PUBLIC UTILITIES COMMISSION STATE OF SOUTH DAKOTA

Gary Hanson Chris Nelson Chairman Vice Chairman

IN THE MATTER OF THE APPLICATION OF NORTHERN STATES POWER COMPANY, A MINNESOTA CORPORATION, FOR AUTHORITY TO INCREASE RATES FOR ELECTRIC SERVICE IN THE STATE OF SOUTH DAKOTA DOCKET NO. EL11-____

NOTICE OF CHANGE IN RATES

NOTICE

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Northern States Power Company, a Minnesota corporation ("Xcel Energy" or the "Company") hereby gives notice to the South Dakota Public Utilities Commission (the "Commission") of its Application for a change in retail electric rates. Xcel Energy submits to the Commission the revised rate schedules, supporting testimony and exhibits, and required statements that support the requested changes.

The effect of the proposed change in rates is an annual increase in base rates (*i.e.*, nonfuel) electric revenues of approximately \$14.583 million, or about 9.28 percent, effective for electric service on and after August 1, 2011, unless the rates are suspended by the Commission. In addition, the Company is also proposing to recover approximately \$1 million of ongoing investments in its Monticello nuclear generating plant through a Nuclear Cost Recovery Rider to go into effect with final rates in 2012. Increases to individual customers within a class will vary depending on particular usage patterns.

The Company is submitting prepared direct testimony and schedules by the following witnesses:

Witness	Testimony
Laura McCarten	Policy
Thomas E. Kramer	Revenue Requirements
Daniel S. Dane	Rate of Return / Return on Equity
Michael E. Peppin	CCOSS
Steven V. Huso	Rate Design

RULE COMPLIANCE

A. Report of Tariff Changes

As part of this Notice, Xcel Energy files our revised rate sheets in both legislative and non-legislative format in Volume 2. The rate information and description of the rate and tariff changes required by ARSD § 20:10:13:26, are included in Volume 2 in Mr. Steven V. Huso's Schedules 7, 8, and 9.

B. Attestation of Chief Accounting Officer

The Attestation of the Chief Accounting Officer, required by ARSD § 20:10:13:50 is attached to this Notice.

C. Revenue Estimates, Cost of Service Study, and Statement of System Costs

The Revenue Estimates as required by ARSD § 20:10:13:41 is contained in Statement I. The class cost of service study required ARSD § 20:10:13:43 is found in Statement O. The statement of system costs required by ARSD § 20:10:13:44 is primarily found in Statement N. These Statements are included in Volume 1.

D. Notice

In compliance with ARSD §§ 20:10:13:18 and 19, the Company will notify customers of the proposed increase in electric service rates by posting in a prominent location the Rate Increase Notice attached to this Notice at its local customer service center in Sioux Falls for at least thirty (30) days prior to the rates taking effect. The notice will state that the proposed rates are available in that office for inspection. We will also issue a press release and post the Application, Testimony, and supporting documentation on our website. Additionally, notice to individuals will be sent with their August bills.

Xcel Energy does not waive any right it may have to update and amend this notice or the statements of fact, expert opinions, substantiating documents and exhibits in support hereof, and to produce other or additional statements of fact, expert opinions, substantiating documents, and exhibits to meet all claims, objections and allegations that may be made by any party to this proceeding. Dated: June 30, 2011

Northern States Power Company, a Minnesota corporation

RESPECTFULLY SUBMITTED,

Laura Mc Carton

LAURA MCCARTEN REGIONAL VICE PRESIDENT NORTHERN STATES POWER COMPANY, A MINNESOTA CORPORATION OPERATING IN SOUTH DAKOTA