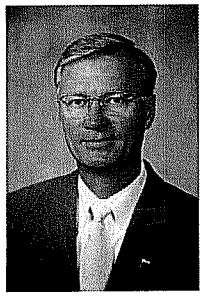
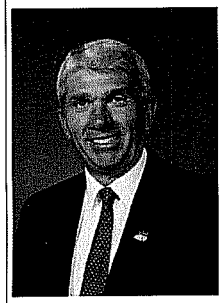
Bob Sahr was elected to the South Dakota Public Utilities Commission in November 2002, and was elected Chairman of the Commission in January 2003. Chairman Sahr serves on a national telecommunications committee and on a national task force focusing on protecting utilities from terrorism attacks. He travels the state putting on consumer protection seminars for senior citizens and other groups. Bob grew up in Pierre, SD where he has settled with his wife, Christine and daughter, Allison.

Gary Hanson was elected to the South Dakota Public Utilities Commission in November 2002. He currently serves as the Vice Chairman and represents South Dakota on the Organization of MISO States. Before joining the PUC, Gary served two terms as Utilities Commissioner in Sioux Falls, SD and then was elected to two terms as Mayor of Sioux Falls, South Dakota's largest city. Gary resides in Sioux Falls with his wife Sandy, and has three grown children.

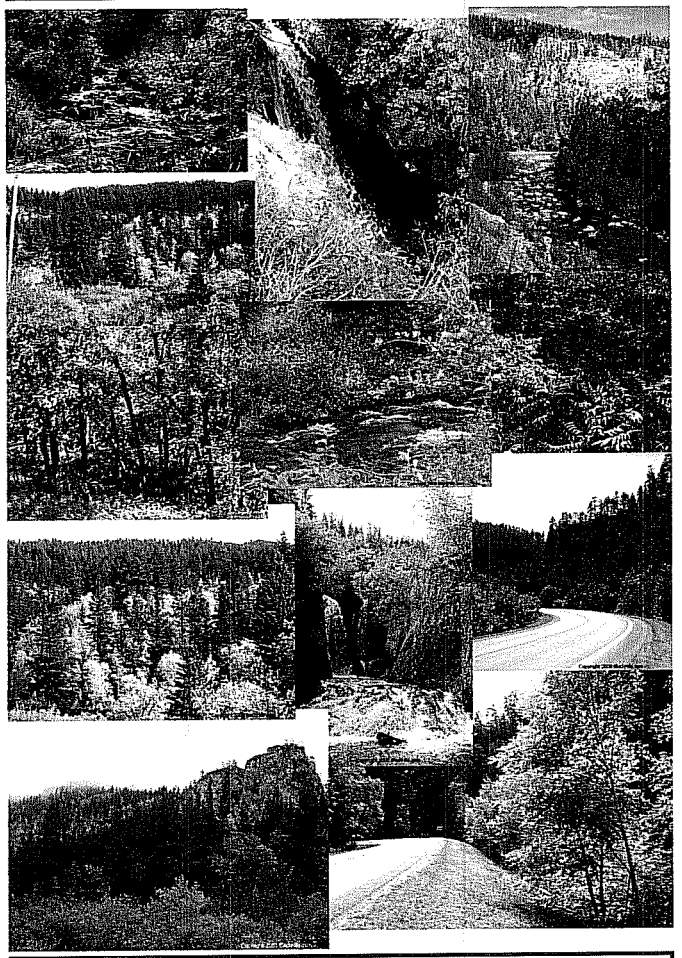


Jim Burg was first elected to the South Dakota Public Utilities Commission in 1986 and has served three consecutive terms. He is currently chairman of the Electricity Committee of the National Association of Regulatory Utility Commissioners (NARUC). He is past President of the Mid-American Regulatory Commissioners (MARC). And he has also served on the Advisory Board of the Electric Power Research Institute (EPRI). Jim and his wife, Bernice, raised five children on their family farm just east of Wessington Springs, SD.



Jonathan S. Adelstein was sworn in as a member of the Federal Communications Commission on December 3, 2002. Before joining the FCC, Adelstein served for fifteen years as a staff member in the United States Senate. For the last seven years, he was a senior legislative aide to United States Senate Majority Leader Tom Daschle (D-SD), where he advised Senator Daschle on telecommunications, financial services, transportation and other key issues. Adelstein was born and raised in Rapid City, South Dakota. He now lives in the Washington, D.C. area with his wife Karen, son Adam and daughter Lexi.

What a beautiful time to visit SPEARFISH CANYON!



Visit www.spearfish.sd.us for more information on Spearfish Canyon.

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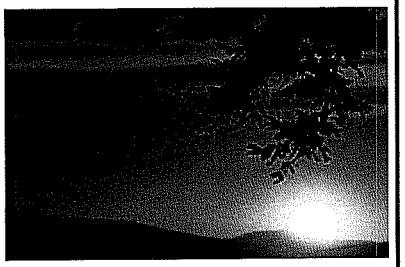

2004 *WIRELESS* Conference

Date: Sept. 26-28

Spearfish Holiday Inn and Convention Center

South Dakota 2004 WIRELESS CONFERENCE

REGISTER NOW for the 2004 South Dakota Public Utilities Commission Wireless Conference either via mail (using the enclosed registration form) or online at www.puc.sd.gov. The $50 registration fee includes refreshments and lunch on Monday and Tuesday. Dinners are "on your own," but we would like to extend an invitation to our Kick-Off reception, Sunday evening from 6-7p at the Spearfish Holiday Inn and Convention Center, located on I-90 at Exit 14.

TRAVEL

Commercial air service is available to Rapid City Regional Airport served by Delta, Northwest, United and Great Lakes/Frontier Airlines. Car rental companies available are: Alamo, Avis, Budget, Hertz, National and Thrifty. The Spearfish Holiday Inn is approximately 45 miles west of Rapid City on I-90 at Exit 14. For more information on specific directions, feel free to call the SD PUC at 1-800-332-1782. Corporate flyers may wish to land at the Spearfish Municipal Airport, located just east of the city.

ACCOMMODATIONS

Rooms are available at the Spearfish Holiday Inn and Convention Center. A discount rate has been obtained for Conference attendees. The single and double room rate is $66.95 per night and $86.95 for a suite per night. You should contact the hotel directly to make your reservation. They can be reached at 1-800-999-3541. Be sure to let them know you are attending the "South Dakota Public Utilities Commission Wireless Conference" to receive the discounted rate. Rooms are limited at the Holiday Inn so we advise you to make your reservations as soon as possible.

AGENDA

Sunday, September 26

4:00p-7:00p **Registration**
6:00p-7:00p **Reception-** *(Sponsored by Holiday Inn)*

Monday, September 27

7:30a-Noon **Registration**

8:30a-9:00a **Kick-Off**
PUC Chairman Bob Sahr and FCC Commissioner Jonathan Adelstein

9:00a-10:30a **Spectrum**
(Moderator SD PUC Vice Chairman Gary Hanson)
- Spectrum 101 (Basics/Fundamentals)
  Dale Hatfield
- FCC Future of Spectrum
  David Furth
  Barry Ohlson

10:45a-11:15a **Comparison of Wireless Technology**
(Introduction by SD PUC Commissioner Jim Burg)
NTIA– Meredith Attwell

11:15a-11:45a **Beyond the City...Wireless in Rural America**
(Introduction by SD PUC Vice Chairman Gary Hanson)
CTIA– Ron Barnes

11:45a-1:00p **Lunch** *(Sponsored by Motorola)*
Meade County Sheriff Ron Merwin– Sturgis Rally Stories

1:00p-2:00p **FCC Primer**
(Moderator SD PUC Commissioner Jim Burg)
- Licensing/Spectrum Auctions/Service Obligations/Issues affecting Rural America
  Sue McNeil and David Furth

2:15p-4:30p **Technology- Past, Present, Future**
(Moderator SD PUC Executive Director Pam Bonrud)
Monet - *Rich Abild*
Cell One - *Mark Schultz*
Verizon Wireless - *Brian Mecum*
WiMax - *Stagg Newman*
Mesh - *Keith Kemmerline*
Black Hills FiberCom– *Randy Foudray*
Sioux Valley Energy - *Joel Brick*
Prairie Wave Communications- *Bill Heaston and Jerry Andersen*

5:00p **Vehicles depart for Historic Deadwood in the Black Hills**

Tuesday, September 28

8:30a-10:00a **Consumer Issues**
(Moderator SD PUC Executive Director Pam Bonrud)
- 2004 Wireless Survey
  PUC Analyst Steve Wegman
- Complaints
  Jim Mehlhaff (PUC) and Delane Smith (AG)
- Rosebud Sioux Tribe
  Tony Rogers
- FCC
  Dane Snowden
- Verizon Wireless
  David Armey
- Cell One
  RaeAnn Kelsch
- Swiftel
  Mark Thompson

10:15a-11:30a **Why Wireless is So Important**
(Moderator SD PUC Vice Chairman Gary Hanson)
- Public Safety
  Major James Carpenter
- BIT on Interoperability
  Otto Doll
- Economic Development
  Mark Kasten- Parker Development Corp.
- Motorola's Perspective on Wireless
  Keith Kemmerline

11:30a-1:00p **Lunch**

1:00p-2:30p **Funding Sources**
(Moderator SD PUC Chairman Bob Sahr)
- RUS Direct Broadband Program
  Jon Claffey
- RDA Broadband Loan Program
  Lynn Jensen
- Universal Service Program
  Sue McNeil

South Dakota Public Utilities Commission

500 E Capitol Ave • Pierre, SD 57501
www.puc.sd.gov

Registration Contact: Tina Douglas
1-800-332-1782