



500 West Russell St
Sioux Falls, SD 57104

September 8, 2017

Ms. Patty Van Gerpen, Executive Director
South Dakota Public Utilities Commission
State Capitol Building
500 East Capitol Avenue
Pierre, South Dakota 57501-5070

Re: Revisions
Proposed "Welcome" Brochure
Docket No. EL17-30

Dear Ms. Van Gerpen:

Northern States Power Company, doing business as Xcel Energy, submits the following revisions to our previously proposed "Welcome" Brochure based on feedback from SDPUC Staff. The proposed brochures were originally filed on July 26, 2017 .

The changes are:

- Residential
 - Page 17: Added Mobile App to list in Data Privacy
- Business
 - Page 9: Corrected an incomplete bullet to match the Residential Brochure
 - Page 17: Added Mobile App to list in Data Privacy

Please contact me at 605-339-8350 if you have any questions regarding this filing.

Sincerely,

A handwritten signature in black ink that reads 'Steve Kolbeck'.

STEVE KOLBECK
PRINCIPAL MANAGER

Enclosures
c: Service List