

**From:** Pam Rippentrop  
**Sent:** Monday, July 20, 2009 10:08:16 PM  
**To:** PUC  
**Subject:** Public opinion on the increase that Xcel wants  
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Commissioners':

This email is in response to the article that appeared in the Argus Leader on Wednesday, July 1, 2009

I have a hard time with Xcel getting the rate increase they are asking for. Yes, I know that it has been 17 years ago but here we the consumer are doing everything we can to lower our rates by such things as buying energy efficient appliances and light bulbs plus shutting off our extra electrical draw from computers and all the new gadgets but pulling the plugs or shutting off the outlet.

Now that we have been more conscious of cutting electrical consumption, Xcel has decided they need a rate increase. What will we as the consumer do now????

I strongly suggest you really consider the consequences of the consumer if you allow this rate increase to happen.

Thank you for allowing me to voice my opinion on this rate increase. Pam Rippentrop, Sioux Falls, SD