

## Proposed Customer Bill Onsert Language

### DSM Cost Adjustment Factor Decrease Effective January 1, 2017

Xcel Energy offers a variety of load management and demand side management (DSM) programs to our South Dakota customers to help them reduce their home's usage. The South Dakota Public Utilities Commission has approved a new Demand Side Management (DSM) Cost Adjustment Factor as a separate line item on your monthly electric bill to recover the cost of our load management and DSM programs. Beginning January 1, 2017, the rate factor will increase from \$0.000448 per kWh to \$0.000504 per kWh.

### Residential Electric Service – Winter Month Bill Example

This chart provides a comparison of customer bills by applying the prior DSM rate vs. the new DSM rate.

Usage (kWh)	Prior Rates				New Rates				Amount of Bill Increase	Percent Increase
	Other Rates	Prior DSM Factor	Prior DSM	Prior Bill	Other Rates	New DSM Factor	New DSM	New Bill		
400	\$49.81	0.000448	<b>\$0.18</b>	\$49.99	\$49.81	0.000504	<b>\$0.20</b>	\$50.01	\$0.02	0.04%
500	\$60.20	0.000448	<b>\$0.22</b>	\$60.42	\$60.20	0.000504	<b>\$0.25</b>	\$60.45	\$0.03	0.05%
600	\$70.58	0.000448	<b>\$0.27</b>	\$70.85	\$70.58	0.000504	<b>\$0.30</b>	\$70.88	\$0.03	0.05%
750	\$86.17	0.000448	<b>\$0.34</b>	\$86.51	\$86.17	0.000504	<b>\$0.38</b>	\$86.55	\$0.04	0.05%
1000	\$112.14	0.000448	<b>\$0.45</b>	\$112.59	\$112.14	0.000504	<b>\$0.50</b>	\$112.64	\$0.06	0.05%
2000	\$214.35	0.000448	<b>\$0.90</b>	\$215.25	\$214.35	0.000504	<b>\$1.01</b>	\$215.36	\$0.11	0.05%

### For more information

You may examine the new rate rider by visiting our website at [xcelenergy.com](http://xcelenergy.com). If you have further questions, please contact Xcel Energy at **1-800-895-4999**.