



Jim Wilcox, Manager
Government & Regulatory Affairs
500 West Russell Street
P.O. Box 988
Sioux Falls, SD 57101-0988
Telephone (605) 339-8350 fax 612/573-9083
e-mail: james.c.wilcox@xcelenergy.com

July 26, 2013

Ms. Patricia Van Gerpen, Executive Director
South Dakota Public Utilities Commission
State Capitol Building
500 East Capitol Avenue
Pierre, South Dakota 57501-5070

RE: COMPLIANCE FILING
BILL REDESIGN
DOCKET NO. EL12-050

Dear Ms. Van Gerpen:

Northern States Power Company, doing business as Xcel Energy, submits to the South Dakota Public Utilities Commission, this filing in compliance with the Commission's September 17, 2012 ORDER APPROVING TARIFF REVISIONS in Docket No. EL12-050. On August 28, 2013 we will be implementing the new standard customer bill forms.

In preparation for our expected August 28, 2013 implementation, we have been performing extensive testing and contingency planning. We have also initiated internal training of all customer-facing employees and execution of our customer communications plan, which includes bill inserts, website materials, and use of social media channels. If our implementation timing should change for any reason, we will update the Commission.

Updated Tariff Sheets

The Commission's Order included some modifications, which we have made to the bill examples on the attached sheets. One of the modifications was to change the Demand Side Management description on the bill form back to say "Xcel's Public Utilities Commission approved tariff" instead of "South Dakota law." To be consistent with the description for the Infrastructure Rider, we modified the Demand Side Management description slightly to say "South Dakota Public Utilities Commission-approved tariffs allow Xcel Energy to recover costs of

energy efficiency and load management programs.” We provide our compliance tariff sheets as Attachment A as follows:

South Dakota Electric Rate Book – SDPUC No. 2

Sheet No. 8-1, revision 4	Sheet No. 8-3.1, original
Sheet No. 8-2, revision 4*	Sheet No. 8-3.2, original
Sheet No. 8-2.1, revision 2	Sheet No. 8-4, revision 2
Sheet No. 8-2.2, original	Sheet No. 8-4.1, original
Sheet No. 8-2.3, original*	Sheet No. 8-4.2, original
Sheet No. 8-3, revision 3	

**Effective May 1, 2013, Sheet 8-2 was revised in Docket No. EL12-046 to include the Infrastructure Rider. In the current Docket that content was relocated to Sheet No. 8-2.1. The description of the Infrastructure Rider was also added to the Standard Billing Form Back on Sheet No. 8-2.3.*

Customer Notification

Customers began receiving bill inserts in their July billing statements alerting them of the new bill format. We provide this bill insert as Attachment B to this filing. As noted above, we have also put information regarding the changes to the billing statement on our website, and will be using Facebook and Twitter social media channels to further engage customers in this change.

Please contact me at james.c.wilcox@xcelenergy.com or 605-339-8350 if you have questions or need additional information.

Sincerely,



JAMES C. WILCOX
PRINCIPAL MANAGER

Enclosures
c: Service List