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AT&T ACCELERATES TIMETABLE FOR LAUNCHING SERVICE IN SOUTH DAKOTA

*Alltel Customers Joining AT&T to Receive Free Mobile Devices on the
Nation's Fastest Mobile Broadband Network*

SIoux FALLS, S.D., Sept. 2, 2010 — AT&T* said today that the timetable for bringing AT&T service to Sioux Falls, Rapid City and South Dakota Rural Service Areas (RSA) 1, 2, 3, 4, 5, 6, 7, 8 and 9 has been accelerated and that it expects AT&T service will be available here by the end of 2010 or the beginning of 2011.¹ That is significantly sooner than the earlier estimate for introducing AT&T service by mid-2011. The addition of these service areas is a result of AT&T's acquisition of assets from Verizon Wireless completed in June 2010.

Every residential Alltel customer in these areas joining AT&T as a result of the transaction will receive an offer for a brand new AT&T handset at no additional cost.² Customers will be able to choose their free device from a list of the latest AT&T 3G handsets that are comparable to what they have today.³ Additionally, the vast majority of customers choosing free comparable devices will be able to keep their existing rate plans, and none of these customers will be required to assume an additional contract term.

Customers will also have the opportunity to upgrade to a new device, like iPhone 4[®], for an additional fee and with a new two-year contract, with current AT&T rates and associated data plan.

“AT&T has been working tirelessly to upgrade the Alltel network to the nation's fastest mobile broadband network, and we expect that coverage in these areas will be as good as — if not better than — it is today, with the ability to talk and surf the Internet at the same time,” said Brian

Jones, director of sales, AT&T South Dakota. “Our preparations will ensure that we deliver a superior customer experience when we launch service, and we look forward to joining the South Dakota community.

“AT&T customers have access to the nation’s fastest mobile broadband network. And not only does AT&T’s network cover 97 percent of all Americans, AT&T also has the best international coverage of any U.S. wireless provider. That means our customers have voice service in more than 220 countries and data service in 200 countries.”

AT&T representatives will communicate to new customers on a regular basis about any changes they can expect moving forward. For example, in the coming weeks, AT&T will send customers a letter describing the steps for choosing new devices. New devices will be mailed directly to AT&T customers’ billing addresses approximately one to three weeks before service is launched in these areas.

AT&T is an industry leader in delivering the benefits of mobile broadband networks, devices and applications. With the nation’s fastest mobile broadband network, AT&T provides accelerated mobile data speeds and simultaneous voice and data capabilities for an amazing wireless voice and data experience.

For updates on the AT&T wireless network, please visit www.att.com/networknews.

¹ South Dakota RSA 1 includes Butte, Harding, Lawrence and Perkins Counties. South Dakota RSA 2 includes Campbell, Corson, Dewey, Potter, Walworth and Ziebach Counties. South Dakota RSA 3 includes Brown, Edmunds, Faulk, McPherson and Spink Counties. South Dakota RSA 4 includes Clark, Codington, Day, Deuel, Grant, Hamlin, Marshall and Roberts Counties. South Dakota RSA 5 includes Custer, Fall River and Shannon Counties. South Dakota RSA 6 includes Bennett, Gregory, Haakon, Jackson, Jones, Lyman, Mellette, Stanley, Todd and Tripp Counties. South Dakota RSA 7 includes Aurora, Brule, Buffalo, Charles Mix, Davison, Douglas, Hand, Hughes, Hyde, Jerauld and Sully Counties. South Dakota RSA 8 includes Beadle, Brookings, Kingsbury, Lake, Miner, Moody and Sanborn Counties. South Dakota RSA 9 includes Bon Homme, Clay, Hanson, Hutchinson, Lincoln, McCook, Turner, Union and Yankton Counties.

² Applies only to postpaid customers with a contract.

³ Customers with laptop cards and netbooks may not have a choice of devices, but they will receive a comparable new device at no additional charge.

Find More Information Online:

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| Web Site Links: AT&T Web Site About the AT&T 3G Network | Related Media Kits: It's Allover |
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