



Customer Bill Notice

DSM Cost Adjustment Factor Increase

Effective January 1, 2015

Xcel Energy offers a variety of load management and demand side management (DSM) programs to our South Dakota customers to help them reduce their home's usage. The South Dakota Public Utilities Commission has approved a new DSM Cost Adjustment Factor as a separate line item on your monthly electric bill to recover the cost of our load management and DSM programs. Beginning Jan. 1, 2015, the rate factor will increase from \$0.000486 per kWh to \$0.00051 per kWh.

Residential Electric Service – Winter Month Bill Example

This chart provides a comparison of customer bills by applying the prior DSM rate vs. the new DSM rate.



	Prior Rates				New Rates				Amount of Bill Increase	Percent Increase
	Other Rates	Prior DSM Factor	Prior DSM	Prior Bill	Other Rates*	New DSM Factor	New DSM	New Bill		
Usage (kWh)										
400	\$49.81	0.000486	\$0.19	\$50.00	\$49.81	0.000510	\$0.20	\$50.01	\$0.01	0.03%
500	\$60.20	0.000486	\$0.24	\$60.44	\$60.20	0.000510	\$0.26	\$60.46	\$0.02	0.02%
600	\$70.58	0.000486	\$0.29	\$70.87	\$70.58	0.000510	\$0.31	\$70.89	\$0.02	0.02%
750	\$86.17	0.000486	\$0.36	\$86.53	\$86.17	0.000510	\$0.38	\$86.55	\$0.02	0.03%
1000	\$112.14	0.000486	\$0.49	\$112.62	\$112.14	0.000510	\$0.51	\$112.65	\$0.03	0.03%
2000	\$214.35	0.000486	\$0.97	\$215.32	\$214.35	0.000510	\$1.02	\$215.37	\$0.05	0.02%

* Does not reflect any other rate changes effective Jan. 1, 2015

For more information

You may examine the new rate rider by visiting our website at xcelenergy.com/sdrates. If you have further questions, please contact Xcel Energy at **1-800-895-4999**.

