

BLACK HILLS POWER, INC.

SD PUC DOCKET: EL16-007

Economic Development Plan

REQUEST DATE : March 10, 2016

RESPONSE DATE : March 24, 2016

REQUESTING PARTY: SDPUC Staff

SDPUC Request No. 1.6:

Provide further detail on what expenses are within the “other” category of Business Retention, Recruitment, and Marketing.

Response to SDPUC Request No. 1.6:

Other Business expense include grants and scholarships for:

2015:

- Black Hills Vision – Printing of Banner for Annual Meeting
- SHOT Show – Sponsor registration for Pat Kurtenbach, Executive Director, Sturgis Economic Development Corp.
- SD Governor’s Office of Economic Development Conference
- FABTECH Expo – Sponsorship for community attendees to attend event:
 - Ben Snow, President, Rapid City Economic Development Partnership
 - Pat Kurtenbach, Executive Director, Sturgis Economic Development Corp
 - Bryan Walker, Executive Director, Spearfish Economic Development Corp.

2016:

- FABTECH Expo – Sponsorship for community attendees to attend event:
 - Ben Snow, President, Rapid City Economic Development Partnership
 - Pat Kurtenbach, Executive Director, Sturgis Economic Development Corp
 - Hollie Stalder, Executive Director, Belle Fourche Economic Development Corp.
- Heartland Economic Development Training: Sponsorship for ED professional from Hot Springs to attend:
 - Andrea Powers, Executive Director, Southern Hills Economic Development Corp.
- General marketing support for economic development organizations promotional materials and their site certified ready parks as requested throughout 2016.