

Direct Testimony  
Richard C. Loomis

Before the South Dakota Public Utilities Commission  
of the State of South Dakota

In the Matter of the Application of  
Black Hills Power, Inc., a South Dakota Corporation

For Authority to Increase Rates  
in South Dakota

Docket No. EL09-\_\_\_

September 29, 2009

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## **Exhibits**

NONE

## I. INTRODUCTION AND QUALIFICATIONS

1 **Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.**

2 A. My name is Richard C. (Chuck) Loomis. My business address is 409 Deadwood  
3 Avenue, Rapid City, South Dakota 57702.

4 **Q. BY WHOM ARE YOU EMPLOYED AND IN WHAT CAPACITY?**

5 A. I am employed by Black Hills Power, Inc. ("Black Hills Power") as Vice  
6 President, Operations.

7 **Q. BRIEFLY DESCRIBE YOUR EDUCATIONAL BACKGROUND AND  
8 EMPLOYMENT HISTORY.**

9 A. I earned a Master of Business Administration degree from Bowling Green State  
10 University in Bowling Green, Ohio, and a Bachelor of Business Administration  
11 degree with a major in Accounting from the University of Toledo, Toledo, Ohio.  
12 In addition, I have completed courses related to rate regulation of natural gas and  
13 electric utilities and natural gas and electric distribution operations sponsored by  
14 various industry organizations and associations. I joined Michigan Gas Utilities  
15 ("MGU") in 1985 as General Accountant. From 1987 through 1994, I worked in  
16 positions of increasing responsibility in MGU's Rates and Regulatory Affairs  
17 function, becoming Manager in 1992. In 1989, Aquila, Inc. (then UtiliCorp  
18 United) ("Aquila") acquired MGU from Michigan Energy Resources Company  
19 and continued to operate MGU as a separate division.

1 From 1994-1997, I served as State Administrator in Michigan, and in July 1997,  
2 relocated to Omaha, Nebraska to become Aquila's Asset Manager for Iowa and  
3 Nebraska. In this position, I was responsible for operational and financial  
4 performance of Aquila's gas distribution assets serving nearly 325,000 customers  
5 in these two states. I became Manager of Aquila's Nebraska Business Operations  
6 as part of a corporate restructuring in 2002. I was named Aquila's Vice President,  
7 Kansas and Colorado Gas Operations in February 2004. On July 14, 2008, Black  
8 Hills Corporation acquired certain natural gas and electric utility assets from  
9 Aquila, including the Kansas and Colorado natural gas utility assets for which I  
10 was responsible. On July 14, 2008, I joined Black Hills Power as Vice President,  
11 Operations.

12 **Q. WOULD YOU PLEASE DESCRIBE YOUR RESPONSIBILITIES**  
13 **RELATED TO BLACK HILLS POWER'S SOUTH DAKOTA ELECTRIC**  
14 **OPERATIONS?**

15 A. I am responsible for financial and operational performance of Black Hills Power's  
16 electric operations in the State of South Dakota. I directly oversee state operating  
17 functions, including electric distribution network operations, maintenance,  
18 construction, local customer service, customer relations and community relations.  
19 I am indirectly involved in the oversight of certain other functions that are  
20 centralized within Black Hills Corporation, and provide support to South Dakota  
21 electric network operations. Examples of central functions include regulatory and  
22 legislative affairs, human resources, IT, and customer service call center functions.

1 **II. PURPOSE OF TESTIMONY**

2 **Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY IN THIS**  
3 **PROCEEDING?**

4 A. The purpose of my testimony in this proceeding is to provide an overview of  
5 Black Hills Power's business in South Dakota, including its service territory,  
6 assets, customer classes and loads. I will also provide a summary of Black Hills  
7 Power's history and strong focus on providing safe, reliable service to its  
8 customers. I will also discuss a pro forma adjustment related to Black Hills  
9 Power's employee workforce. Finally, I will briefly discuss the Demand Side  
10 Management Study being completed by a third party consultant.

11 **III. BUSINESS OVERVIEW OF BLACK HILLS POWER**

12 **Q. PLEASE BRIEFLY DESCRIBE BLACK HILLS POWER'S HISTORY.**

13 A. Black Hills Power and its predecessor companies have been providing electric  
14 power to the Black Hills region since 1883, when Pilcher Electric Light Co. was  
15 formed by early pioneers in Deadwood. Black Hills Power and Light was formed  
16 in 1941 through the purchase and combination of several existing electric utilities  
17 throughout the Black Hills. Headquartered in Rapid City, today, Black Hills  
18 Power is a wholly owned subsidiary of Black Hills Corporation and is a division  
19 within Black Hills Corporation's Utilities Business Segment.

20 **Q. PLEASE BRIEFLY DESCRIBE BLACK HILLS POWER'S BUSINESS.**

21 A. Black Hills Power is a regulated electric utility engaged in the generation,  
22 transmission and distribution of electricity to approximately 66,000 customers

(69,000 customers including private area lighting) in western South Dakota, northeastern Wyoming, and southeastern Montana with a service territory of approximately 9,300 square miles. Approximately 90 percent of Black Hills Power's retail electric revenues during the 12 months ended June 30, 2009 were generated in South Dakota.

**Q. PLEASE DESCRIBE BLACK HILLS POWER'S ELECTRIC UTILITY PROPERTIES.**

A. The assets utilized by Black Hills Power to provide service to customers fall into three primary classes: Generation (also known as Production), Transmission and Distribution. Each of these asset classes are described in more detail below.

Generation Assets

Black Hills Power's ownership interests in electric generation plants as of December 31, 2008 were as follows:

<u>Unit</u>	<u>Fuel Type</u>	<u>Location</u>	<u>Ownership Interest %</u>	<u>Gross Capacity (MW)</u>	<u>Year Installed</u>
Neil Simpson II	Coal	Gillette, WY	100	90.0	1995
Wyodak <sup>(1)</sup>	Coal	Gillette, WY	20	72.4	1978
Osage	Coal	Osage, WY	100	34.5	1948-1952
Ben French	Coal	Rapid City, SD	100	25.0	1960
Neil Simpson I	Coal	Gillette, WY	100	21.8	1969
Neil Simpson CT	Gas	Gillette, WY	100	40.0	2000
Lange CT	Gas	Rapid City, SD	100	40.0	2002
Ben French Diesel #1-5	Oil	Rapid City, SD	100	10.0	1965
Ben French CTs #1-4	Gas/Oil	Rapid City, SD	100	100.0	1977-1979

<sup>1</sup> Wyodak is a 362 MW mine-mouth coal-fired plant owned 80 percent by PacifiCorp and 20 percent (or 72.4 MW) by Black Hills Power

1 Witnesses Thomas M. Ohlmacher, Jacqueline A. Sargent and Jill S. Tietjen  
2 discuss various aspects of these generation plants in their testimony.

3 Transmission Assets

4 Black Hills Power's electric transmission system is composed of high voltage  
5 (230KV) transmission lines. The high voltage transmission facilities of Black  
6 Hills Power, Basin Electric Power Cooperative, and Powder River Energy  
7 Corporation are referred to as the Common Use System ("CUS"). BHP manages  
8 and administers the CUS pursuant to a joint open access transmission tariff  
9 approved by the Federal Energy Regulatory Commission ("FERC").

10 The CUS facilities are under the jurisdiction of FERC pursuant to the Federal  
11 Power Act ("FPA"). Section 205 of the FPA requires FERC to set the  
12 transmission rates that Black Hills Power is allowed to charge for the transmission  
13 of electricity over its transmission facilities. FERC oversight ensures that the  
14 transmission rates are just and reasonable. Black Hills Power's current  
15 transmission rates were approved by FERC effective January 1, 2009. As a result,  
16 Black Hills Power's South Dakota customers pay their allocated share of the  
17 transmission charges under the joint open access transmission tariff approved by  
18 FERC.

19 Black Hills Power also owns 35 percent of a transmission tie that interconnects the  
20 Western and Eastern transmission grids, which are independently operated  
21 transmission grids serving the western United States and eastern United States,  
22 respectively. This transmission tie, which is 65 percent owned by Basin Electric,

1 provides transmission access to both the Western Electricity Coordinating Council  
2 region in the West and the Mid-Continent Area Power Pool region in the East.  
3 This transmission tie allows Black Hills Power to buy and sell energy in the  
4 Eastern grid without having to isolate and physically reconnect load or generation  
5 between the two transmission grids, thus enhancing the reliability of our system.

#### 6 Distribution Assets

7 As of December 31, 2008 Black Hills Power owned and operated 2,834 line miles  
8 of distribution facilities. Additional distribution assets include poles, transformers,  
9 meters, and other related equipment.

10 **Q. WHAT ARE BLACK HILLS POWER'S HIGHEST SUMMER AND**  
11 **WINTER PEAK LOADS?**

12 A. Black Hills Power's all time peak load of 430 megawatts was reached in July  
13 2007, and a winter peak load of 407 megawatts was reached in December 2008.

14 **Q. WHAT IS BLACK HILLS POWER'S GENERATING CAPACITY?**

15 A. As shown on the previous table, on December 31, 2008, Black Hills Power owned  
16 433.7 megawatts of electric utility net generating capacity and purchased an  
17 additional 50 megawatts under a long-term agreement expiring in 2023.

18 **Q. PLEASE PROVIDE A BREAKDOWN OF BLACK HILLS POWER'S**  
19 **CUSTOMER CLASSES AND CUSTOMER COUNTS, RESPECTIVELY.**

20 A. At June 30, 2009 Black Hills Power provided service to the following number of  
21 retail customers in South Dakota by customer class.

1	South Dakota	
2	Retail Customers	
3		
4	Residential	51,939
5	Commercial	11,689
6	Industrial	276
7	Other	196
8	Total	64,100

9 **Q. WHAT ARE YOUR LONG TERM WHOLESALE CONTRACTS?**

10 A. Black Hills Power has agreements with Montana-Dakota Utilities Company to  
 11 serve Sheridan, Wyoming, the City of Gillette, Wyoming, and the Municipal  
 12 Energy Agency of Nebraska, also known as MEAN. Thomas M. Ohlmacher will  
 13 discuss these long term contracts in more detail in his testimony.

14 **IV. CUSTOMER SERVICE AND RELIABILITY**

15 **Q. PLEASE DESCRIBE HOW BLACK HILLS POWER MEASURES**  
 16 **RELIABILITY OF ITS DELIVERY SYSTEM?**

17 A. Black Hills Power utilizes generally accepted reliability indices, as defined by the  
 18 Institute of Electrical and Electronic Engineers (IEEE) in its standard number  
 19 1366-2003, "Guide for Electric Power Distribution Reliability Indices." Generally  
 20 speaking, the most often used performance measurement for a sustained  
 21 interruption is the System Average Interruption Duration Index (SAIDI). SAIDI  
 22 measures the duration of an interruption for an "average time" customers are

1 interrupted during a given time period. Other standard measures are utilized to  
2 help target expenditures for capital improvements to improve reliability measures.

3 **Q. PLEASE DESCRIBE BLACK HILLS POWER'S HISTORICAL**  
4 **RELIABILITY PERFORMANCE.**

5 A. Black Hills Power participates in an annual reliability benchmarking study  
6 conducted by IEEE. Among over 60 participating utilities, Black Hills Power  
7 consistently ranks as one of the top 25 percent most reliable utilities of the  
8 companies participating in this industry survey. The following table sets forth a  
9 summary of Black Hills Power's performance relative to the IEEE benchmark  
10 survey for the years 2005, 2006 and 2007.

11 SAIDI Performance

12 (Average annual customer outage duration in minutes)

	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>
14 Black Hills Power	57.18	73.68	50.21	57.04
15 IEEE Top Quartile	98.27	105.37	103.90	**

16 \*\* At the time of this filing, 2008 survey data is not yet available from IEEE.

17 Based on 2008 data, Black Hills Power customers had, on average, power  
18 available 99.99 percent of the time.

19 **Q. WHAT EMPHASIS DOES BLACK HILLS POWER PLACE ON**  
20 **CUSTOMER SERVICE SATISFACTION LEVELS?**

21 A. Customer service has been and remains a very high priority for Black Hills  
22 Corporation, and for all employees within the Black Hills Power electric utility.

1 Company and departmental goals include a customer satisfaction component. One  
2 way in which Black Hills Power has continued its focus on customer service is to  
3 keep local customer offices open for customer walk-in payments and other local  
4 services such as requests to start or stop service. Given the size of the  
5 communities we serve, the historical level of walk-in activity experienced, and the  
6 emphasis placed on being a community partner, Black Hills Power has somewhat  
7 “bucked the trend” of closing local customer offices.

8 Customer offices remain open in the following South Dakota communities: Rapid  
9 City, Sturgis, Deadwood, Spearfish, Newell, Belle Fourche, Custer, and Hot  
10 Springs. A local office is also open in Newcastle, Wyoming. We believe that our  
11 focus on customer service is reflected well in our ability to maintain a high level  
12 of customer satisfaction.

13 Black Hills Power recently had the opportunity to enhance and expand its  
14 customer service model. As a result of its conversion to a new customer  
15 information system that is now common to the regulated utilities of Black Hills  
16 Corporation, Black Hills Power is able to provide call center customer service  
17 support 24 hours a day, seven days a week.

18 **Q. DOES BLACK HILLS POWER CONSISTENTLY MEASURE CUSTOMER**  
19 **SERVICE AND SATISFACTION LEVELS?**

20 A. Yes, in a number of ways. First, internally performed customer satisfaction  
21 surveys are used as a tool to gather customer feedback on Black Hills Power’s  
22 performance. Surveys are regularly sent to: a) new customers; b) customers that

1 receive or participate in certain services or programs (e.g., heat pumps); and c) our  
2 customers within the General Service – Large rate class, as well as industrial  
3 contract customers on an annual basis. For 2007, a total of 680 survey responses  
4 were received from our customers, with 98 percent of all responses reflecting a  
5 positive view of Black Hills Power. A positive indicator is considered to be a  
6 response of Good, Very Good or Excellent. For 2008, a total of 1,462 survey  
7 responses were received from our customers, again with 98 percent of all  
8 responses indicating a favorable opinion of Black Hills Power.

9 A second important indicator of customer satisfaction is the number of formal  
10 complaints filed with this Commission and the number of contacts made with  
11 Commission staff. Set forth below is a summary of customer contacts and formal  
12 complaints made to this Commission for the years 2007, 2008 and year-to-date  
13 June 30, 2009.

14 South Dakota Public Utilities Commission

15 Customer Contacts and Formal Complaints

	<u>2007</u>	<u>2008</u>	<u>2009 YTD</u>
17 Contacts	65	47	25
18 Formal Complaints	0	1	0

19 Given the scope of our utility operations, and the reliance of our customers on our  
20 services, we believe the low number of Commission contacts and formal  
21 Commission complaints speak well of Black Hills Power's focus on customer  
22 service.

1 Third, Black Hills Power has also utilized an external party to conduct customer  
2 service surveys. In 2006, Black Hills Power contracted with Central Surveys, Inc.  
3 to assess residential customer opinions about Black Hills Power. The report  
4 indicates that “Generally, residential customers of Black Hills Power tend to have  
5 favorable opinions about the Company” and gave the Company a 98 percent plus  
6 satisfaction rate.

7 Finally, in July 2009 Black Hills Power enlisted The Eidex Group to conduct a  
8 survey of Public Officials to further assess its performance as a community  
9 partner. Surveys were mailed by The Eidex Group to 261 community leaders in  
10 the Black Hills area, and 116 responses (44 percent) were received. Community  
11 leaders rated Black Hills Power on a variety of categories. It is worthwhile to note  
12 that 84 percent of respondents gave ratings of 4 or 5 on a 5-point scale in terms of  
13 Black Hills Power’s performance as a residential service provider. In addition, 86  
14 percent gave ratings of 4 or 5 in terms of our performance as a commercial service  
15 provider. Finally, 83percent of respondents also rated Black Hills Power’s  
16 relationship with its communities as either 4 or 5 on a 5-point scale.

17 **Q. HOW DOES BLACK HILLS POWER DEMONSTRATE ITS**  
18 **COMMITMENT TO THE COMMUNITIES AND CUSTOMERS IT**  
19 **SERVES?**

20 A. As a community partner, Black Hills Power remains active in numerous civic and  
21 community events through economic development initiatives, financial  
22 contributions, and the involvement of its dedicated employees. Black Hills Power

1 has been involved in a broad range of projects to improve its local communities,  
2 including active involvement in local United Way campaigns, Power of Trees tree  
3 planting programs, Home Weatherization initiatives in coordination with local  
4 social service agencies, and many other community initiatives across our service  
5 territory.

6 **V. PRO FORMA ADJUSTMENT**

7 **Q. PLEASE DESCRIBE THE PRO FORMA ADJUSTMENT BLACK HILLS**  
8 **POWER IS PROPOSING RELATED TO ITS EMPLOYEE**  
9 **WORKFORCE?**

10 A. At the end of the test year, Black Hills Power had four vacant positions in its  
11 workforce. In order to meet the needs of operating Black Hills Power's generating  
12 plants and to continue to meet the service needs of our customers, Black Hills  
13 Power plans to replace these positions prior to the end of 2009. The four positions  
14 are: 1) a Customer Service Representative for the local office in Sturgis (this  
15 position has been filled); 2) a Construction Services Representative for the  
16 Northern Hills service area; 3) a System Control Supervisor in Rapid City; and 4)  
17 a Journeyman Electrician position in Rapid City. In addition to these  
18 replacements, Black Hills Power plans to add five employees to the workforce  
19 prior to the end of 2009, and seeks recovery of related expenses through this pro  
20 forma adjustment. As with the replacement positions described above, these  
21 positions are necessary to meet the workforce needs of our expanded generation  
22 complex in Gillette, Wyoming and to provide service to customers within our

1 service territory. The five positions are: 1) a Plant Operator at the Neil Simpson  
2 Energy Complex (“NSEC”) in Gillette; 2) an Electric Control Engineer at NSEC;  
3 3) a Trainer-Maintenance position for Black Hills Power’s generation plants in  
4 Gillette; 4) an Instrument Technician for NSEC; and 5) a new Journeyman  
5 Electrician position in Rapid City.

6 **VI. DEMAND SIDE MANAGEMENT ACTIVITIES**

7 **Q. HAS BLACK HILLS POWER ACTIVELY PROMOTED ENERGY**  
8 **EFFICIENCY AND DEMAND SIDE MANAGEMENT PROGRAMS?**

9 A. Yes, it has. Black Hills Power has consistently promoted energy efficiency in  
10 advertising and through various programs, including rate design and customer  
11 rebate programs.

12 Recognizing the importance of a continued focus on demand side management  
13 options for customers, and the importance of reducing the environmental impact of  
14 energy production and consumption, Black Hills Power has contracted with  
15 Applied Energy Group to conduct a review of our existing programs and develop  
16 additional programs to deliver economic benefits to customers. That study began  
17 in June 2009 and is currently being finalized. The program consists of several  
18 steps, including a review and analysis of the potential energy savings available to  
19 customers, determination of the achievable potential for energy savings programs,  
20 and a determination of the economic feasibility of such programs.

1 **VII. SUMMARY**

2 **Q. PLEASE SUMMARIZE YOUR DIRECT TESTIMONY?**

3 A. Black Hills Power has been, and will continue to be, a very good operator of its  
4 electric utility system, with a high level of focus on providing safe, reliable,  
5 quality service to our customers in South Dakota. Black Hills Power emphasizes  
6 compliance with all regulatory rules and policies, and works diligently to attract,  
7 train and retain employees dedicated to planning, designing, constructing,  
8 operating and maintaining its electric utility system. Black Hills Power has built a  
9 strong tradition of building and maintaining positive relationships with its  
10 customers, communities and regulators and will continue to do so in the years  
11 ahead.

12 **Q. DOES THIS CONCLUDE YOUR DIRECT TESTIMONY?**

13 A. Yes, it does.