC and the community in the benefits of having a business in Spearfish.

**Grant Recipient: Sturgis Economic Development Corporation**

Grant Amount:

\$750

Purpose of Grant:

Sturgis Economic Development Corp. (SEDC) held their SEDC annual report membership meeting which allows SEDC to present the happenings from SEDC including results from city, county and industrial park activities. The meeting is open to the members of SEDC, but limited to the public.

Benefit of Grant:

BHE has sponsored the annual meeting at half the cost of the meeting. This allows SEDC an opportunity to hold a quality meeting which allows the community to learn about SEDC.

**Grant Recipient: Sturgis Economic Development Corporation**

Grant Amount:

\$700

Purpose of Grant:

Sturgis Economic Development Corp. (SEDC) held their semi-annual meeting and board retreat. This event allows the SEDC board to hold their board strategic plan and follow with the semi-annual membership meeting. SEDC presents the mid-year happenings from SEDC including results from city, county and industrial park activities. The meeting is open to the members of SEDC, but limited to the public.

Benefit of Grant:

BHE has sponsored the semi-annual meeting at half the cost of the meeting, but also supports the cost for holding the board retreat. This allows SEDC an opportunity to hold a quality semi-annual meeting and board retreat in a cost effective manner that allows the community to learn about SEDC.